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Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

Mission

Innovative Sustainable Economy

Governance Projects Introduction

4th Call Thematic Seminar
22 March 2024

Alessandro Daraio, *Regione Emilia-Romagna, Institutional Dialogue Project LP*
Maria Calderó Pascual, *BETA Tech Center (UVIC-UCC), Thematic Community Project LP*



Innovative
sustainable economy

Interreg
Euro-MED



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01.

WHO WE ARE

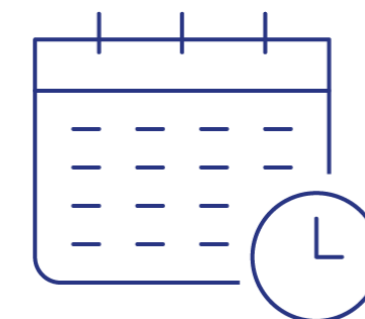


WHO WE ARE OUR IDENTITY

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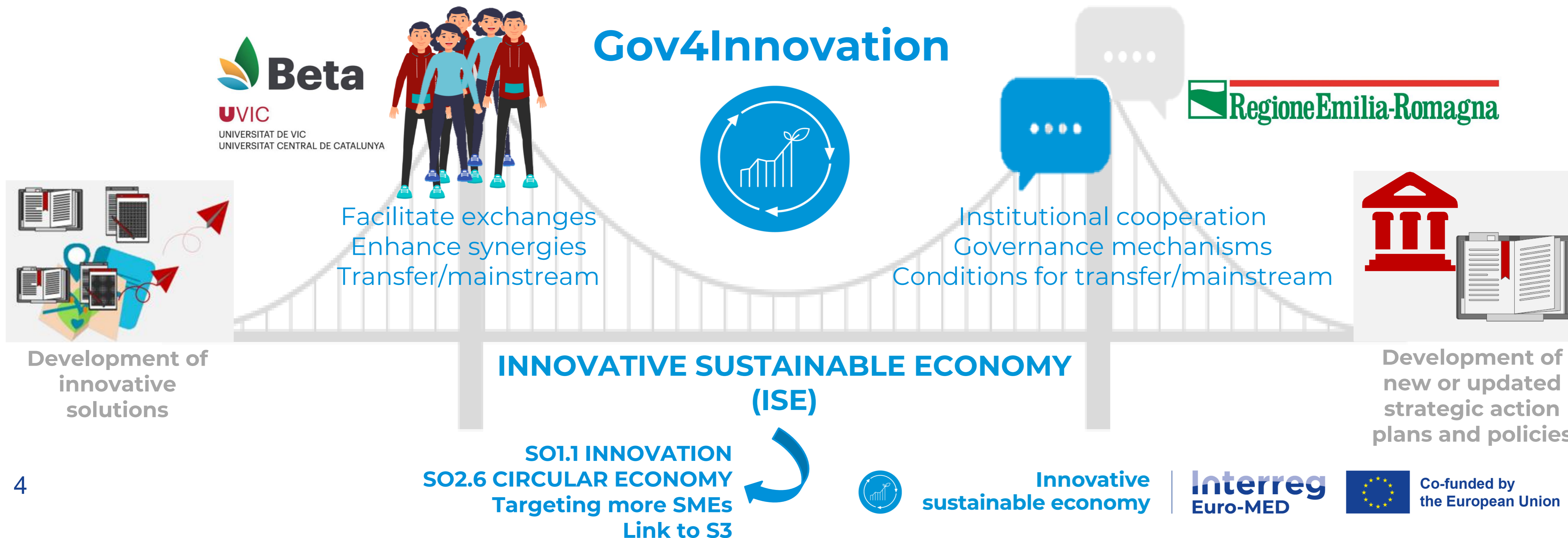
Projects Duration
81 months
2023-2029

Total Budget
€ 4 000 000 (IDP)
€ 5 000 000 (TCP)

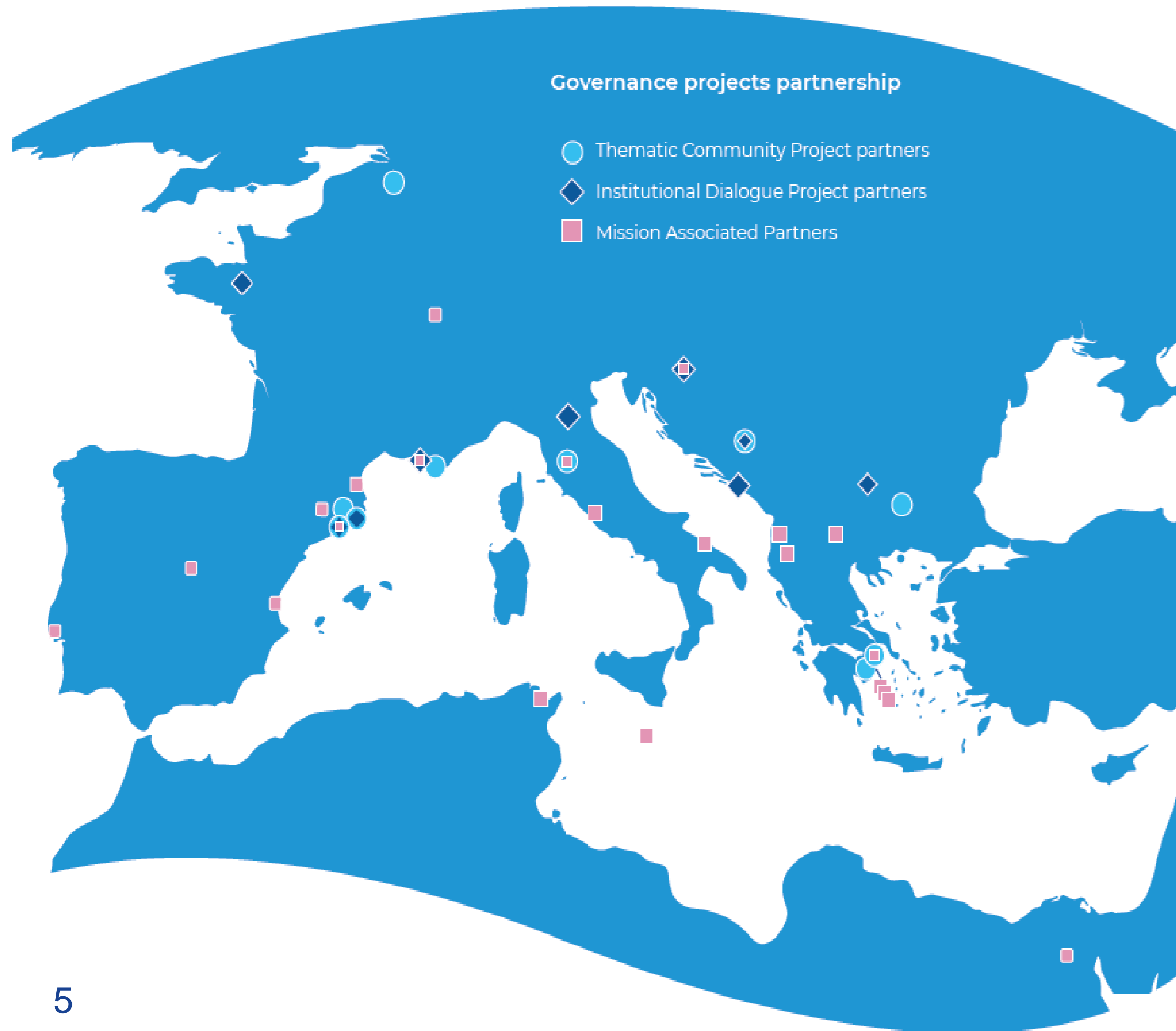


One mission, two governance projects

THEMATIC COMMUNITY PROJECT (TCP) INSTITUTIONAL DIALOGUE PROJECT (IDP)



WHO WE ARE PARTNERSHIP



7

YEARS



24

ASSOCIATED PARTNERS

ADVISORS

SUPPORTERS

END-USERS



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02.

HOW WE WORK





Institutional Dialogue Project in a nutshell

Transformative innovation policy:
orienting innovation policy making to boost transition to (economic, social and environmental) sustainable development.

Integrated territorial development:
place-based combination of policies and programmes to address urgent challenges .

Multilevel governance:
addressing challenges at different territorial scales, aligning objectives and action.

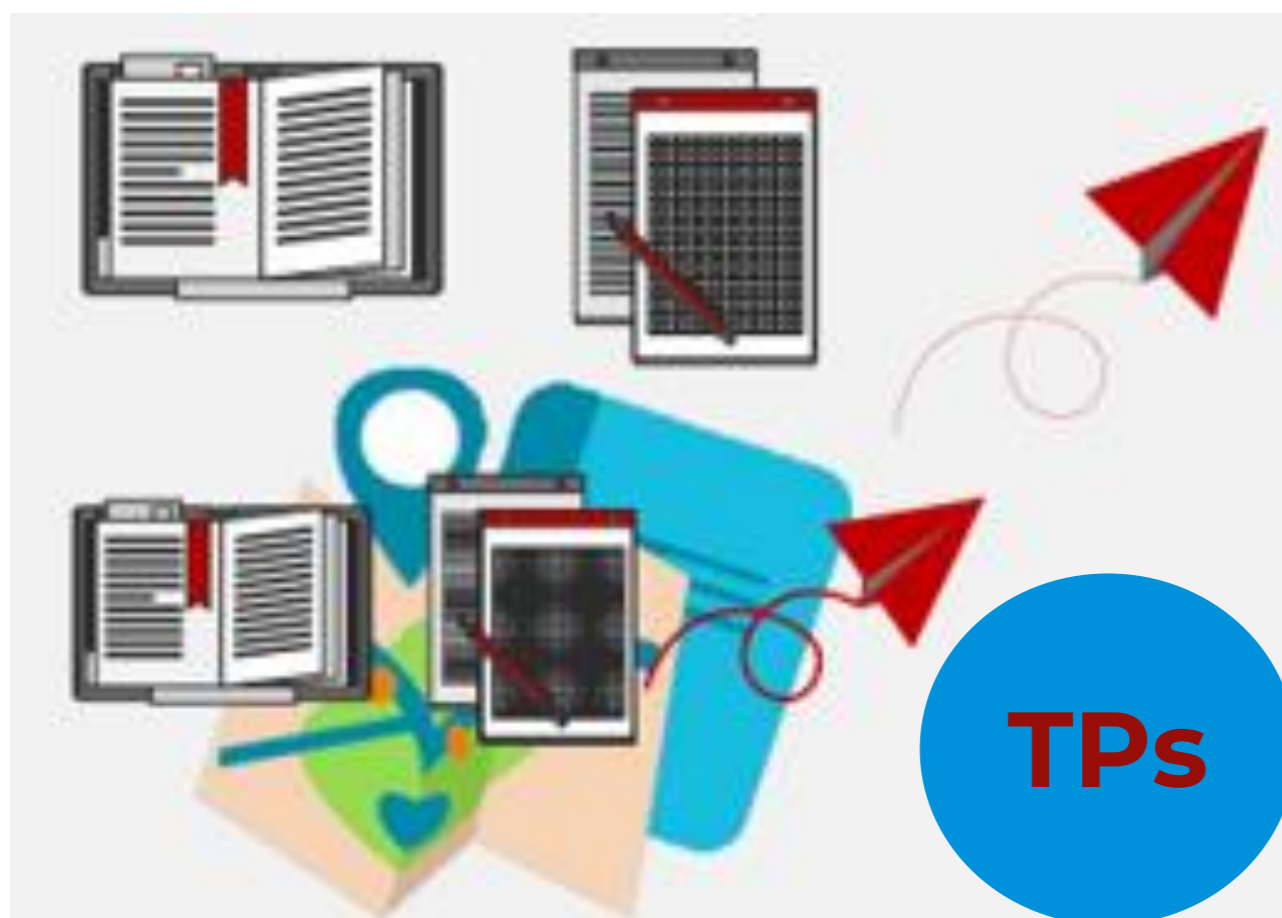
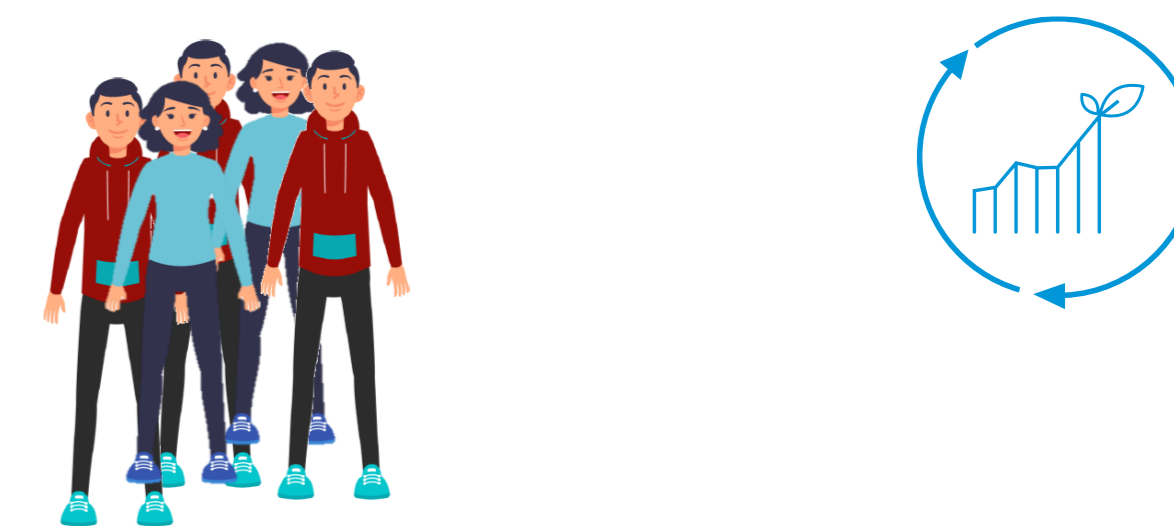


Territorial
action (TIPL)

Mediterranean
wide
networking
(ISEC Hub)



Thematic Community Project in a nutshell



EMBRACE KNOW-HOW

Macro-thematic

Blue bio/economy
Green bio/economy

Topics/sectors/specialisations

Biotechnologies
Renewable energy
Spatial planning
Food systems
Aquifers
Green procurement
Carbon farming
Depopulation
Textiles loop
E-waste
R economy
...and more to come!

**Interreg Euro-MED
Programme Mission
SO 1.1 / 2.6 and ToRs**

Effective identification of actionable knowledge: further exploit, translate, contextualise and recirculate your results.

Ensure replication: encourage and facilitate the integration of solutions in other regions.

Coordinated mainstreaming: Increase synergies and advocating together.


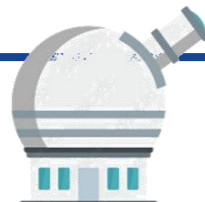








HOW WE WORK

JOINT WORK PLANS



Key Gov4Innovation activities to build a COMMUNITY

Activity	Leader institutions	Description	TPs expected involvement	Frequency
 ISE Community of Practice	UVIC-UCC	Space for the Mission's TPs collective knowing and learning to improve the projects' impact	Pro-active participation	Every 6 months (in-person or online)
Capacity Building for TPs	ACR+	Series of online trainings implemented by Gov4Innovation partners as well as invited external experts	Inform us about your needs relevant to the TPs' implementation	2-4 times per year (linked with ISE CoP)
Observatory 	CENER21	Monitoring and analysing relevant publications to actively disseminate novelties in this field to the wider community	Low involvement	Every 3 years (N ^o 1 on its way)
Catalogue of Solutions	DVISION UNISI PMM-TVT	Online interactive dashboard compiling knowledge, key peer-reviewed outputs, and success stories, linked with SDGs contributions and analysis of potentialities	Recurrent information about key results/outputs ready to be amplified	As soon as the TPs generate innovative solutions. At the end of the TPs lifespan.
 MED Innovation Days   	REVOLVE	Moment to gather the CoP, and to enlarge the Mission community and reach out to a critical mass of citizens. Organised, to the possible extend, coupled to other bigger events to take advantage of the momentum	Engagement as experts	Annually (in-person)
MED Innovation Camps 	GenCat	Two-day in person workshops based on community-building to promote shared understanding of sustainable development challenges in the Mediterranean	Active involvement	Annually (in-person)
 Interreg Euro-MED Academy	UNISI GenCat	Contribute with specific content in line with other Missions	Pro-active participation Invited as experts (tbc)	Work in Progress

 Public activities and deliverables will be found in here:
<https://innovative-sustainable-economy.interreg-euro-med.eu/our-work/>



HOW WE WORK

JOINT WORK PLANS



Key Gov4Innovation activities to build a COMMUNITY

Activity	Leader institutions	Description	TPs expected involvement	Frequency
 ISEC Hub	CPMR UVIC-UCC	Space for the Mission’s multisectoral community to support and connect the Euro-MED critical mass acting for a transition towards an Innovative Sustainable Economy	Active involvement	Depends
 Mentoring and twinning between givers and takers	MIO-ECSDE	Facilitators and matchmakers between givers and takers allowing professional meetings (online and in-person) to replicate TP’s results in other regions, including South Med actors	Be the “givers”	Starting from 2025 onwards Co-defined steps
 Transformative Innovation Policy Labs (TIPLs)	ERR GenCat	Spaces promoted by the Mission to connect policy makers, stakeholders and Euro-MED projects to address relevant, shared and place-based challenges of the Mediterranean	Active involvement to capitalise results	Work in Progress
 Liaising for advocacy	CPMR ERR	Activate the ISEC Hub and the Mission coordination bodies, focusing on ‘policies open for change’ through their identification and ensure alignment	Low involvement	At key moments of the policymaking process (policy impact)
 Alliances and Synergies	CPMR MRDEUF UVIC-UCC MedWaves	Establish regular collaborations with key Euro-MED initiatives and relevant projects from other Programmes to address common challenges within the Mission topic	Active involvement	At key moments when opportunities arise

Public activities and deliverables will be found in here:
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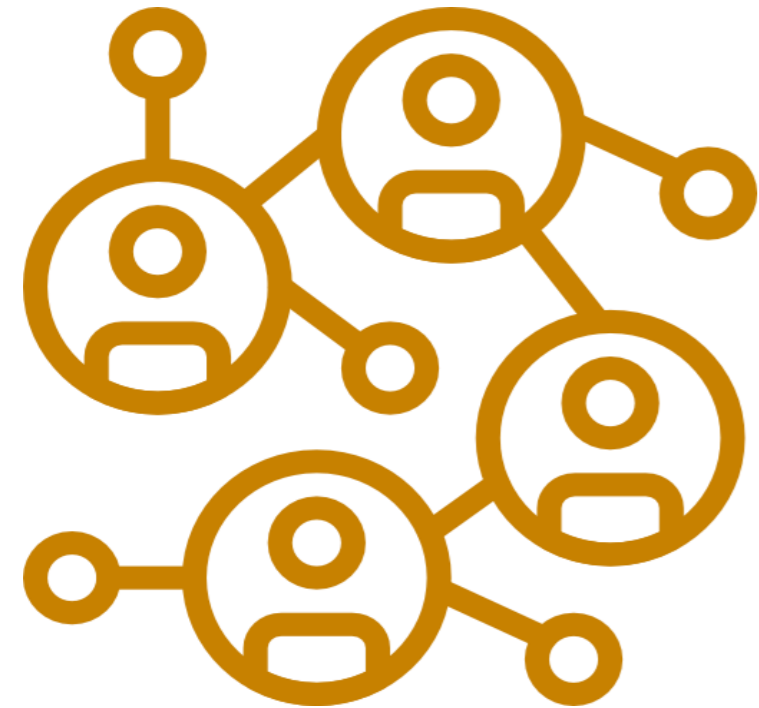
03.

BUILDING THE COMMUNITY





Online & in-person gatherings with TPs every 6 months



CONNECT

- ❑ Community building
- ❑ Stakeholder database
- ❑ Informal chats



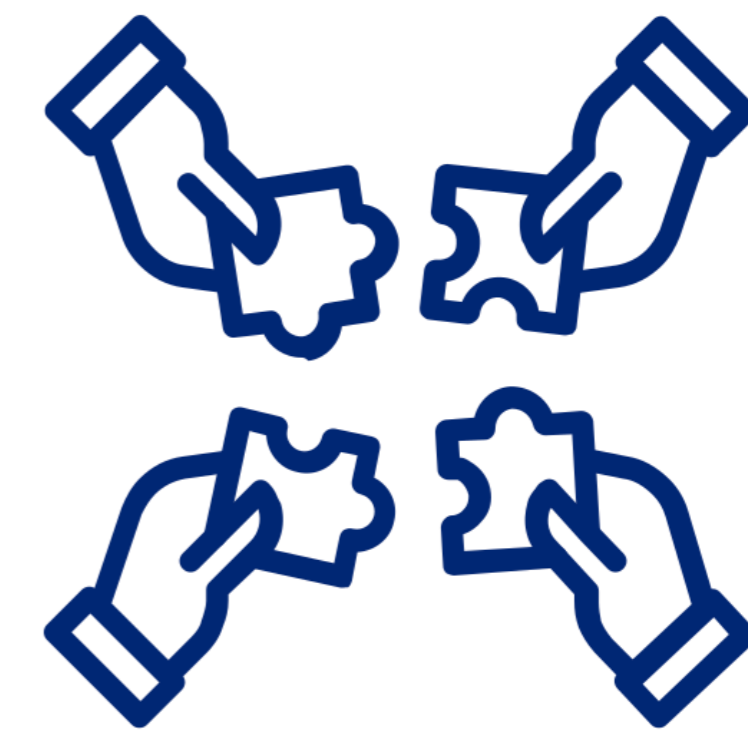
LEARN

- ❑ From IDP-TCP partners: trainings
- ❑ Among TP partners: cross-fertilisation activities



SHARE

- ❑ Work plans & strategies
- ❑ Outputs
- ❑ Results



COLLABORATE

- ❑ Events
- ❑ Deliverables
- ❑ Scientific/policy papers
- ❑ Plans





BUILDING THE COMMUNITY

ISE Community of Practice

ISE Mission actors: TPs and Gov4Innovation



ACR+

30th GA
Anniversary



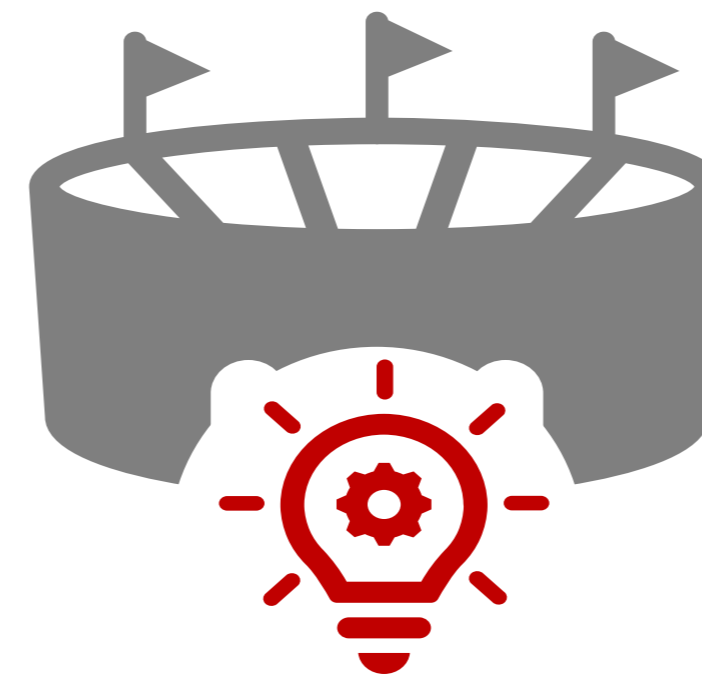
EWWR Awards
Ceremony



ISE CoP



- Launch the 18th of June 2024.
- In-person, Marseille.
- 2-3 members per TP.
- Jointly with other events.



MED Innovation Day



Final event



ISEC Hub



ISE Mission & EXTERNAL actors: ISE CoP, other Missions, any other external actor, institution, or initiative

Community of organisations and individuals bringing together the 4-ple helix of Mediterranean stakeholders who share the goals of the Mission



CONNECT with other like-minded stakeholders

- ❑ Public Networking Directory
- ❑ Online Interactive Space



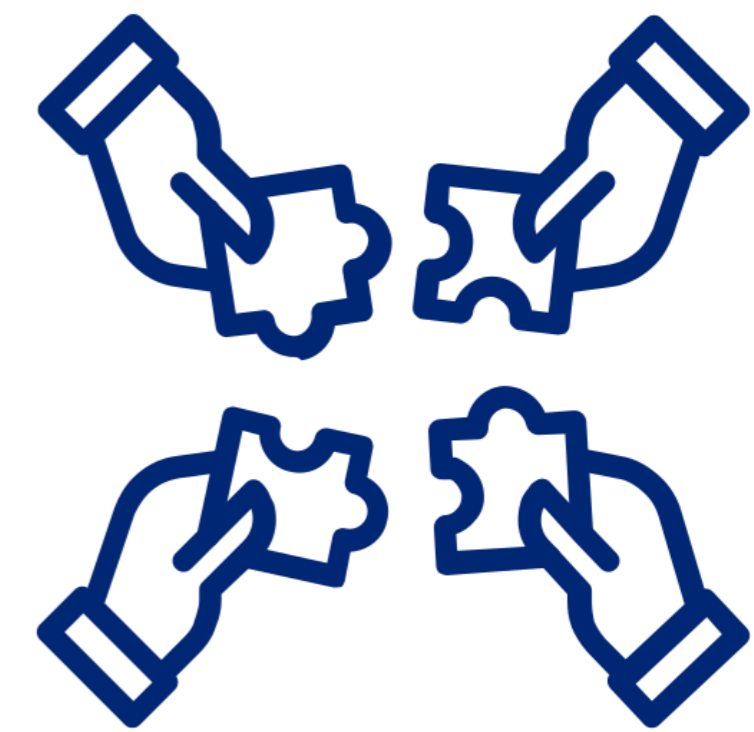
LEARN about innovative solutions, and policy approaches

- ❑ Capacity strengthening webinars
- ❑ Tailored-made mentoring



SHARE relevant news, institutional developments, events, and opportunities

- ❑ Knowledge sharing space
- ❑ Rolling calendar of opportunities



COLLABORATE by building something together

- ❑ Sustainable challenges forum
- ❑ Joint positions/voice



ISEC Hub



ISE Mission & EXTERNAL actors: ISE CoP, other Missions, any other external actor, institution, or initiative

Become a Hub Ambassador



- You are more than welcome to participate in the workshop. Registration closes today!
- We are looking for Ambassadors to co-design the ISEC Hub together.
- Particularly for you, those who had in mind to create a Hub as well, it would be great to explore preliminary ideas and understand how we can support you and be more aligned from the beginning. Or learn how you could take advantage of this approach in your project proposals.

Save the date!

Online workshop to present and co-design the ISEC Hub

26th March 2024 (10:30-12:00 CET)



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04.

THEMATIC PROJECTS current COMMUNITY



THEMATIC PROJECTS

Clustering process

14
TPs

1 study

12 test

1 transfer

0 strategic

Call04



#innovative

#circular

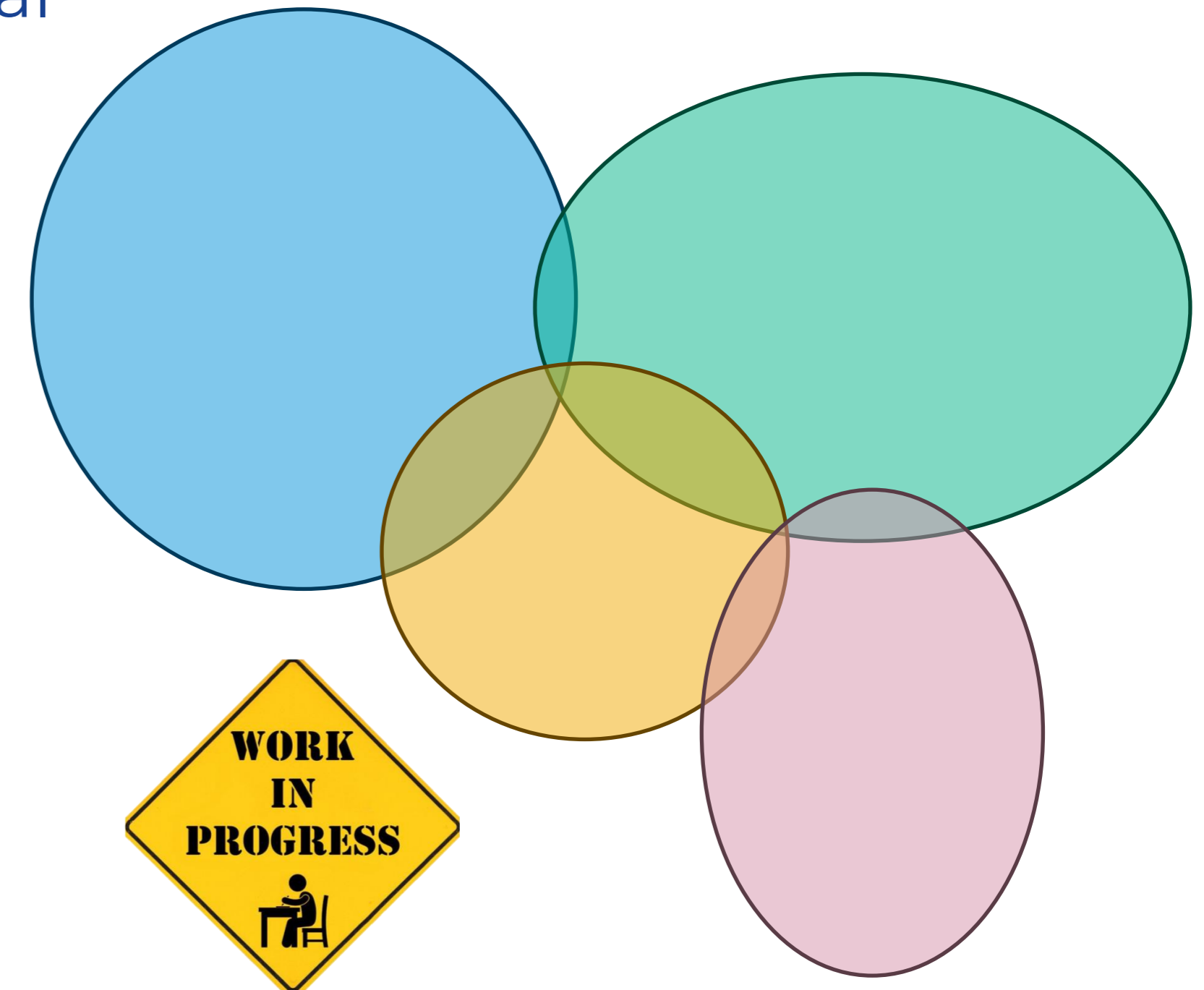
#sustainable

As done in the previous programming period with the horizontal projects, we try to cluster you to:

- facilitate framing the Mission scope;
- dynamize transferring and advocacy;
- support alignment and synergies;
- simplify outputs' presentation.

Nevertheless, this clustering process is still on-going as we wanted to hear more from the thematic projects as well. Final clustering consensus by April 2024.

We are participating to all Kick-off meetings to further understand the thematic projects' ideas.



THEMATIC PROJECTS



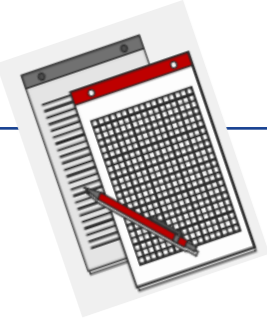


Content wise

Ideally, your/new projects should COMPLEMENT this picture, based on the current ToRs!

4-ple helix collaboration



Expected specific sector innovative solutions / outputs (OP) / results are focused on:

	 BLUE BIO/ECONOMY	 GREEN BIO/ECONOMY
 New business models	2B-BLUE Establish strategic alliances and improve regional policies on BBt, promoting new forms of collaborative experimentation. OP: best practices, demonstration sites in promising value chains.	CircleMED Redesign, repair, reuse and recycle as driving scheme leading citizens, institutions and companies' choices to a resource-efficient and competitive economy. OP: Circular assessment tool for enterprises, Territorial Hubs and Network as dialogue platforms to support territorial deployment. CARBON FARMING MED Help farmers to implement carbon farming as a new green business model to obtain additional revenues optimizing regenerative agricultural and agroforestry practices. OP: Framework, IT Platform, Guidelines. OliveOilMedNet Improve the olive oil sector by introducing innovative and effective ways through testing & validating relevant novel and ecofriendly concepts. OP: Sustainability and authenticity instruments.
RIS3 Implementation	BLUE ECOSYSTEMS Design, test and validate different methodologies for the mutual learning about Transformative innovation. OP: TRAIN labs, BLUE ECOMATCH program, Transformative Book.	REVIVE Developing interconnected products and services for the supply chains of existing economic sectors in areas under depopulation pressure. OP: Community Cooperatives, Mediterranean Digital Innovation Hubs. GREENSMARTMED Contributing to RIS3 implementation and establish sustainable business development opportunities (target sectors are machinery, textile, plastics, agri-food, mobility, and batteries). OP: financial support methodology and toolkit.
Support decision-making	SPOWIND  Support stakeholders active in the field of marine energy, in the decision-making of suitable maritime locations, offshore wind technologies and energy transfer solutions. OP: Maritime datahub, WebGIS spatial planning tool.	Clepsydra Develop and test a smart system for monitoring and interpreting hydrogeological data on the behavior of aquifers. OP: Decision Support System for groundwater quality in agriculture. eWASTER Promote local and regional policies for better e-waste management. OP: best practices, Local Action Plans.
Behavioural change	AZA4ICE Circular aquaculture. Implementing innovative ecosystem spatial planning approach embedded with circular practices-production systems in close-to-coast & inland waters. OP: Circular aquaculture spatial planning methodology, LiRRIEs engagement process to set up cooperation pattern and learning processes.	ProcuraMED  Boost the process of green innovative technology application in public services. OP: Advanced trainings, Euro-MED coalition. REPper Support SMEs and consumer awareness of the repair economy. OP: Hubs Network (virtual vs physical sectorial vs consumer awareness vs horizontal), Factory for upskilling and reskilling, Nudging. VERDEinMED Analytical framework to study the successful implementation of closing the textiles loop, identifying the needs in terms of business model, technological and social innovation, and the enabling conditions of policy and behavioral change. OP: Support Service, International collaboration network.

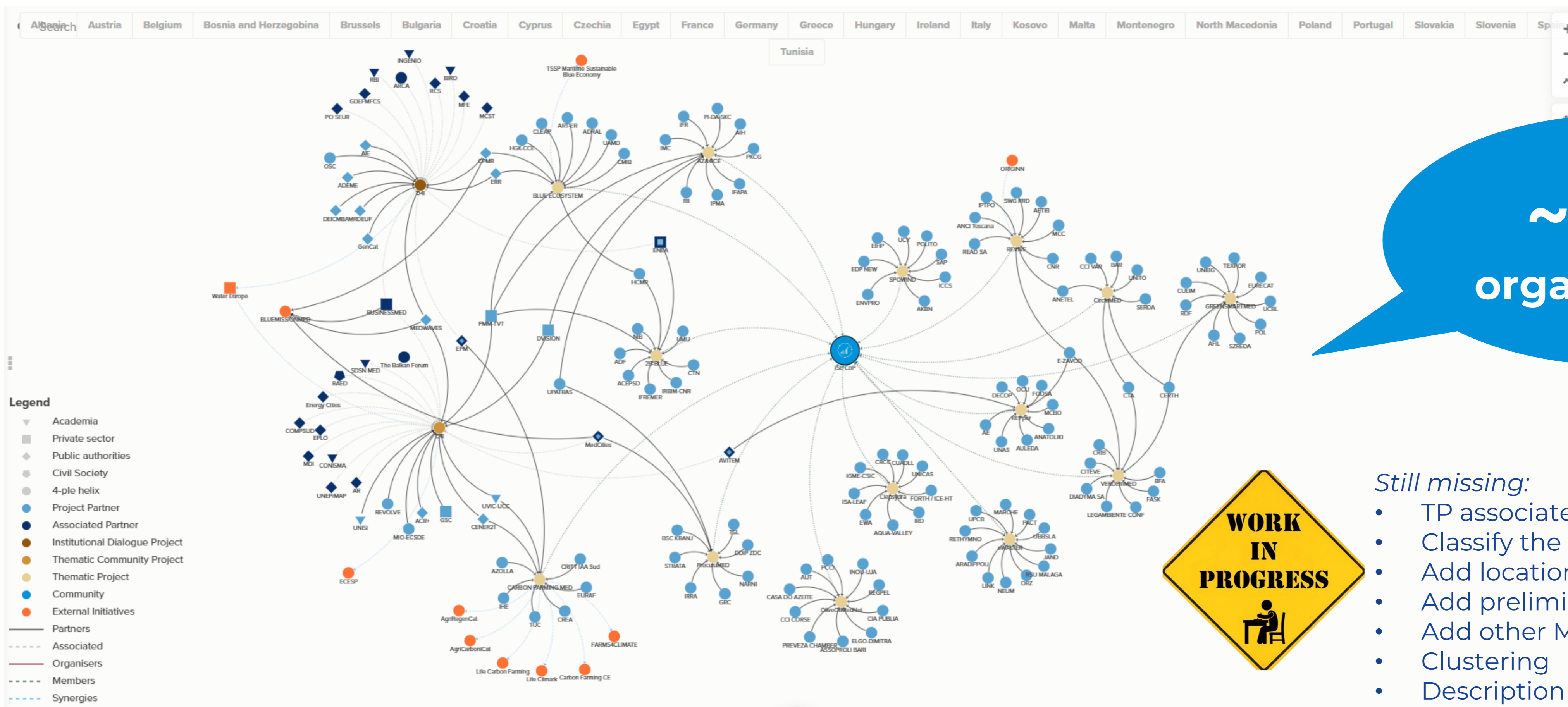


THEMATIC PROJECTS

Current connections (ISE CoP)

We are also analysing:

- Partners involved (project and associated partners)
- Type of organisations (at least 4-ple helix level)
- Filtering by country
- Identified synergies (with other projects or initiatives)



~ 160 organisations



Still missing:

- TP associated partners
- Classify the organisations involved
- Add location
- Add preliminary synergies
- Add other Missions' TPs
- Clustering
- Description information



INNOVATIVE SUSTAINABLE ECONOMY



<https://innovative-sustainable-economy.interreg-euro-med.eu>



innovative-sustainable-economy@interreg-euro-med.eu



<https://twitter.com/Gov4Innovation>



<https://www.linkedin.com/company/gov4innovation/>

Good luck!

THANKS

*Gov4Innovation
team*



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