

Mediterranean Peer Learning Visits on Sustainable Tourism

*Fostering cross-project learning
throughout the Mediterranean region*

Interreg



Co-funded by
the European Union



Mediterranean
Multi-Programme
Mechanism



Why Mediterranean Peer Learning Visits?



Mediterranean = **global** tourism hotspot.



Shared challenges: Overcrowding, environmental pressure, seasonality, protection of local cultures.



Significant **pool of solutions** from the 10 Interreg Programmes participating in the Mediterranean Multiprogramme Mechanism (MMM).

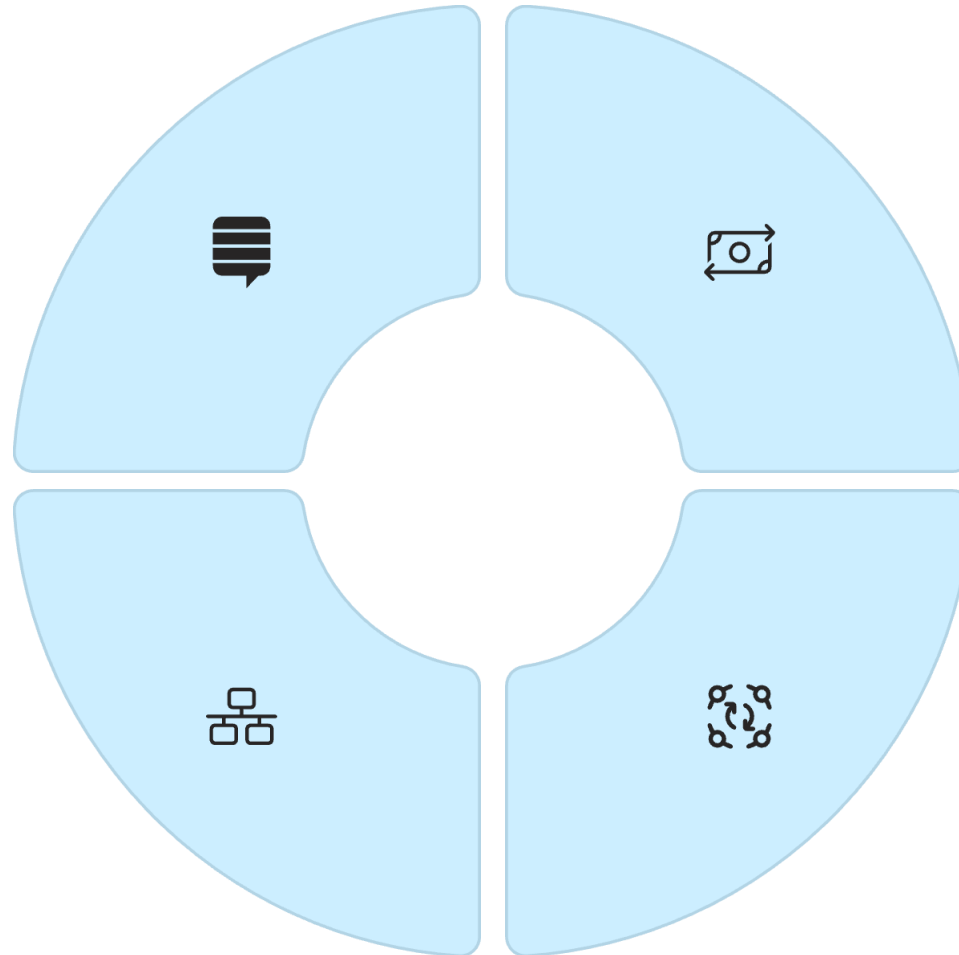


Need for stronger **cross-Programme collaboration** to avoid duplication and foster synergies.

What are the objectives?

Knowledge exchange

Facilitate knowledge exchange among projects from 10 different Interreg Programmes



Peer-to-peer learning

Promote transfer, adaptation and replication of successful tools, models, and practices in sustainable tourism in the Mediterranean

Network building

Create lasting connections beyond 'usual' Interreg programme boundaries

Mediterranean "contamination"

Between projects and partners that otherwise couldn't meet, exchange and collaborate

How it works?

Organisation of the Mediterranean Peer Learning Visits for Sustainable Tourism (MPLVs)



Implemented by projects from at least **two different Interreg Programmes participating in the MMM**



An opportunity to witness **working solutions in action** and meet local tourism stakeholders



Givers and Takers: Hosting projects share knowledge while visiting projects gain inspiration and knowledge



Expected outcomes: establishing contact with other projects, exchange of practical knowledge and good practices, transfer and replication of solutions that work

Practical example of a MPLV

Three projects, three different programmes

Three projects express interest in joining an MPLV: one from Interreg **Italy-Croatia** (Split, Croatia), one from **Interreg NEXT MED** (Lebanon), and one from **Interreg Euro-MED** (Bulgaria). They register their interest through the MPLV matchmaking database

The match

After consulting the database, they get in touch, submit their MPLV proposal and receive validation for organising an MPLV

The visit

The Interreg Italy-Croatia project hosts partners from NEXT MED and Euro-MED at one of its pilot site, showcasing **sustainable tourism practices and solutions**

Implementation

The partners from NEXT MED and Euro-MED **integrate the knowledge and experience** learned during the visit into the implementation of their projects



How to apply?



Check on the **website of your Programme** for all the details, in particular the **Guidelines**.



FIND PARTNERS: have a look at the **MPLVs database**



Fill in the request for participation to present your MPLV proposal



Three months to implement the MPLV from the validation by the involved Programmes.



Deadline for presenting a MPLV proposal: **30/11/2026** (a second round might be considered).



Important information



Only **ongoing projects** connected to sustainable tourism and funded by one of the ten Programmes involved in the MMM can participate in the MPLV



Partnership composition: at least ONE GIVER (Lead Partner) and ONE TAKER (partner) – but multiple TAKES encouraged - representing two different programmes



Eligibility of expenditure (check specific conditions with your Programme)



One person per each Programme dedicated to supporting MPLV organisation and implementation. **Contact details** available in the guidelines.



Importance of **communication** during visits and on their outcomes.

Interreg

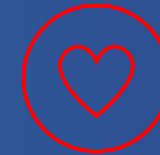


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TIME TO FIND YOUR PROJECT CRUSH!



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#MPLV*

It's a match!

Meet projects for better tourism.



APPLY NOW

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#MPLV*

Nice catch!

You two projects look so great together!



APPLY NOW

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