



Interreg



Co-funded by  
the European Union



Mediterranean  
Multi-Programme  
Mechanism



# Should I Apply to the MMM Call?

## A Quick Decision Tree for Applicants

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 **STEP 1 — Do you have an existing Interreg output from the catalogue to build on?**

**YES**  → go to Step 2

**NO**  → STOP

 This call is **not for new ideas**.

You must start from **selecting from the catalogue at least one output from a previous MMM Interreg project**.

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 **STEP 2 — Does your selected output come from another MMM Programme?**

**YES**  → go to Step 3

**NO**  → STOP

 The output must come from a **different Programme than the one you apply to**.

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 **STEP 3 — Can this output be realistically transferred to your territory?**

**YES**  → go to Step 4

**NOT SURE**  → **REFINE YOUR IDEA**

 You must demonstrate:

- clear relevance
- adaptability
- value in a new context

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## STEP 4 — Are you planning more than dissemination?

YES  → go to Step 5

NO  → STOP

 Your project must include:

- adaptation
- testing
- uptake

...not just communication or promotion.

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## STEP 5 — Will stakeholders actively use your results?

YES  → go to Step 6

NO  → STOP

 You must engage:

- public authorities
- tourism actors
- relevant users

The goal is **real adoption**, not theoretical outputs.

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## STEP 6 — Does your project contribute to the Sustainable Tourism mission of the Programme?

YES  → go to Step 7

NO  → STOP

 Your project must clearly fit within one of these Specific Objectives:

- 1.1 Developing and enhancing research and innovation capacities and the uptake of advanced technologies.
  - 2.4 Promoting climate change adaptation and disaster risk prevention, resilience, taking into account ecosystem-based approaches.
  - 2.6 Promoting the transition to a circular and resource efficient economy.
  - 2.7 Enhancing protection and conservation of nature, biodiversity and green infrastructure including in urban areas and reducing all forms of pollution.
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## **STEP 7 — Can your project influence policies or practices?**

**YES**  → go to Step 8

**NO**  → **HIGH RISK**

 Strong projects:

- embed results into **strategies or plans**
  - support **institutional uptake**
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## **STEP 8 — Are you applying to ONE Programme only?**

**YES**  → go to Step 9

**NO**  → **STOP**

 A project can only be **funded once**, even if submitted multiple times.

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## **STEP 9 — Is your project aligned with the Programme's eligibility rules?**

**YES**  → go to Step 10

**NOT SURE**  → **CHECK PROGRAMME DOCUMENTS**

 Each Programme defines:

- eligible territories
- budget rules
- partnership requirements

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## **STEP 10 — Are you ready to cooperate with other MMM projects?**

**YES**  →  **YOU ARE READY TO APPLY**

**NO**  → **STRONGLY RECONSIDER**

 Projects are expected to:

- exchange knowledge
- implement activities in parallel
- create Mediterranean synergies