

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

Welcome Call05 TPs LP Seminar

Innovative Sustainable Economy Mission

18 September 2025, 09:30-12:30h CET
Online



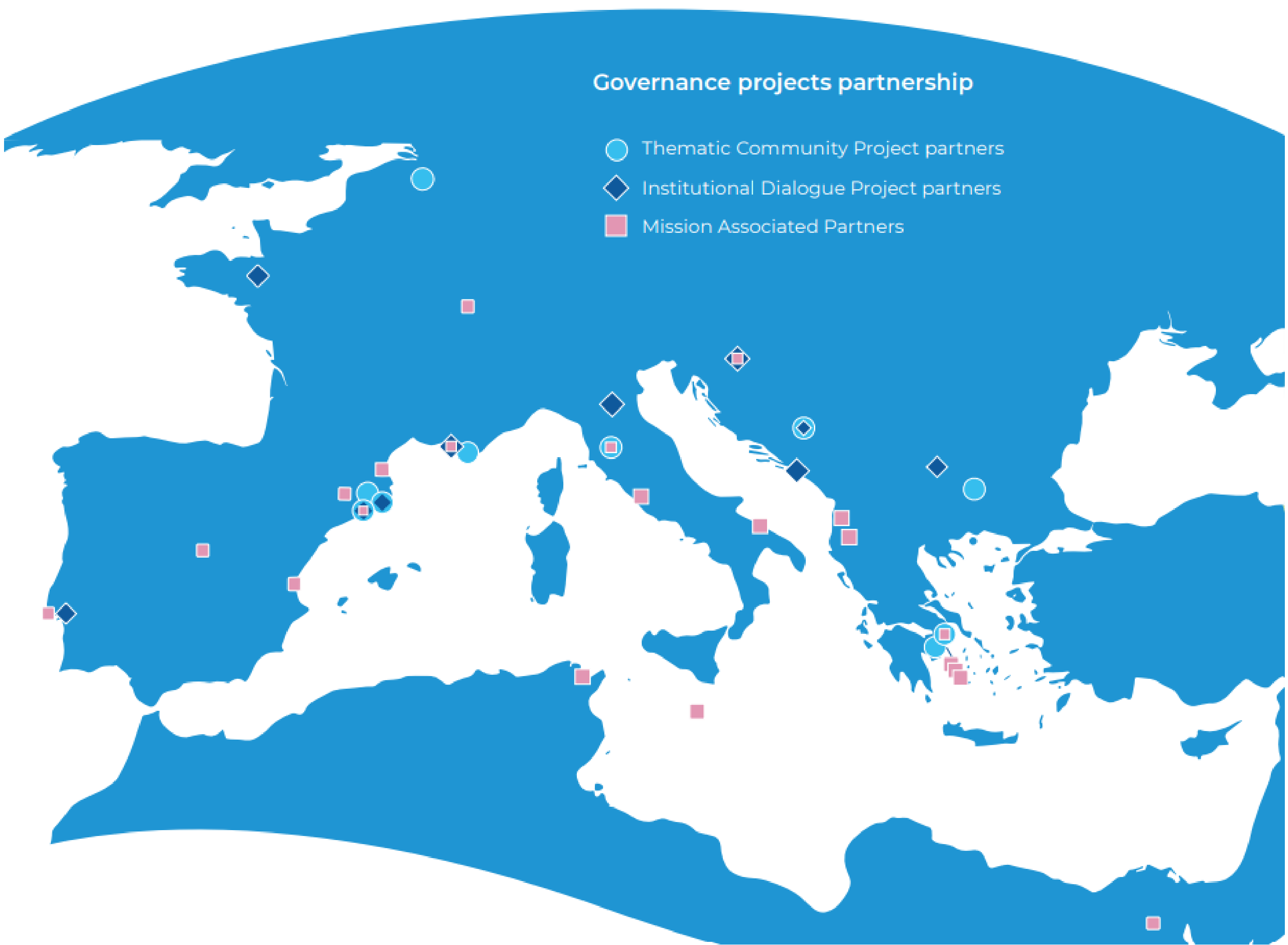
**Innovative
sustainable economy**

**Interreg
Euro-MED**



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Who we are!



7

YEARS

8

EURO-MEDITERRANEAN
COUNTRIES

18

PARTNER
ORGANISATIONS



24

ASSOCIATED PARTNERS



ADVISORS



SUPPORTERS



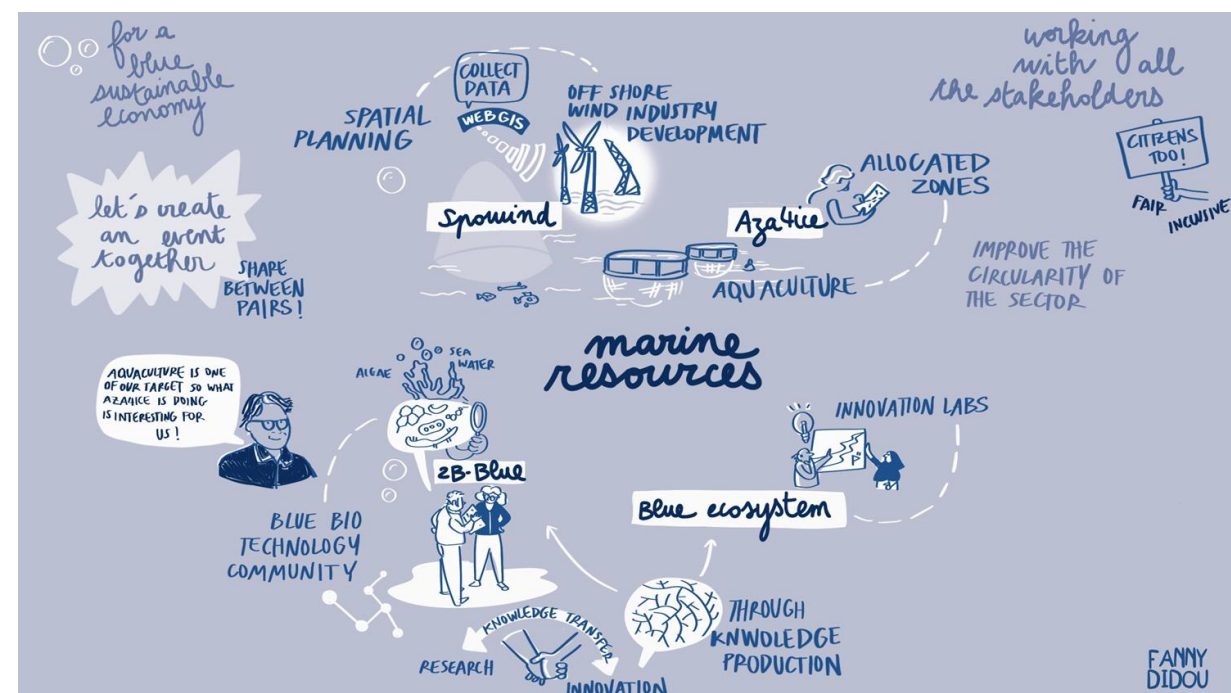
END-USERS

Focus Areas



MARINE RESOURCES

SPOWIND; 2B-BLUE;
AZA4ICE; BLUE ECOSYSTEM;
AquaBioNets; RECONNECT;
No new TPs



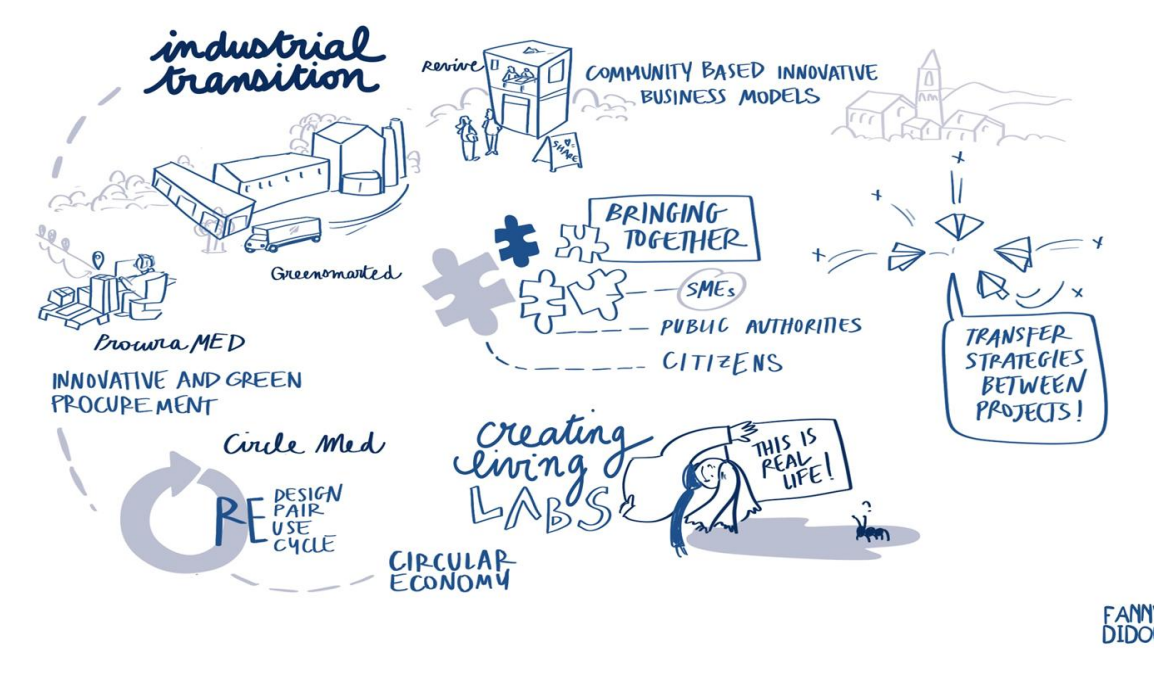
AGRI-FOOD SYSTEMS

CARBON FARMING MED;
OliveOilMedNet; Clepsydra;
IDRON



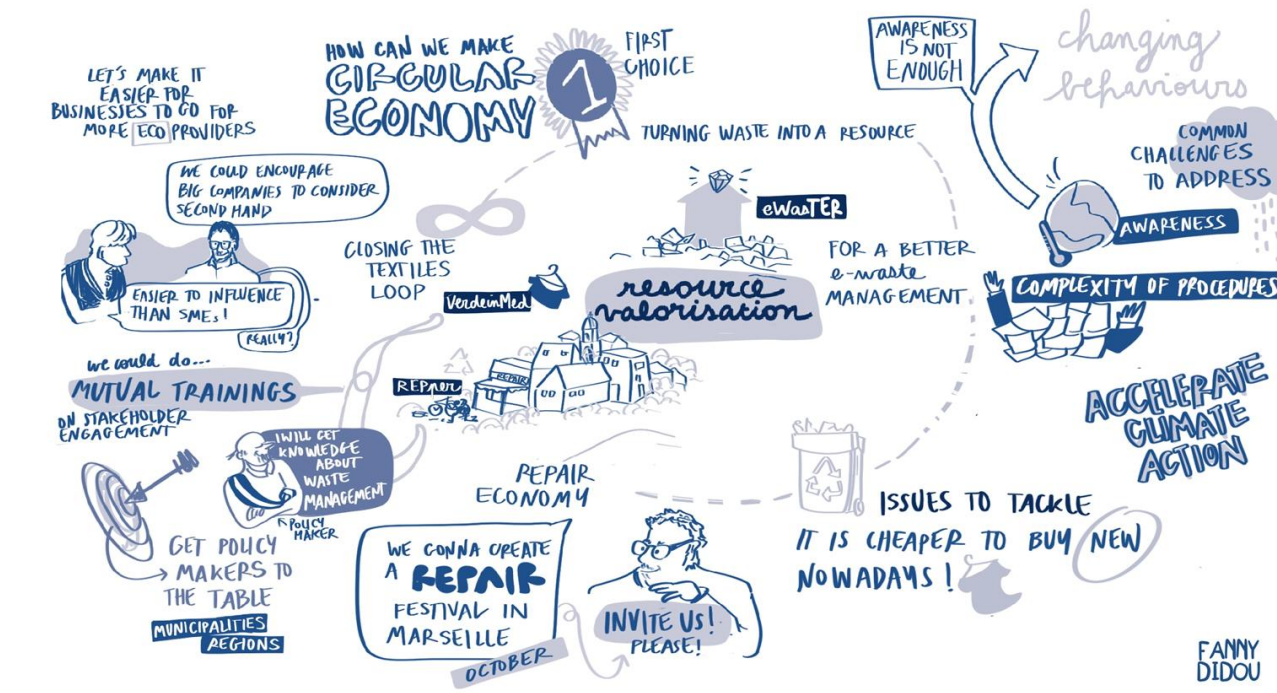
INDUSTRIAL TRANSITION

CircleMED; GREENSMARTMED;
REVIVE; ProcuraMED;
S.o.l.e.MED; BIOSTARS;
WATERVILL



RESOURCE VALORISATION

REPper; eWAsTER;
VERDEinMED; CirBioWaste;
SHARE.MedWATER; EcoMedIsland

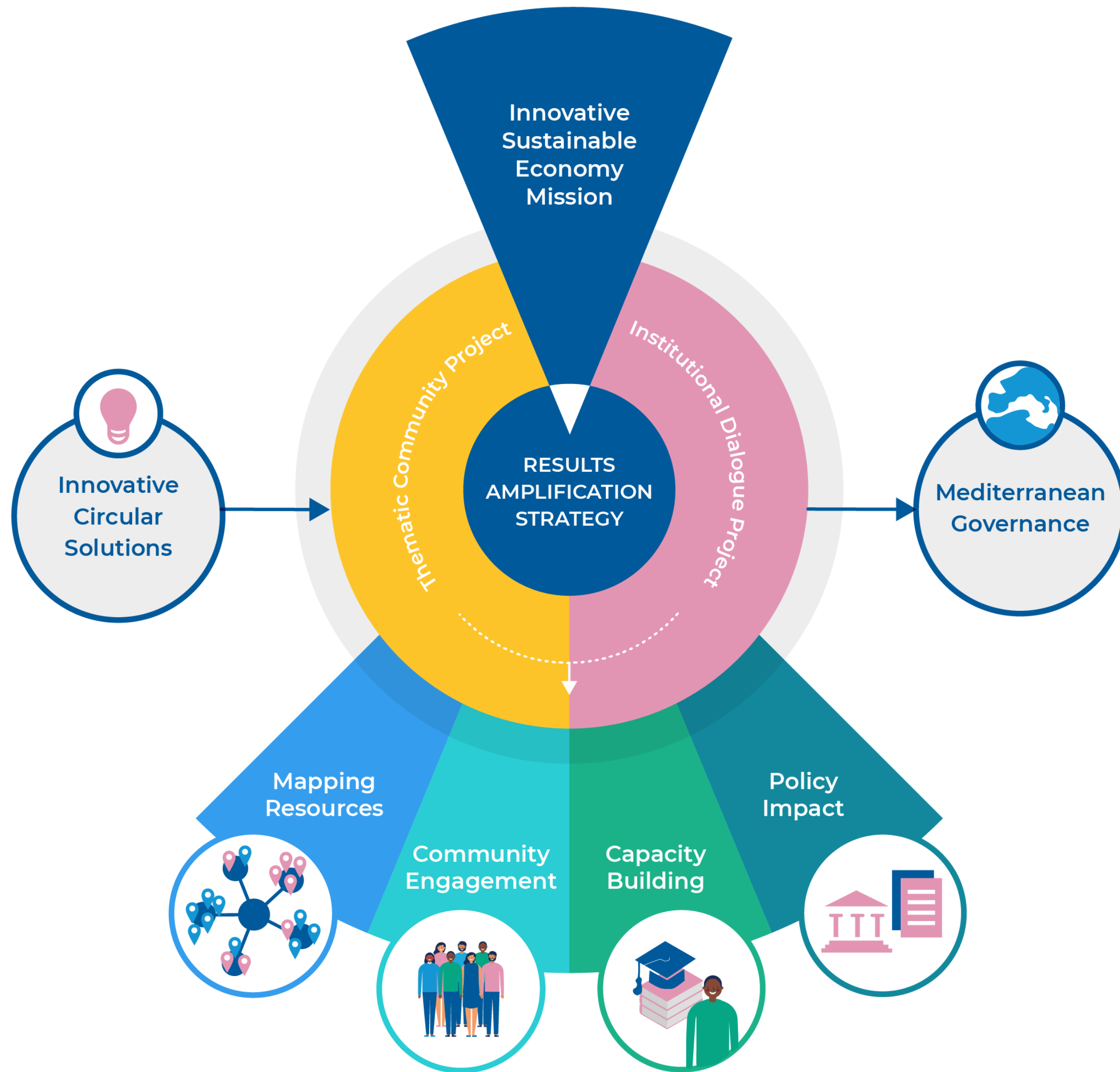


- Encompass **economic activities related to oceans, seas, and coasts**.
- The Mediterranean Sea hosts a **diverse array** biological, mineral and energy **resources**.
- It is highly impacted by **overfishing**, ocean **acidification**, **lack** of marine spatial **planning** cooperation and coordination.

- **Activities and operations** covering the journey or having an effect of food from farm to table, including the **whole food value chain**.
- Mediterranean **agri-food systems** are rich and characterized by permanent crops, strong presence of leguminous, fresh vegetables, cereals and with an extensive presence of livestock.
- They are highly impacted by more **frequent and intense extreme climatic events**, jointly with **land degradation** and **salinization** of coastal soils and waters.

- Embrace the EU goal to become **climate neutral** and move towards a more **digital** era.
- **New business opportunities** on digital and green **capacities**, **low-carbon technologies** and the integration of **sustainability principles** on public and private investments.
- Facing **high resource-consumption patterns**, environmentally harmful and inefficient production facilities.

- The **process of converting waste** products or residues **into economically useful materials and resources**.
- The **resource valorization is a key priority**, emphasizing a wide range of different projects and initiatives enhancing this opportunity.
- **High production of waste** from different processes. Still referring to waste and not to resource.



A circular roadmap!

MAPPING RESOURCES

Systematic identification, analyses and visualisation of **relevant knowledge and policy priorities** within a specific context to create a clear and comprehensive state of the art. This step supports strategic planning, decision-making, and optimise **the use of available resources** to achieve specific goals and address common challenges.

COMMUNITY ENGAGEMENT

Active involvement of individuals and groups in the implementation of activities. Seeking to build relationships, foster collaboration and ensure that **all voices and visions are heard** and integrated into evidence-based decision-making processes. Effective community engagement **promotes transparency, trust and mutual understanding**, leading to more inclusive and participatory outcomes.

CAPACITY BUILDING

The process of **developing and strengthening skills**, abilities, competencies, resources and knowledge transfer to individuals, organisations and communities with the aim of enhancing their ability to **address common challenges and seize opportunities**. Capacity building efforts aim to provide various entities with the necessary tools to respond effectively to current and emerging issues and to enable them to become more self-reliant, sustainable and resilient.

POLICY IMPACT

Integrating **evidence-based knowledge at the policy level** to facilitate and accelerate the implementation of capitalised solutions on the ground. Policy impact also considers the alignment of policy priorities and **multi-directional cooperation**. The results of policy impact are essential to **guide future decision-making** and ensure that policy objectives are met.

MAPPING RESOURCES



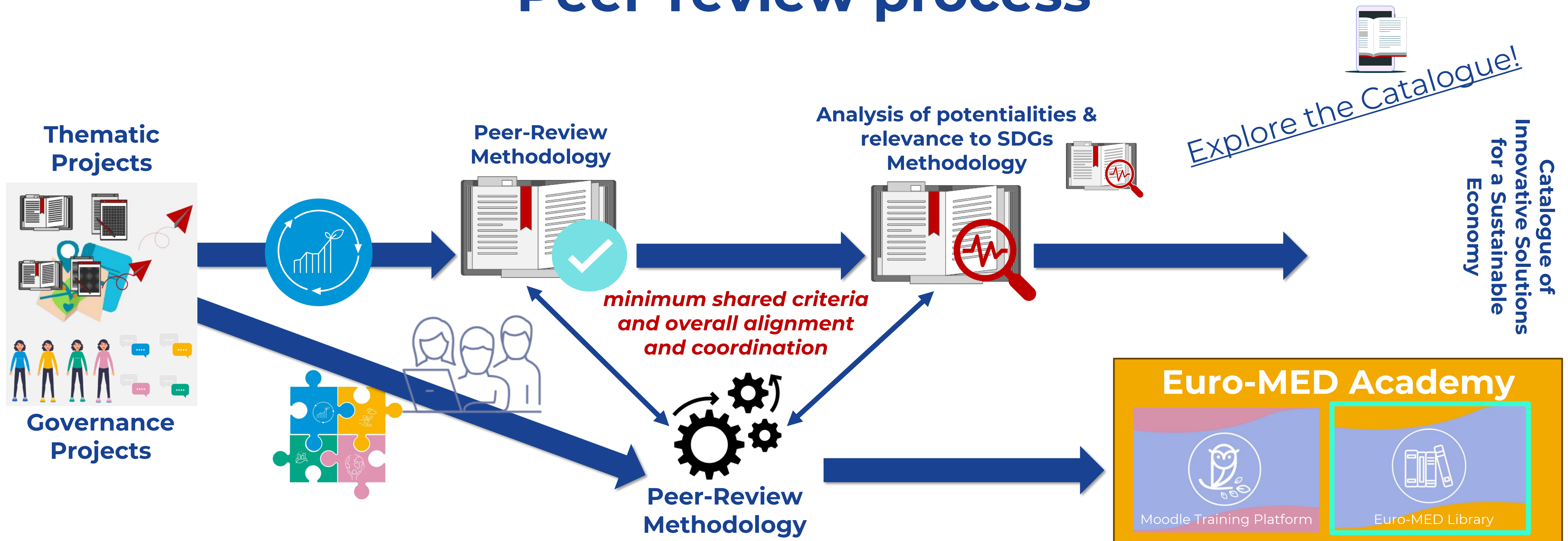
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Peer-review process



- Send your **finalised Key productions** (i.e., outputs & public deliverables) to ISE Mission.
- Designation of **2 peer-reviewers** in coherence with thematic and skills.
- Analysis of the production and completion of the peer-review form, considering the **overall presentation**, the **potentiality to be transferred** and relevance to **SDGs**.
- Possible updates requested for a better **analysis of potentialities** or to be able to publish it on the **JS library**.

COMMUNITY ENGAGEMENT



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ISE Community of Practice (CoP)

Community of **2** Governance Projects & **23** Thematic Projects!

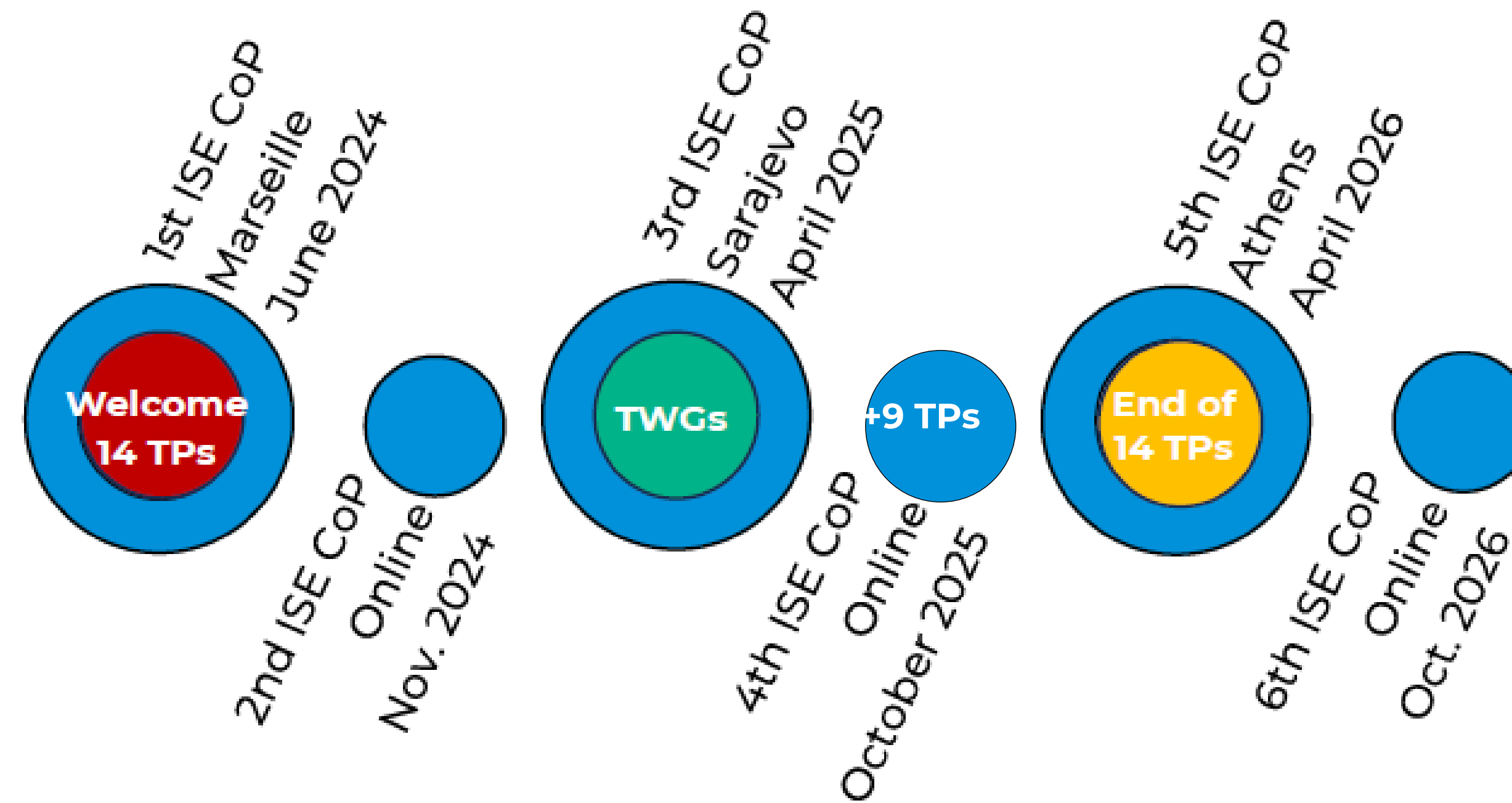
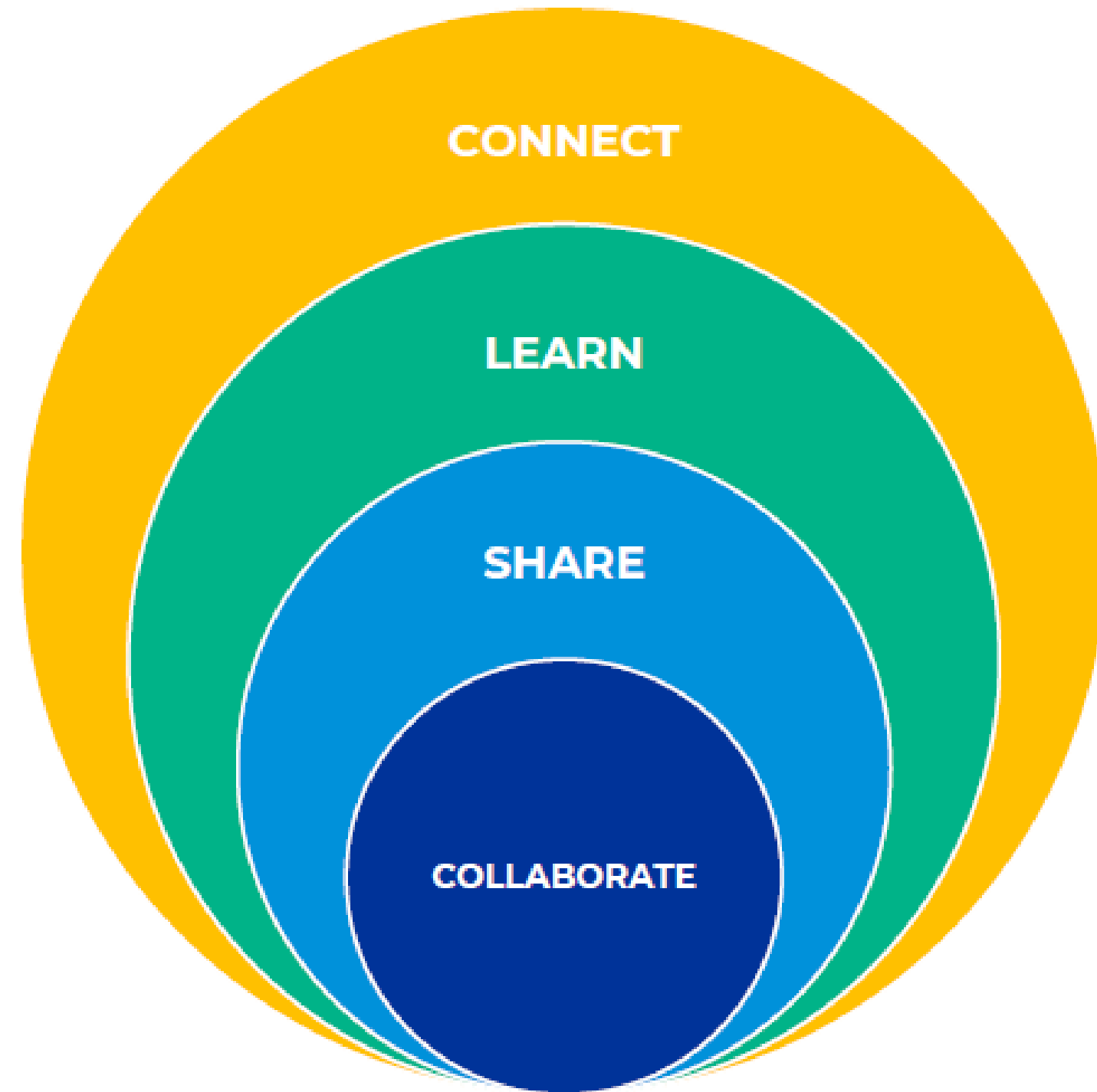


We are currently **231 connected partners** from **18 countries** with a well representation of the **4-ple** helix (85 Public Authorities; 56 Academia; 44 Private Sector; 42 Civil Society).



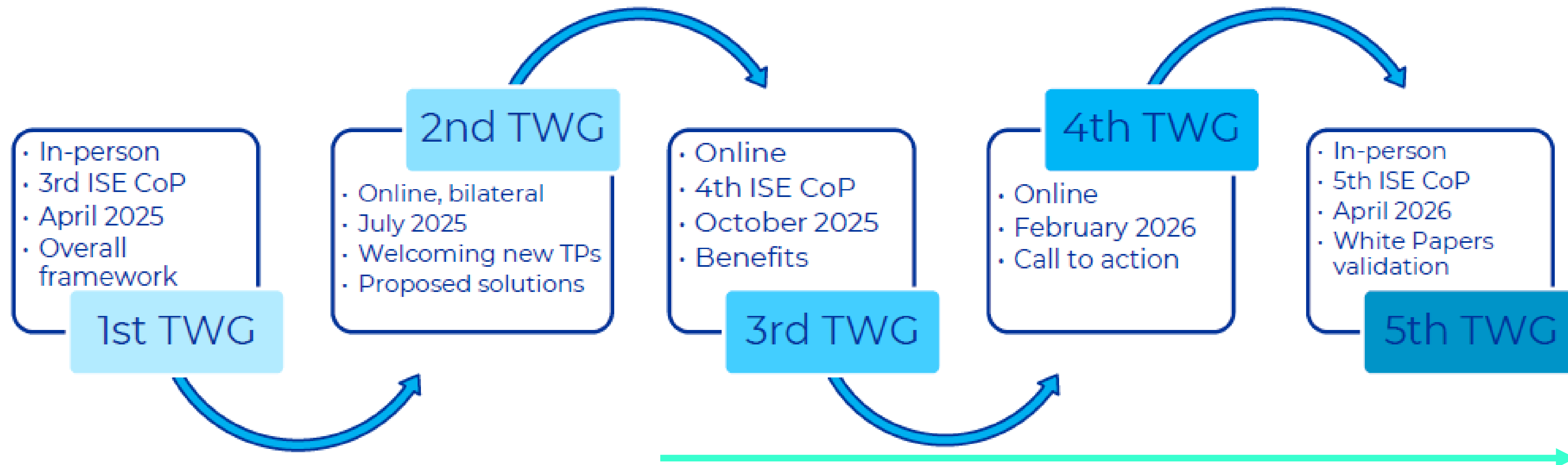
COMMUNITY OF PRACTICE INTERACTIVE MAP

ISE CoP Approach



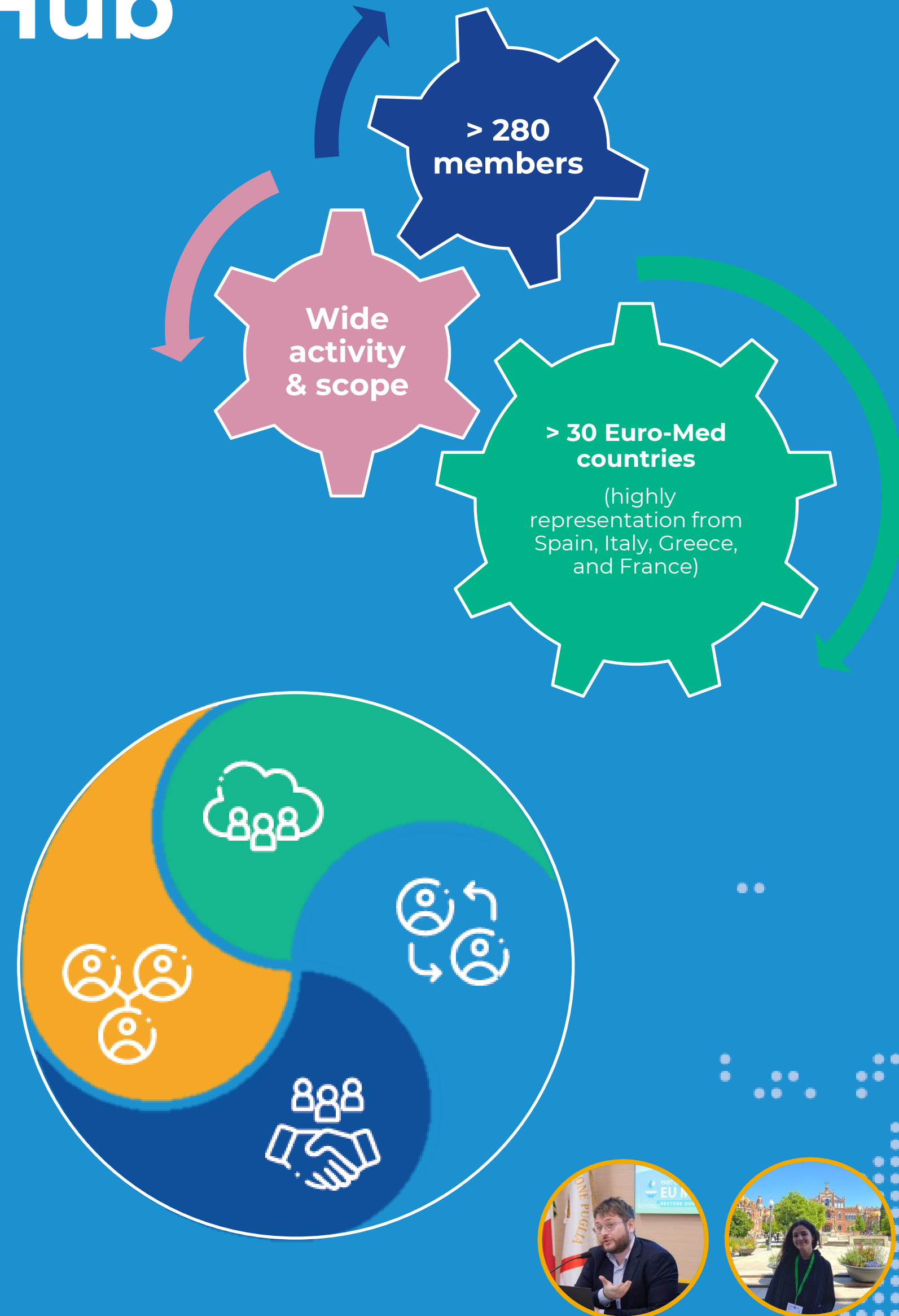
[READ THE COP REPORT](#)

[LEARN MORE](#)



Innovative Sustainable Economy Community Hub

<https://innovative-sustainable-economy.interreg-euro-med.eu/hub/>



CAPACITY BUILDING



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Mentoring & Twinning Programme



Blue Ecosystem

Transformative co-creation innovation labs for the Blue Sustainable Economy



Tomaso Fortibuoni
Researcher
Academia
Italy



OliveOilMedNet

Mediterranean Network for the Promotion of Sustainability & Authenticity in Olive Oil Sector



Georges Youssef
CEO
Private Sector
Lebanon



REVIVE

Developing community based innovative business models for the revival of the internal areas in the Mediterranean



Konstantinos Papadakis
Co-founder, SCE chairman
NGO
Greece



GREENSMARTMED

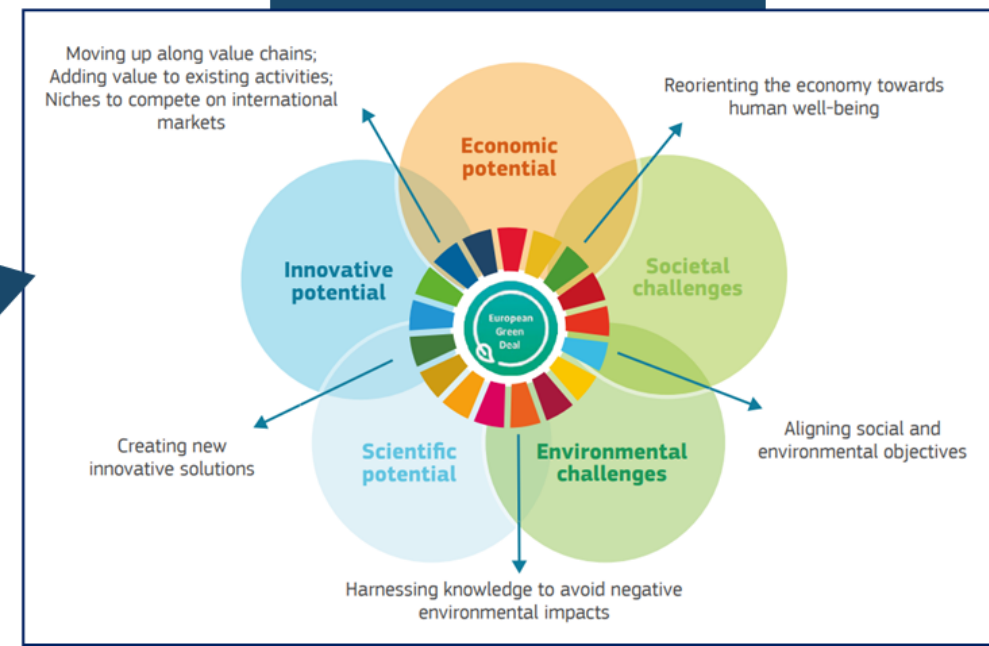
Green and Resilient European Excellence Network for Smart MED SMEs



Olga Batran
Director
Academia
Palestine

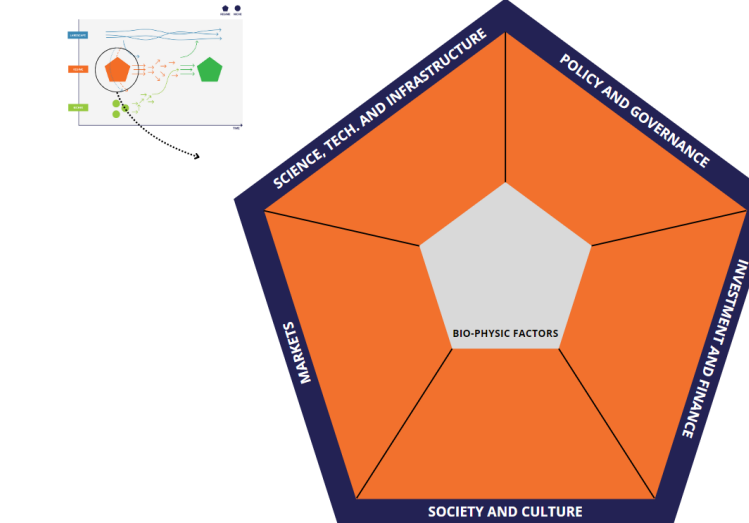
Transformative Innovation Policy Labs

MED challenges

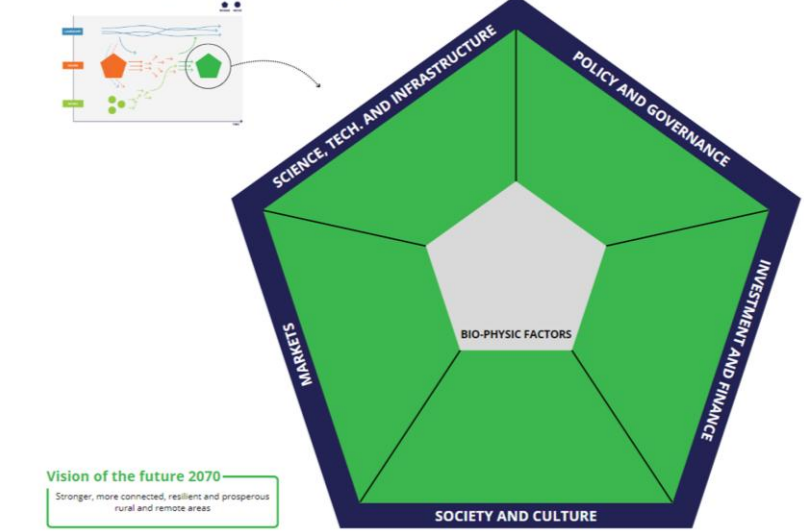


Source: Nakicenovic et al. (2021) doi:10.2760/766406

UNDERSTANDING THE CURRENT SYSTEM - MLP



Envisioning the desired system



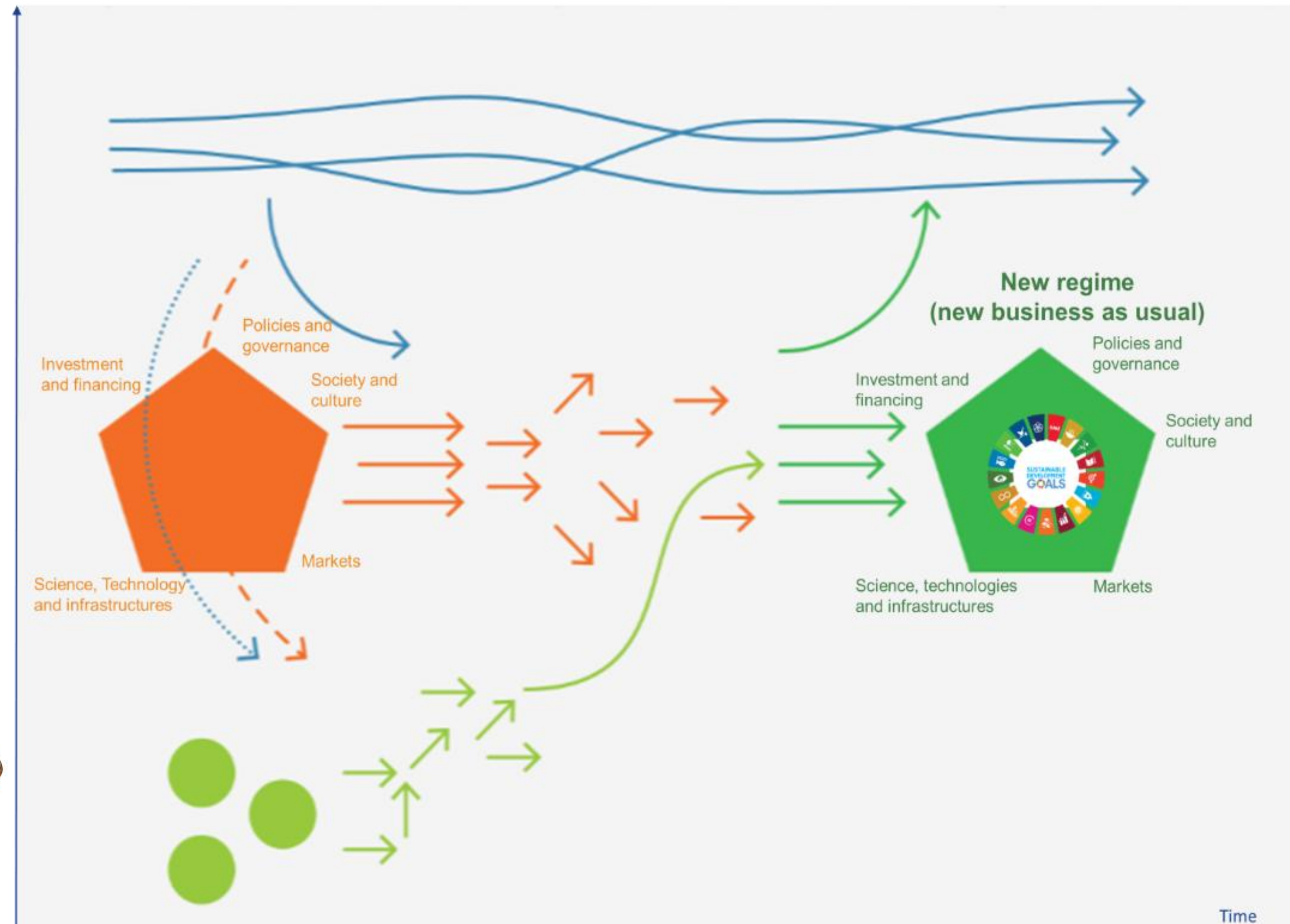
Vision of the future 2070
Stronger, more connected, resilient and prosperous rural and remote areas

S3 and other regional development policies embedding SDGs

Connecting S3 and development policies with MED projects through TIPL and other tools

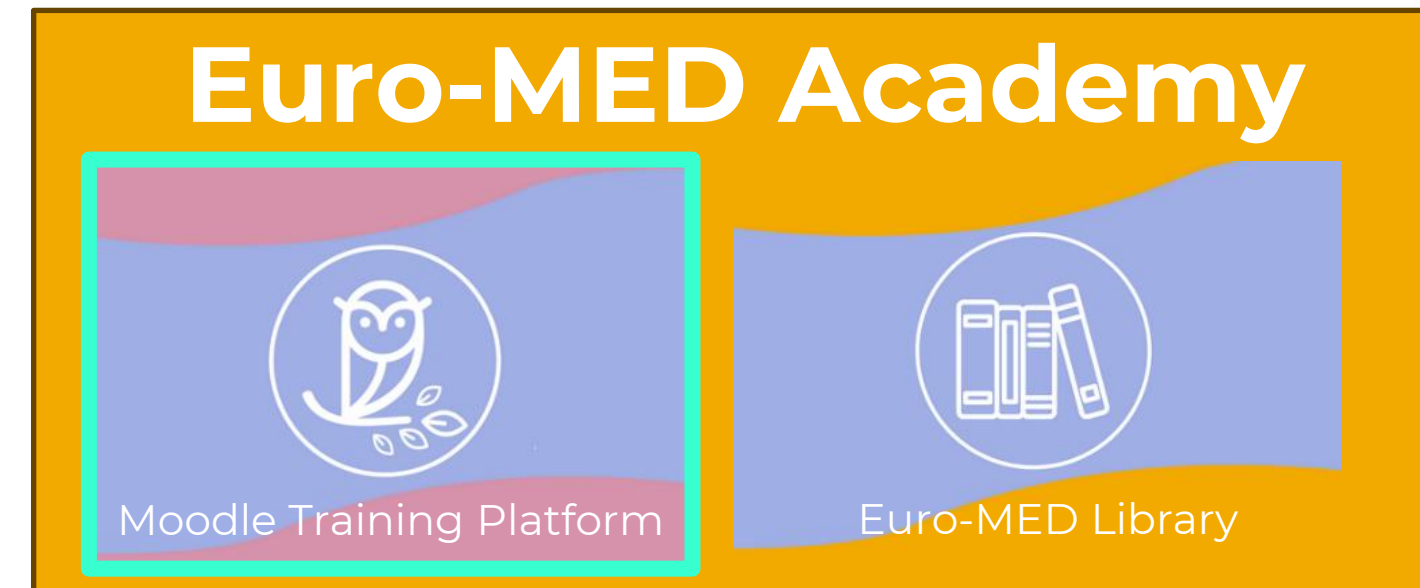
MED innovation projects within the Mission

Methodologies, tools and capacity building



Interreg Euro-MED Academy

<https://academy.interreg-euro-med.eu/>



Officially launched 22-23 September 2025



[TRAINING CATALOGUE](#) [RESULTS LIBRARY](#) [OUR VISION](#) [CONTACT](#)

Q SEARCH

Log in

JOIN THE ACADEMY!

The Interreg Euro-MED Academy is your dedicated pathway to get inspiration and learn best practices from successful projects.

Sign up now

Check our database, find the right content and get answers and best practices now!

Get started

CLIMATE RESILIENCE AND ADAPTATION

CIRCULAR AND REGENERATIVE ECONOMIC MODELS

SUSTAINABLE USE OF NATURAL RESOURCES

INNOVATION FOR ENVIRONMENTAL TRANSITIONS

COMMUNITY ENGAGEMENT AND SUSTAINABLE GOVERNANCE

NATURE-BASED SOLUTIONS AND ECOSYSTEM RESTORATION

Dedicated online meeting to present in more detail:

- the process for the creation of the Academy's contents,
- share the guidelines developed by the JS for the graphic part,
- and finally discuss and validate our proposal.

Select the datetime slot that best suits you:

- 2 October at 11h
- 8 October at 11h
- 14 October at 11h

POLICY IMPACT



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Liaising4Advocacy

- ❑ Opening channels with institutional Euro-Mediterranean actors with broad decision-making capacity in the field of ISE
- ❑ Mapping their working processes, also through participating in events
- ❑ Engaging and building relationships with them to spread ISE messages, upcoming activities and TPs results
- ❑ Amplifying the impact of the ISE Mission and making it resonate in key fora - first step in fostering the uptake of results

Processes



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European Commission



HOW CAN THIS HELP MY PROJECT?

HOW CAN I CONTRIBUTE?

And many more...

Policy Papers

- ❑ Developing policy-oriented knowledge (policy positions, consultation documents, statements, policy recommendations, etc.) suitable to be included in the agendas of the target institutions
- ❑ Policies open for change

General ADVOCACY

(prompted by Governance Projects)

e.g.

2025 policy position for Circular Economy Act (current Open Consultation)

2026 policy paper in the context of the preparation for the post-2027 programming period



Focused ADVOCACY

(prompted by Thematic Projects)

e.g.

Blue task force promoted by BLUE ECOSYSTEM

COMMUNICATION



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ISE Communication Network

Alone, we go fast. Together we go further (African proverb)

WHY?

To stay connected, encourage mutual exchange, avoiding overlapping and fragmentation

WHO?

Communication officers of the Governance and Thematic Projects of the ISE Mission

WHAT?

- Development of synergistic actions
- Internal monitoring of communication activities
- Production of join communication materials and more...

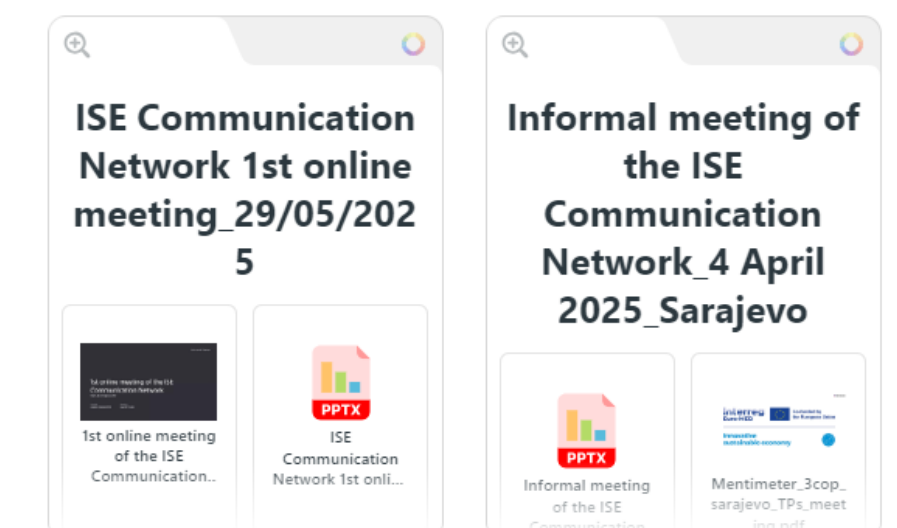


**2nd meeting of the ISE
Communication
Network**

**December 2025
Online (tbc)**

[MISSION - Innovative sustainable economy](#) > [Docs & Files](#)

ISE Communication Network



How to stay connected?



Mission email

Always cc

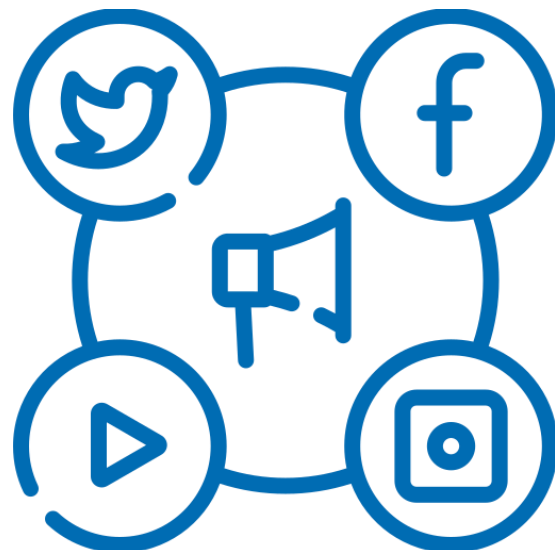
Personal email

See table in the next
slide



Basecamp channel
(Mission TPs-TCP-IDP)

Internal updates
Informal chats



Social media
(Linkedin,
YouTube)
Follow each other



Newsletter
Every 6 months
Spring & Autumn



Meetings & Events
Inform each other
Participate

Reference Persons

Governance projects (Gov4Innovation)		
Name	Role	Email
Joint Mission contact	Centralised information (always in cc)	innovative-sustainable-economy@interreg-euro-med.eu

TCP (Community4Innovation)		
Name	Role	Email
Mercè Boy	Lead Partner coordinators	merce.boy@uvic.cat
Maria Calderó		maria.caldero@uvic.cat
Nazih Toubal	Communication manager	nazih@revolve.media
Marta Castillo		marta@revolve.media
Nicoletta Patrizi	Carbon Footprint & Academy	patrizi2@unisi.it
Loukia Prentza	WP1-REUSE	lprentza@dynamicvision.gr
Haris Paliogiannis	WP2-TRANSFER	paliogiannis@mio-ecsde.org
Alessandro Miraglia	WP3-COORDINATION	amiraglia@gencat.cat
Sarai Matillas		saraimatillas@gencat.cat

IDP (Dialogue4Innovation)		
Name	Role	Email
Alessandro Daraio	Lead Partner coordinator	alessandro.daraio@regione.emilia-romagna.it
Sara Giunchi	Communication manager	dialogue4innovation@regione.emilia-romagna.it
Alen Matić	Carbon Footprint	alen.matic@mrrfeu.hr
Chaimae Essousi	Euro-MED Academy	chaimaeessousi@gencat.cat
Alessandro Miraglia	WP1-REUSE	amiraglia@gencat.cat
Sarai Matillas		saraimatillas@gencat.cat
Alessandro Daraio Tatiana Fernández	WP2-TRANSFER	alessandro.daraio@regione.emilia-romagna.it t.fernandez@gencat.cat
Francesco Camonita	WP3-COORDINATION	Francesco.Camonita@crpm.org

Upcoming Events

Title	Datetime	Place	Description
Capacity building for Thematic Projects	29 September	Online From 14 to 16h	https://innovative-sustainable-economy.interreg-euro-med.eu/events/business-models-and-investment-readiness-for-circular-economy-projects/
Interreg Euro-MED Academy Launch - ISE Mission Guidelines	2, 11, 14 October	Online From 11 to 12:30h	Personal email invitation to all TPs.
EWRC 2025 Stand	14-15 October	Brussels, Belgium	Cross-missions activity.
3 rd ISEC Innovation Camp	23-24 October	Olhão, Algarve (PT)	Capacity-building on Transformative Innovation Policy. Selected TPs participation required. https://innovative-sustainable-economy.interreg-euro-med.eu/events/third-isec-innovation-camp/
4 th ISE CoP gathering	29 October	Online From 10 to 12:30h	Biannual gathering with TPs and advances on TWGs. https://innovative-sustainable-economy.interreg-euro-med.eu/events/4th-ise-community-of-practice-gathering/
2 nd MED Innovation Summit	4-6 November	Barcelona	A session within Smart City Expo. Selected TPs participation required.
BlueMissionMed BootCamp – Meet INTERREG Projects	5 November	Rimini (IT)	Side Event for INTERREG Projects on Sustainable Water Management @Ecomondo
Capacity building for takers	tbc	Online	Business Modelling and Investment Readiness for Circular Economy Projects – Good Practices.
EWRC Close to You!	27 November	Online From 10 to 11:30h	Cross-missions webinar.
COP24 of the Barcelona Convention	2-5 December	Cairo, Egypt	Marine Resources projects side event. Joint application form submitted.
MED Talks 3 rd Edition	16 December	Online From 10 to 12:30h	Jointly organised with the Union for the Mediterranean.

<https://innovative-sustainable-economy.interreg-euro-med.eu/news-events/events/>

What do we need from you?

REFERENCE CONTACTS

- Project coordinator
- Technical coordinator
- Communication manager
- Any other relevant one

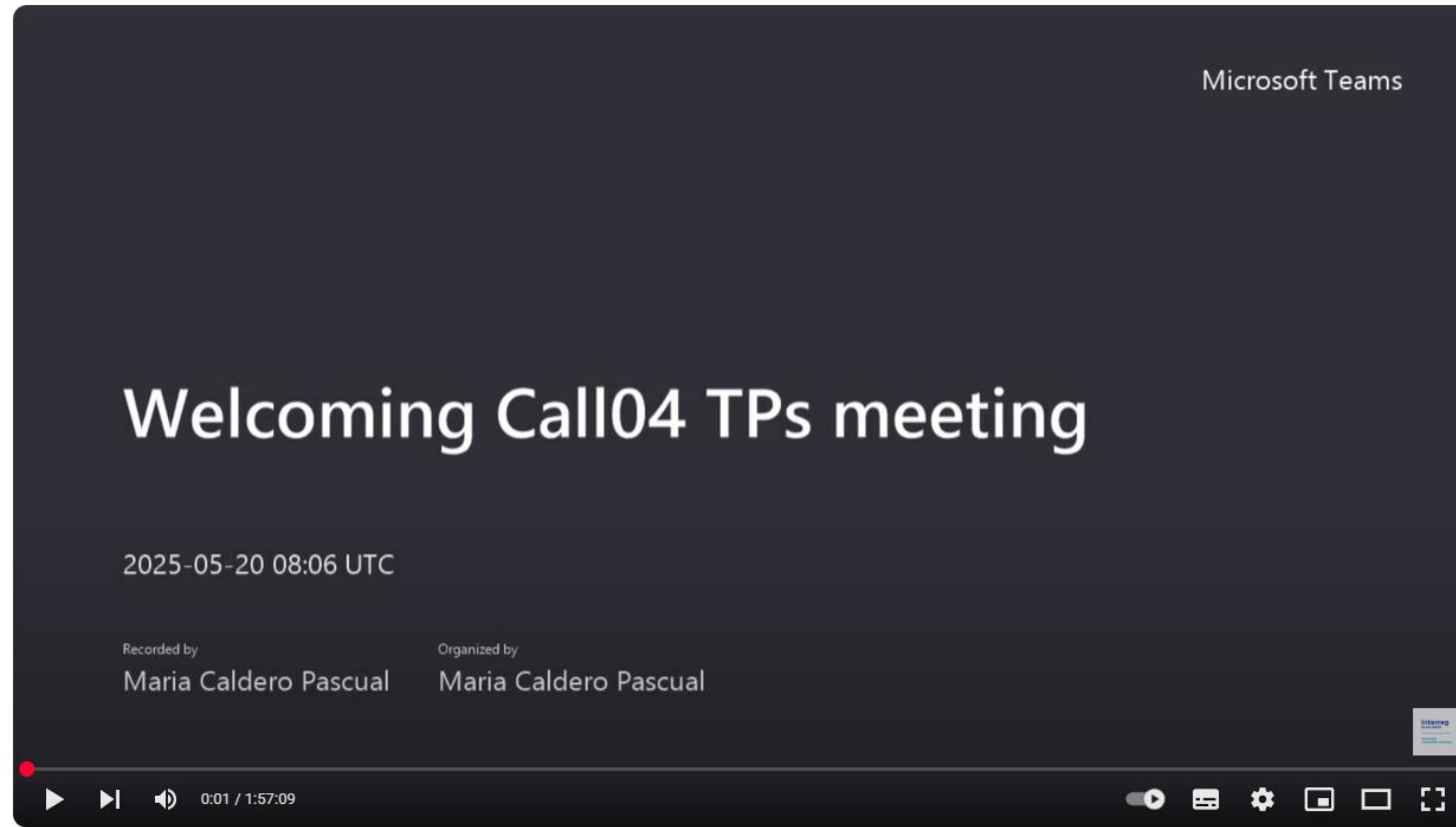
BASIC WORKPLAN & NEEDS

- Excel shared by the JS
- Main events/meetings foreseen (invite us in your KoMs)
- Any other relevant information and material (e.g., project logo...)



Check the extended recorded meeting

<https://www.youtube.com/@Gov4Innovation>



JOIN & CONTACT US!



<https://innovative-sustainable-economy.interreg-euro-med.eu>



innovative-sustainable-economy@interreg-euro-med.eu



<https://www.linkedin.com/company/gov4innovation/>

Thanks!

Governance4Innovation



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