MED Talks 3rd Edition

16th December 2025

09:00 – 12:45 CET

Online

Context and presentation

From December 2023, **Interreg Euro-MED Programme** and the **Union for the Mediterranean** are co-organising the annual "MED Talks" event to strengthen **dialogue between the two shores of the Mediterranean**. This online event is intended as an opportunity for dialogue, exchange and **sharing of solutions** with key **Mediterranean stakeholders**. It gathers and capitalises successful labelled Interreg Euro-MED projects by disseminating the results and best practices achieved and improving collaborations with other Euro-Mediterranean programmes and projects.

The 3rd edition will focus on the main advancements and transfers made by 8 Governance Projects - 88 Thematic projects supported by under the Interreg Euro-MED Programme into the four Missions:

- strengthening an innovative sustainable economy,
- protecting the natural environment and heritage,
- promoting green living areas,
- enhancing sustainable tourism.

Presentations from Interreg NEXT MED will also be highlighted during the event to foster opportunities for collaboration.

In addition, ***short, dedicated sessions and BtoB meetings*** by ***"breakout rooms"*** will facilitate structured networking amongst multiple stakeholders to deep-dive into the thematic and explore potential synergies and complementarities.

The event will be held in English/French/Arabic
(except for the breakout rooms, which will be in English and French only)

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Draft Agenda

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9.00 – 9.10	**Welcome and introduction to the webinar** Curzio Cervelli, Interreg Euro-MED Joint Secretariat Alessandra Sensi, UfM Secretariat
9.10 – 9.20	**Introduction to Interreg Euro-MED 4 Missions and Thematic Projects** Sophie Scarvelis, Interreg Euro-MED Joint Secretariat
9.20 – 10.30	**Key achievements of the 4 Missions** Representatives for the 4 Interreg Euro-MED Missions: - Bernard Massabo, Neus Tirado (Green living areas) - Clara Casasnovas, Alessandro Daraio (Innovative sustainable economy) - Georgina Calvo Veja, Julia Saiz-Pardo (Sustainable tourism) - Marilena Mochianaki, Caterina Praticò (Natural heritage)
10.30- 10.40	**Online Q&A** Cléo Fulchiron and Michele Colavito, UfM Consultants
10.40 – 10.55	**The Mediterranean Strategy for Sustainable Development 2026-2035** Patrizia Busolini, UNEP/MAP
10.55 – 11.15	**Interreg NEXT MED Programme synergies** Vincent Ernoux, Branch Office for the Western Mediterranean, Interreg NEXT MED - Coordinator Mondher Hind, Palestinian Wastewater Engineers Group (PWEG) - General Director Shadi Naijar, Professor and Chair, American University of Beirut (Lebanon)
11.15 – 12.15	**Dynamic online networking (4 breakout rooms – English and French only)** Representatives for the 4 Interreg Euro-MED Missions
12.15- 12.35	**Wrap-up of networking and key lessons (main actors, main discussions and shared ideas)** **Proposal of registration on a BtoB platform quick registration** Representatives for the 4 Interreg Euro-MED Missions: - Bernard Massabo (Green living areas) - Alessandro Daraio (Innovative sustainable economy) - Georgina Calvo, Luis Miranda (Sustainable tourism) - Lucia Prieto Fustes (Natural heritage)
12.35 – 12.45	**Conclusions** Alessandra Sensi, UfM Secretariat Sophie Scarvelis, Interreg Euro-MED Joint Secretariat

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