

Interreg
Euro-MED



Co-funded by
the European Union

Governance projects

How to use the
UfM label

Two fundamental preliminary things

- The **mission logo** and the **UfM label** are **two different elements**.
They must be kept separated.
- **Each logo** has a **space** around it.
This margin must always be guaranteed.

The UfM label

the **label
mention**

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

the **UfM logo**

Margins



Correct proportions

**Interreg
Euro-MED**  **Co-funded by
the European Union**

**Natural
heritage** 

A project labelled by the UfM

 **Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط**

Examples of proper use

Letterhead

 Green living areas |  Interreg Euro-MED |  Co-funded by the European Union

Title



"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

    Union for the Mediterranean
Union pour la Méditerranée
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 Union for the Mediterranean
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Innovative sustainable economy 



Title

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

Examples of proper use

PPT model

This slide template features a green header bar. The top navigation bar includes the 'Green living areas' logo, the 'Interreg Euro-MED' logo, and the 'Co-funded by the European Union' logo. The main content area is light gray and contains the text 'Title' and 'subtitle'. The footer contains three 'PP LOGO' boxes on the left and a 'Union for the Mediterranean' logo on the right with the text 'A project labelled by the UfM' and 'Union for the Mediterranean / Union pour la Méditerranée / الاتحاد من أجل المتوسط'.

This slide template features a pink header bar. The top navigation bar includes the 'Sustainable tourism' logo, the 'Interreg Euro-MED' logo, and the 'Co-funded by the European Union' logo. The main content area is light gray and contains the text 'Title' and 'subtitle'. The footer contains three 'PP LOGO' boxes on the left and a 'Union for the Mediterranean' logo on the right with the text 'A project labelled by the UfM' and 'Union for the Mediterranean / Union pour la Méditerranée / الاتحاد من أجل المتوسط'.

Examples of proper use

Save the date

Green living areas | **Interreg Euro-MED** | Co-funded by the European Union

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Event title

- Date
- Time
- Where

Register

Sustainable tourism | **Interreg Euro-MED** | Co-funded by the European Union

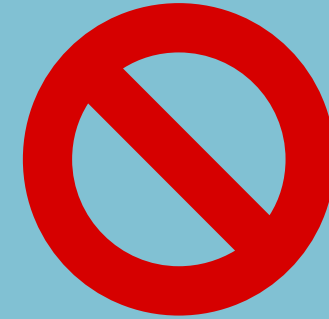
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Title

**Date
Time
Where**

PP LOGO | PP LOGO | PP LOGO

Do not



- Logos are **too close** each other (There is a risk that they look like one element and not two separate ones)
- **Margins are not respected**
- **Missing mention** of label on UfM logo

Do not



Green living
areas

Interreg
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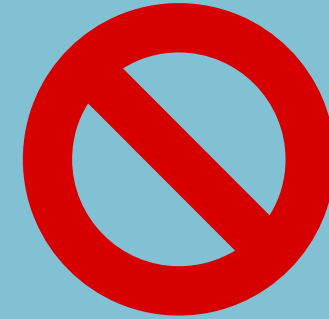
- Logos **are too close each other** (There is a risk that they look like one element and not two separate ones)
- **Margins are not respected**

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Do not



- The UfM label is **bigger than the EU flag**

Interreg
Euro-MED



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Making
the **Mediterranean**
Green Transition
happen

