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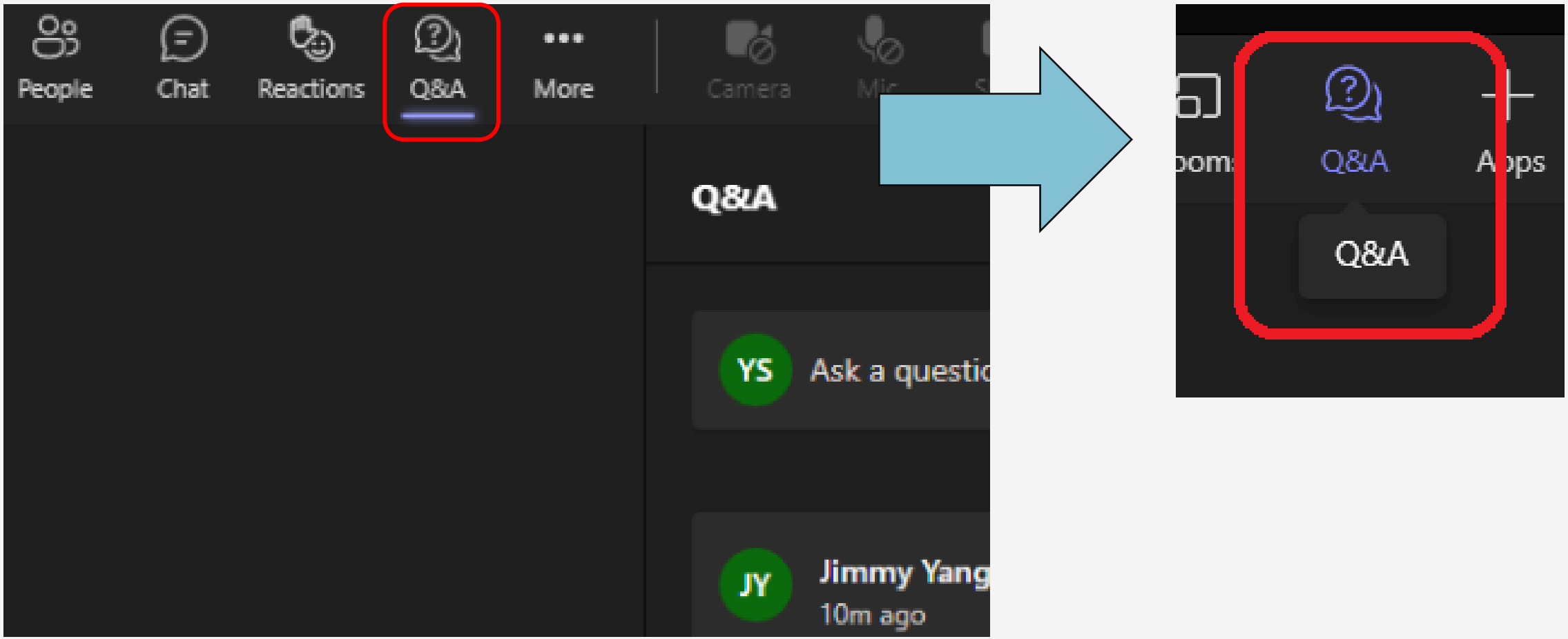
Communication Officers Meeting

19.03.2025 - online

Agenda

10:00 – 12:00	Meeting objectives and overview
	Recall on rules and obligations
	Best practices & Common mistakes
	Projects best practices
	Next steps



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The Communication team

Olga

Céline

Thibaud

Florian

Farah

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Let’s play

Which logo is that?

- My project logo
- The Programme logo
- The Mission logo
- Ajoute une réponse 4 (facultatif)

Your project results are amazing! How do you present them?

- A handwritten letter to each EU citizen
- A 3-hour-long PowerPoint with no images
- A social media post saying, "Great things happened!" (but no details)
- An engaging video or infographic that explains the impact ✓

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Pick the correct wording

- Interreg Euro-Med
- Interreg Euro-MED ✓
- INTERREG EUROMED
- Interreg MED
- INTERREG Euro-MED
- INTERREG EURO-MED

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I am preparing a PPT for my project: TESTMED. What is wrong on this slide?

- Nothing, everything is fine
- The font is not correct
- The project logo is not correct ✓
- The mission logo is missing

I am preparing a PPT for my project: TESTMED. What is wrong on this slide? (different)

- Nothing, everything is fine
- The font is not correct
- The project logo is not correct
- The mission logo is not needed ✓

Let's play!

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Communication

Recall on rules and obligations

Communication obligations

- **Partners websites:** a short description of the project including its aims and results, budget, logo.
- Partners premises: a **project poster** at least in A3 size.
- A project **communication strategy**.
- A project **video** presentation.

Communication obligations

- Use the project logo (provided by the Programme) **on all project materials**.
- If other logos, the Union emblem shall have at least the same size, in height, as the biggest of the other logos.
- **Goodies** must be validated by the JS to be considered an eligible expense.
- **Billboards/plaques** for infrastructure or equipment.

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Branding

The project logo

The Programme name

Correct				
Interreg Euro-MED				
Incorrect				
EUROMED	Euro – MED	interreg med	Euro MED	Euro–MED
EURO MED	med	INTERREG MED	Interreg MED	MED
Euromed	Med	Euro-med	EuroMED	Euro med

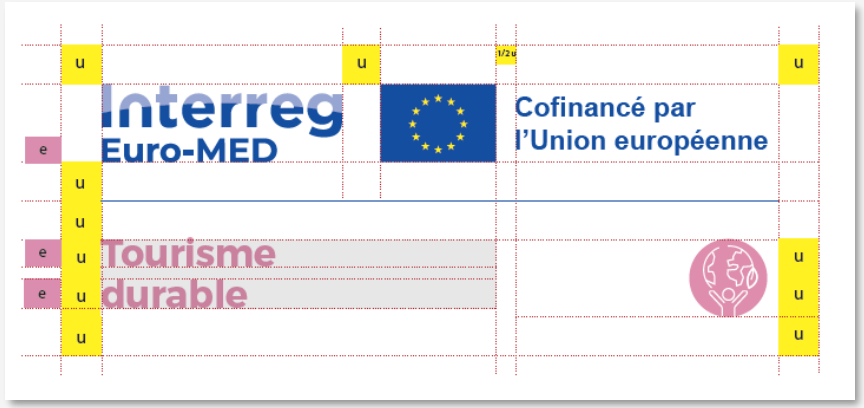
When to use the project logo?

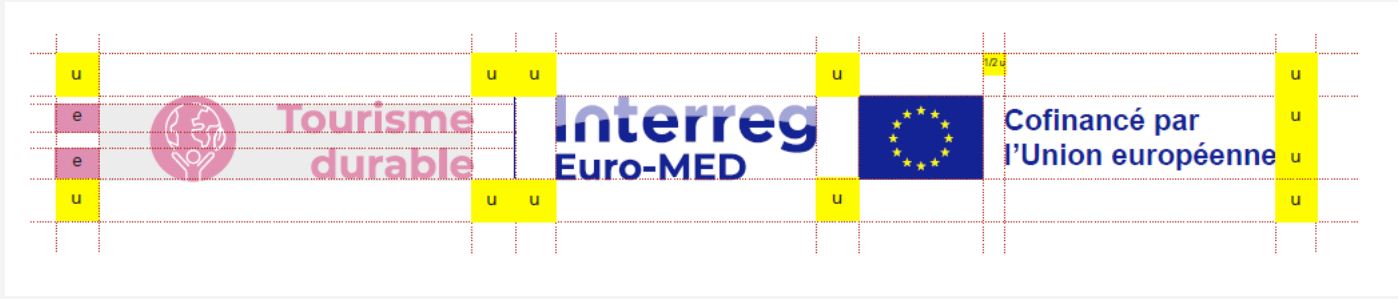
On all communication materials!

- printed publications: reports, brochures, newsletters, studies, articles, etc.;
- audio-visual: videos, audio podcasts;
- digital or electronic materials (websites, videos, podcast, etc.);
- events (e.g. PPT presentations, agenda, conference material);
- stationary and office materials;
- promotional goodies.

When not possible (e.g.: scientific & press articles) explicitly mention the contribution from the Programme & the EU co-financing.

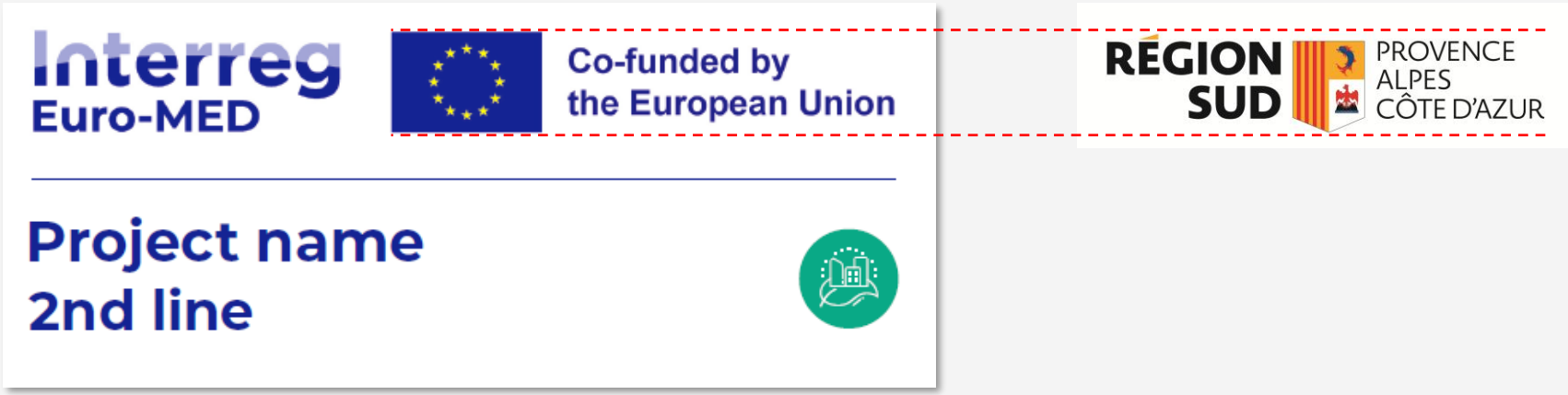
How to use the project logo?





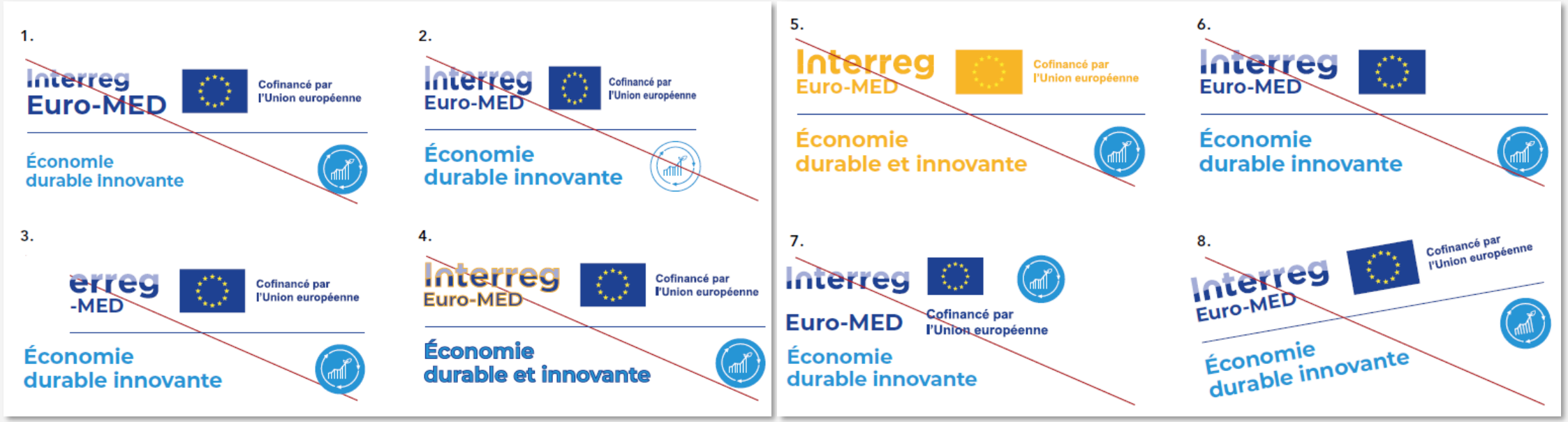
What if there is another logo?

If other logos are displayed in addition to the project logo, the emblem (EU flag) shall have at least the same size, measured in height or width, as the biggest of the other logos. Apart from the emblem, no other visual identity or logo must be used to highlight the support from the Union. **EU rules!**



[Brand book p17]

How to use the project logo?



THE TESTMED PROJECT

2nd Steering committee

Brussels, 19th February 2025

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TESTMED

Use the project logo, not the mission one!

Billboards template!

By high request, we have made a template for the billboards.

→ https://interreg-euro-med.eu/wp-content/uploads/documents/interreg_euro-med_billboards_plaques_guidelines_2025.pdf

Durable **plaques** or **billboards** must be affixed by all projects whose total funding exceeds 100,000€ and have an investment or purchase of equipment.

Art. 36 c REGULATION (EU) 2021/1059

The objective

→ To inform the public about a given action that has received financial support from the EU.

Where?
On a visible location so public can acknowledge the support of the UE.

When?
As soon as the physical **implementation of the infrastructure** or the purchase of equipment **starts**.

What?
Key information on the project has to be provided to ensure transparency.

How?
There is no obligation on material (as long as it is **durable** and resistant, enabling long-lasting display) and format (horizontal or vertical).

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Promotional items

All promotional items **must be expressly accepted by the JS <u>before printing</u>** and branded with the project logo. Only promotional items meeting the following criteria may be produced:

- They are **necessary to reach one of the defined target groups** and objectives. Project partners must explain how and why.

- They are **eco-friendly**.

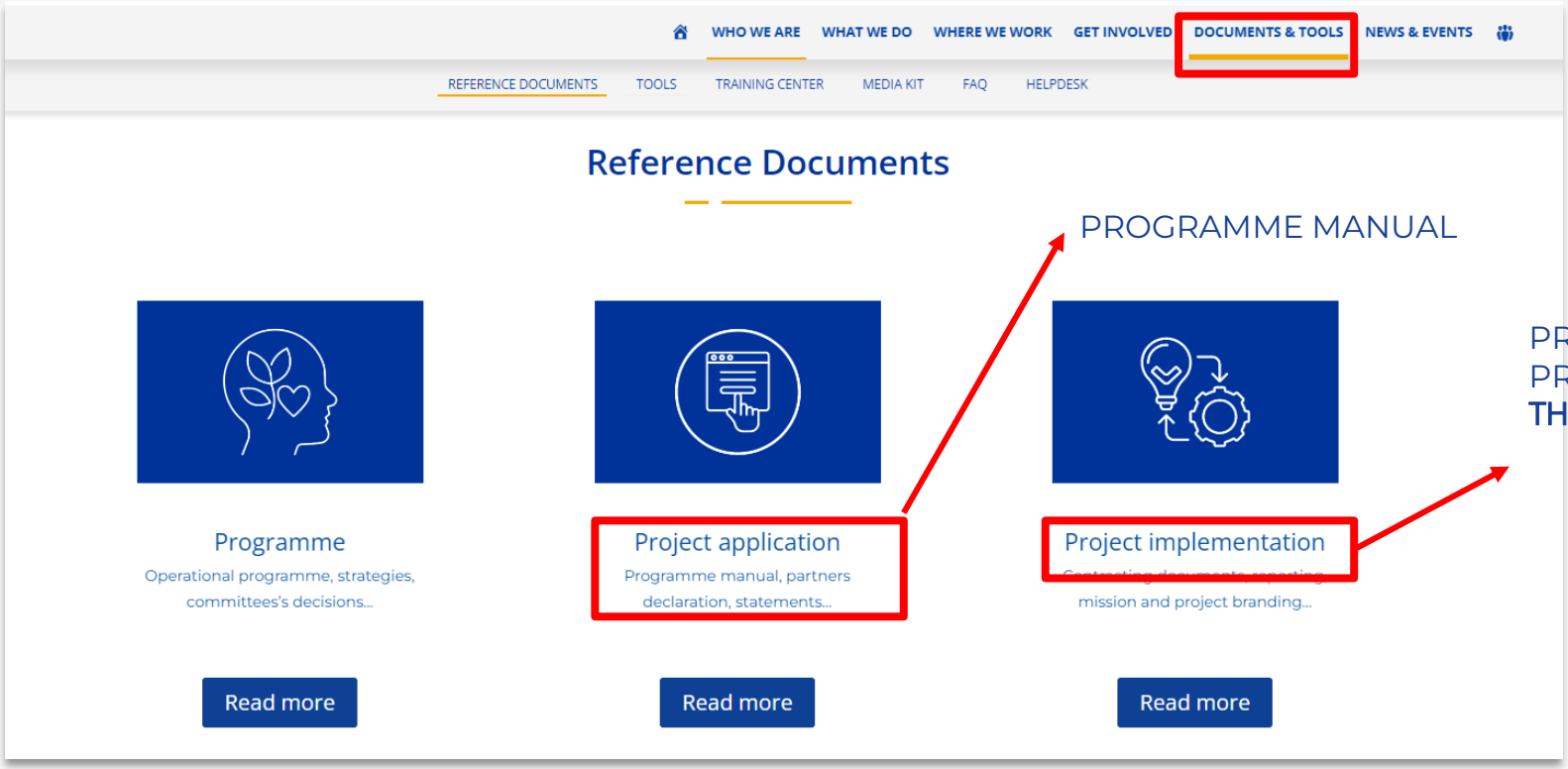
The JS will assess the compliance with those criteria on a case-by-case basis.

Cost related to promotional items **not expressly accepted** by the JS is considered a **non-eligible expenditure**.

Promotional items

→ https://interreg-euro-med.eu/en/express-approval/
(you need to be logged in in to the Programme website)

Where to find communication guidelines?



PROJECT IMPLEMENTATION
PROJECTS COMMUNICATION
THEMATIC PROJECTS BRANDING

The Project Brandbook

THEMATIC PROJECTS BRANDING

Projects logos and icons

Project logos are provided by the Programme to each project in all the available versions and must not be changed under any circumstances.

Before using the project logos, *read carefully* the **Thematic Project Brand book**.

Download mission icons

Poster template

Before using the poster template, please read the thematic project poster guidelines.

Download the template: Innovative sustainable economy – Natural heritage – Green living areas – Sustainable tourism

Billboards and plaques templates

Where to find communication guidelines?

- Programme manual

III. Financial Issues
A. Eligiblity of expenditure
viii. Project branding and information and publicity rules

V. Annexes
F. Graphic identity of projects

- Website – Document and tools

  Project implementation
  Projects communication

- THEMATIC PROJECTS BRANDING
  → Brandbook, Poster templates, Billboards template

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Your website

Website

By now, the sites are complete, online and up-to-date.

What to do now:

- keep the site alive continue to publish **news and events**
- publish the **what we achieve** page to post deliverables
- consult the playlist with **tutorials** if you have doubts

N.B.

Remember to use the divi template for news!

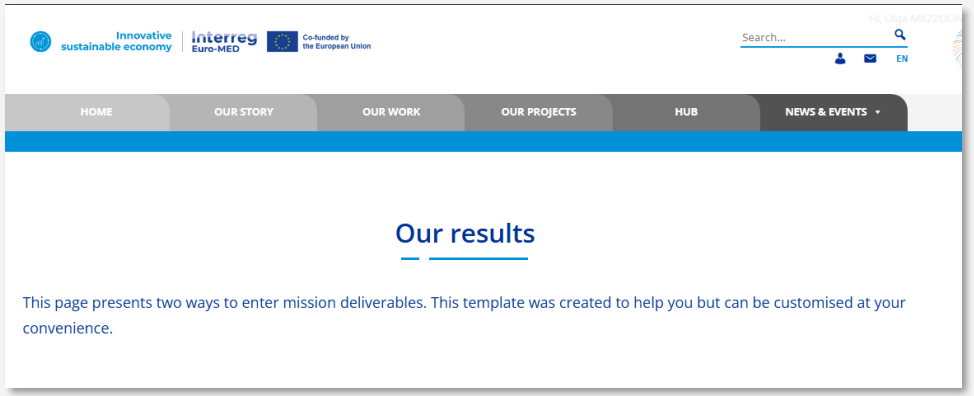
Website - Deliverables

What to publish?

The deliverables you want to give visibility to and highlight on your site, no obligation on the part of the Programme.

Where to publish?

On each site there is a page designed for the publication of deliverables. This page is in the backend, unpublished called **‘What we achieve’** in thematic project sites, in mission sites, this page is called **‘Our results’.**

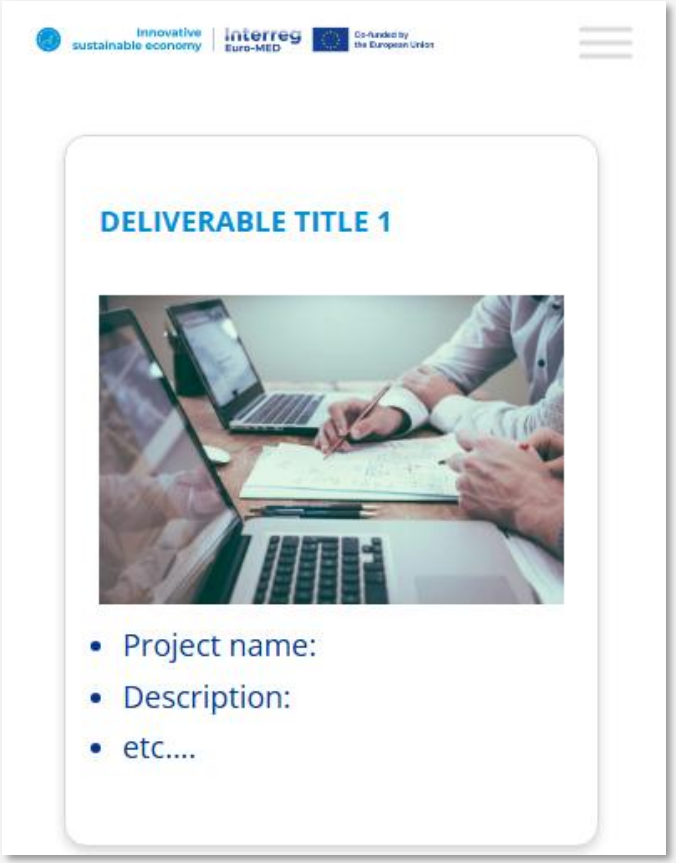


Website - Deliverables

How to publish?

The page can be built as you wish using **the Divi template** and its modules.
If the deliverables are mostly pdf files, you can insert a title, a short descriptive text, the deliverable as a link. You can insert images if you wish.

Some example pages:
https://innovative-sustainable-economy.interreg-euro-med.eu/our-results/
https://wegocoop.interreg-euro-med.eu/what-we-achieve/
https://blueecosystem.interreg-euro-med.eu/what-we-achieve/



Where to find help?

→ https://interreg-euro-med.eu/en/documents-tools-project-implementation/

IT TOOLS

WEBSITE

To prepare at best your project website, we prepared some documents to help you go through this important activity:

WordPress User Manual

WordPress tutorials

Checklist

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Basecamp

Your Basecamp account

- Single online collaborative tool
- Files sharing and storage
- Easy to use

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Euro-MED Communication Officers Network

A space for exchange and discussion and to optimise the communication of the projects and the of the programme aswell.

Set up people

Information & ideas

Communication officers meeting - 19 March 2
Dear Communication officers, We are pleased to

Communication reporting 25
Announcement — Dear Communication

[Call02] Project video | Guidelines 22
Dear Partners, As some of you seems to not have

[CALL02] Communication strategy 8
Question — Dear Communication Officers,

Projects opened initiatives 4
Question — Dear communication officers, we

Branding

Project Rollup 3
Dear Olga, I hope you are doing well, I'm

Question about a branding issue 2
Dear Olga, I hope you are doing well. I am

NT4CC Deliverable template 2
Dear Olga and Celine, I hope you are doing well. I

Project branding in a nutshell
Logo — Looking for a simple explanation of

Website and basecamp

Issues with the project website
Dear Olga and Celine, I hope you are doing well. I

[Basecamp TIP] How to NOT notify all the group members when replying to a message?

Untitled
MA/JS Reporting Package check Vérification du

Communication strategy_NUDGES 1
Dear Celine and Olga, Knowledge Network, as

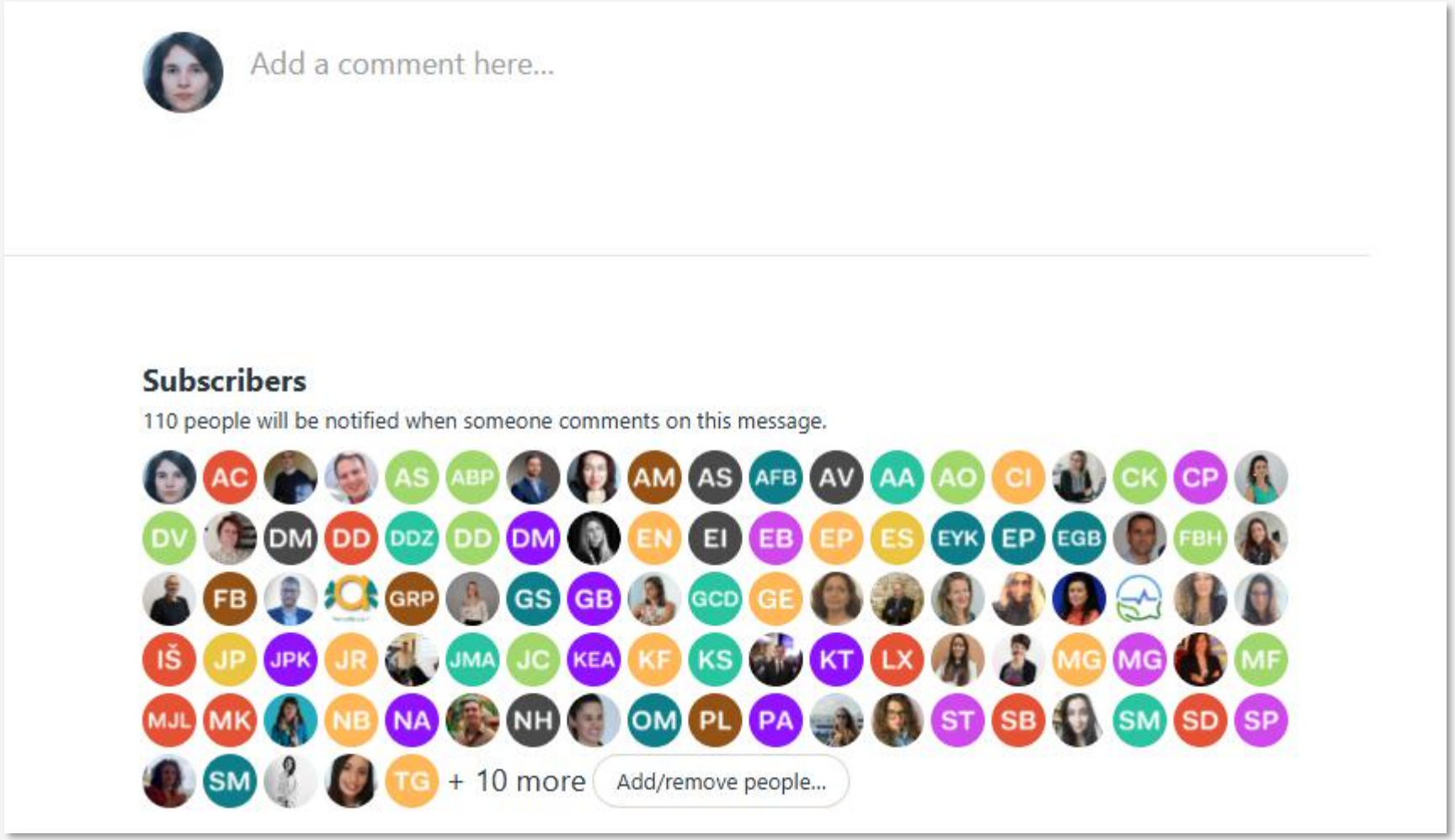
Untitled 2
Dear Olga, It's me again :) I hope you are doing

Docs & Files

Schedule

WED, MAR 19
Communication Officer meeting - Online

When you write a comment, an e-mail notification will reach everyone who is ‘subscribed’ to the discussion.



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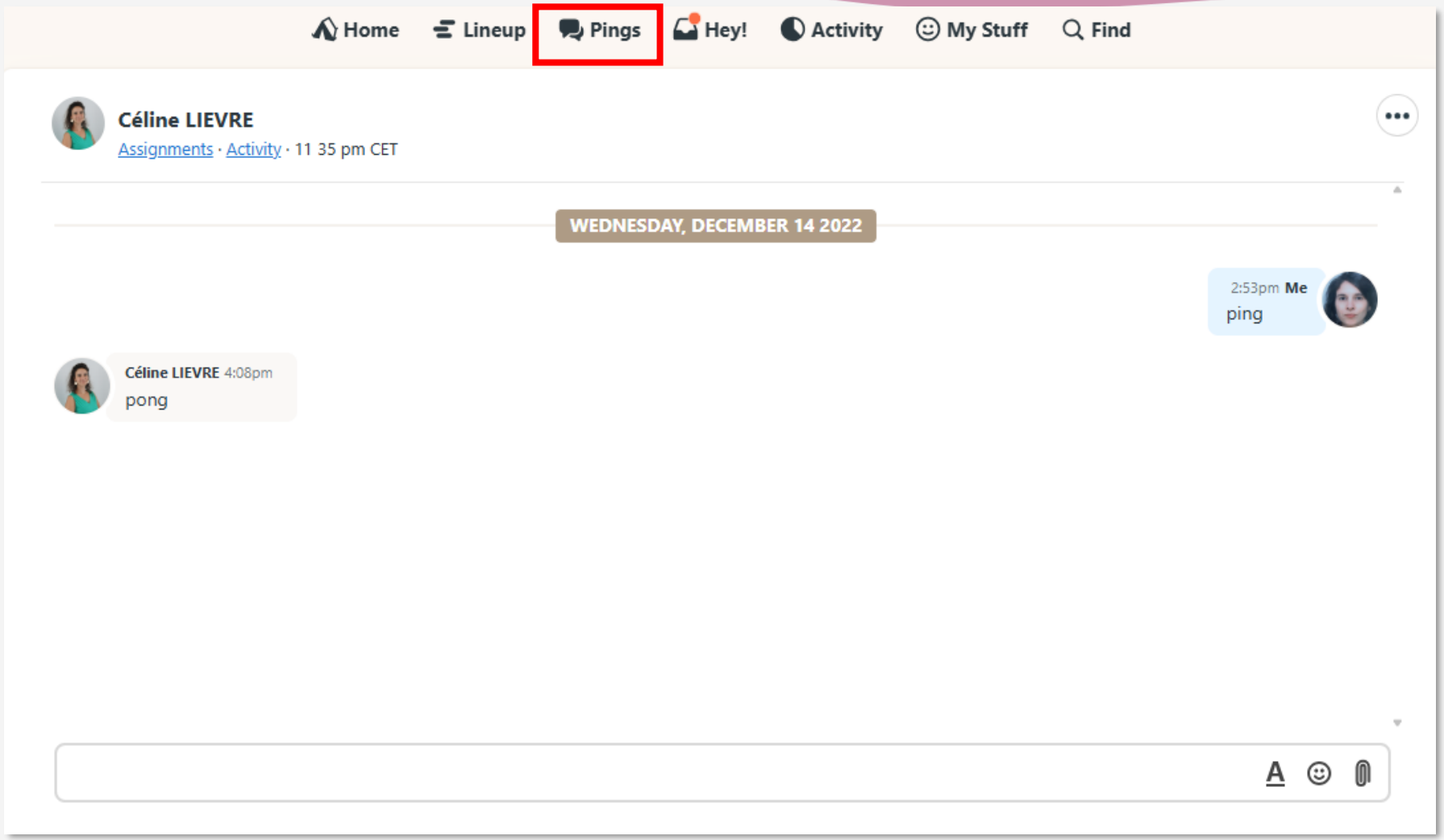
To send ‘private’ messages, so that everyone is not notified, write with ‘pings’!



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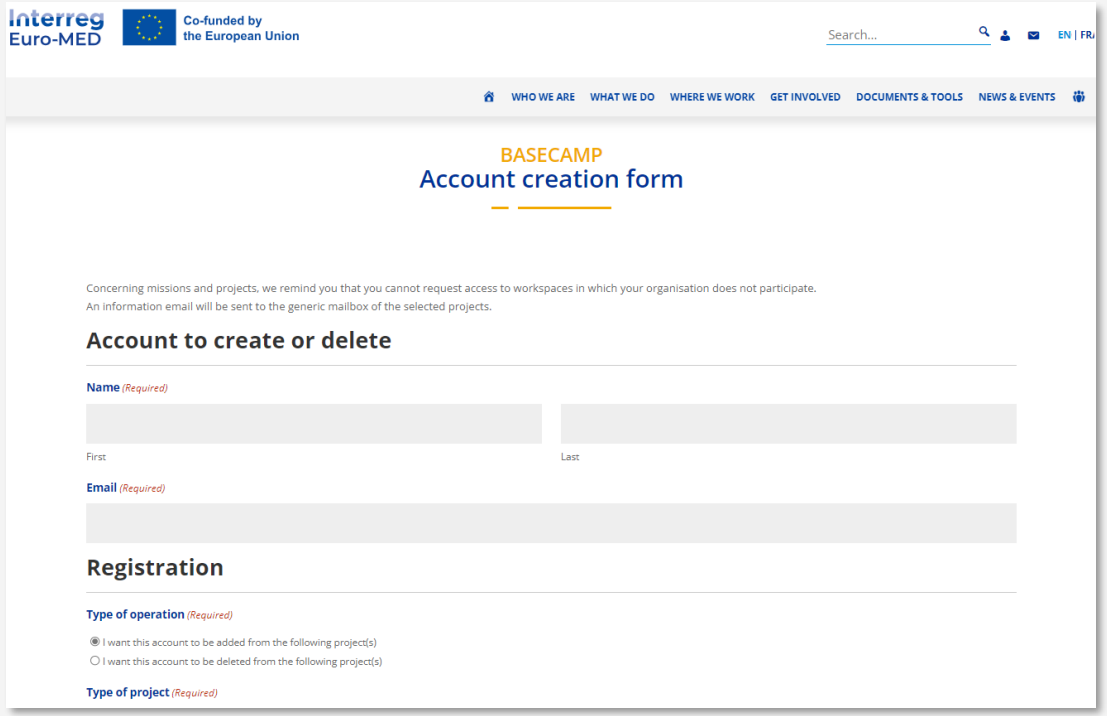
Your Basecamp account

How to add new contacts to basecamp?

https://interreg-euro-med.eu/en/basecamp-account-creation/

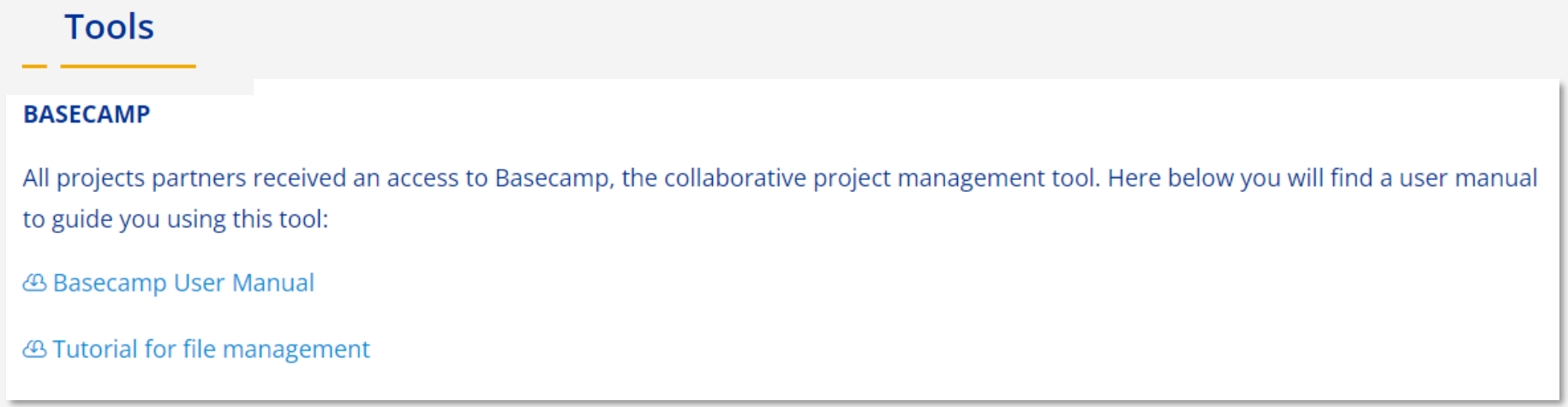
To access the link, you need to be **logged in** to the Programme website: https://interreg-euro-med.eu/en/account/

To add new user on Comm Officers basecamp https://interreg-euro-med.eu/en/interreg-euro-med-communication-officers-network/



Getting help on Basecamp

Guidelines in the **Documents & Tools** section:



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Communication reporting

Stay tuned, guidelines will come!

The deadline was 15/02.
There are still 3 projects that haven't submitted data in the form...

As we have received some questions in the reporting phase anyway, we are drawing up **guidelines to help you with data collection for next year**!

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Questions & answers

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Best practices & Common mistakes

Plain language
Social media
Free tools
Communication materials

“If we want to communicate efficiently with people from other cultures, we must learn their language.”

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Use simple & clear language

ADAPT your language
to your **TARGET** audience

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Quadruple Helix

Stakeholder

Output

Work Package

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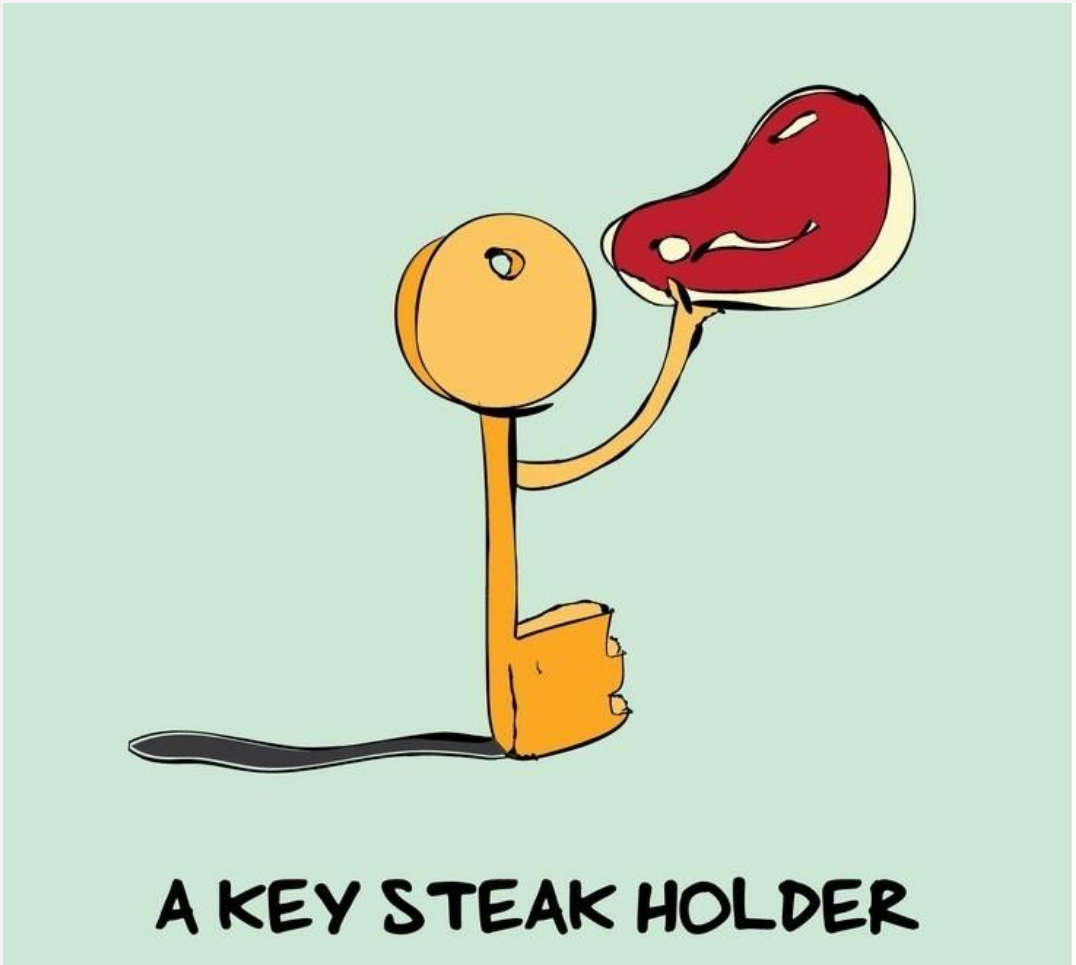

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Use simple & clear language - TIPS

- ✓ Use **short sentences** (15-25 words)
- ✓ Use **storytelling** technique: it works all the time!
- ✓ Use **everyday language**
- ✓ **Use active (out with passive)**

- ⛔ Avoid **jargon**
- ⛔ Avoid **technical/scientific terms:** Speak to a broader audience
- ⛔ **No acronyms** – Spell out terms to ensure clarity

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How to do it? Examples

🚫 A. Project Communication Strategy

The Project Communication Strategy outlines the communication strategy for the TESTMED Project. In other words, the strategy explains how the outcomes of the Project will be shared with stakeholders, relevant institutions, organisations, and individuals. The Strategy contains the objectives of the communication and the message to be communicated as well as the methods, approaches and tools to be used to reach them.

✅ **The Strategy explains how the TESTMED Project will share its results with relevant stakeholders and organisations. It includes the main goals of communication, the key messages to share, and the different ways and tools that will be used to reach the right audience.**

How to do it? Examples

🚫 **Website content**

Activation & engagement of TWGs comprising both the partnership & local tourism QH SHs into a dialogue on the test of the STM.

✅ **Bringing together local working groups, including project partners and tourism stakeholders, to discuss and test the Sustainable Tourism Model.**

How to do it? Examples

🚫 WP3 results indicate the need for enhanced stakeholder engagement.

✅ **Our latest findings show that working closely with partners helps make projects more successful.**

How to do it? Examples

🚫 The Quadruple Helix is an advanced multi-stakeholder framework integrating the synergistic interaction between public governance entities, knowledge-producing institutions, economic actors, and societal intermediaries to foster innovation ecosystems.

✅ **The public authorities, industry, universities and citizens are working together to create better solutions, like improving public transport with research, funding, and community feedback.**

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The 5 Bs of plain language

The 5 Bs

1. **Be Short** – in sentence length and text content
2. **Be Active** –out with passive, in with active
3. **Be Straightforward** – use everyday words
4. **Be Personal** – use "I, we, you, us, etc."
5. **Be Consistent** – keep to the same terms thoughout

Extra tips

1. **Cut away meaningless phrases** - ("fluff")
2. **Ask questions in your text** – to guide your reader
3. **Use positives** – avoid double negatives
4. **Keep your subject at the start of your sentence** – to focus your reader
5. **Avoid nominations** – don't make actions into objects

Credit –Interact

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What should you talk about?

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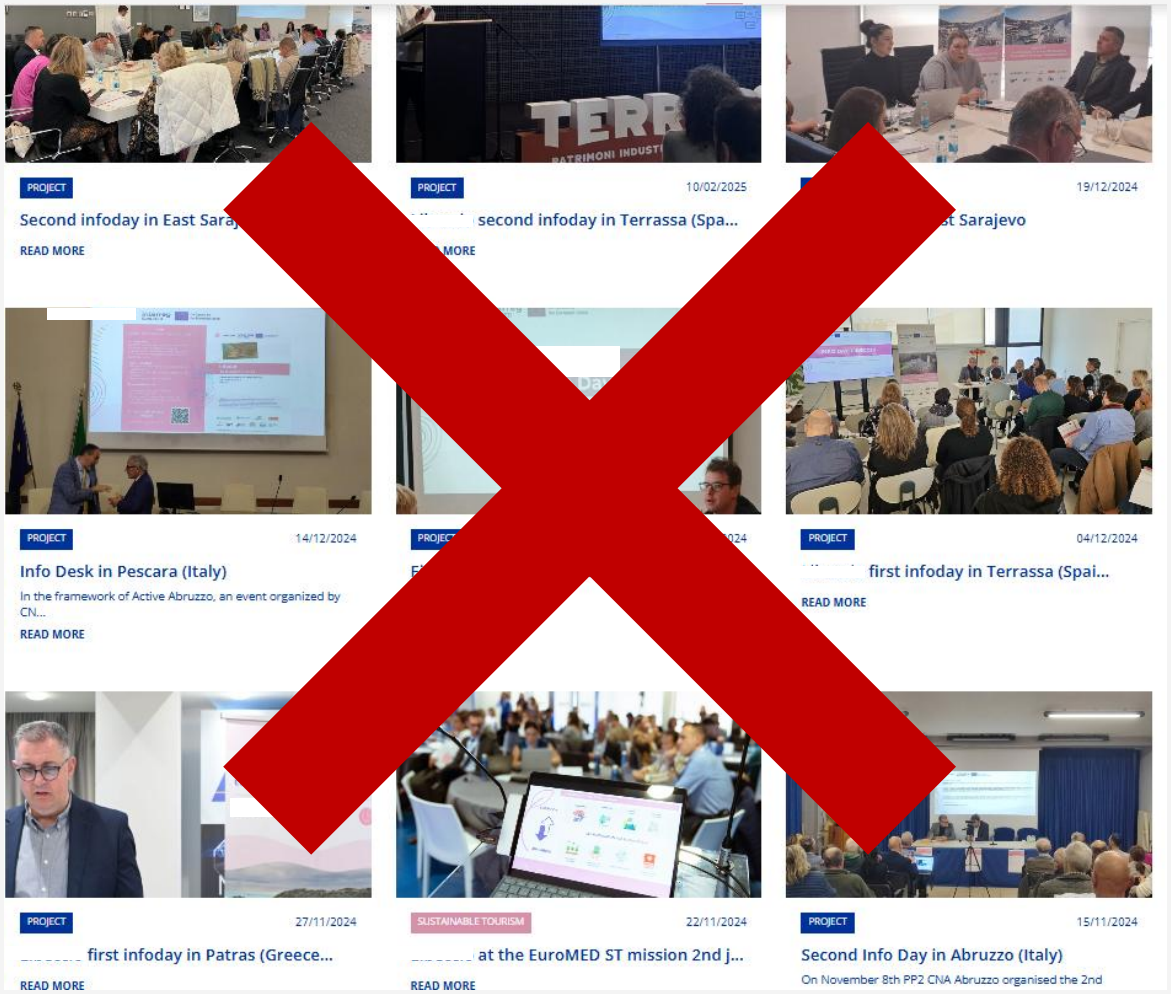
Avoid talking about your internal meetings

Instead..

Present your **activities** and **results**: Talk about what your project is doing **concretely!**



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Title: question or fun fact

WHAT ARE THE MOST COMMON TYPES OF E-WASTE?

12/11/2024

Headline: give the context

E-waste is a colossal problem and grows more complex each day. Every day we dump boatloads of electronic waste into our landfills, polluting our environment, soil, and water sources. **Sorting and recycling e-waste is a crucial step towards sustainability.**

Body Explain the problem, the solution and what is the project is doing to solve it

E-waste can be found in a wide range of products powered by battery or electricity and according to the directive 2012/19/EU it can be separated into following **main categories**:

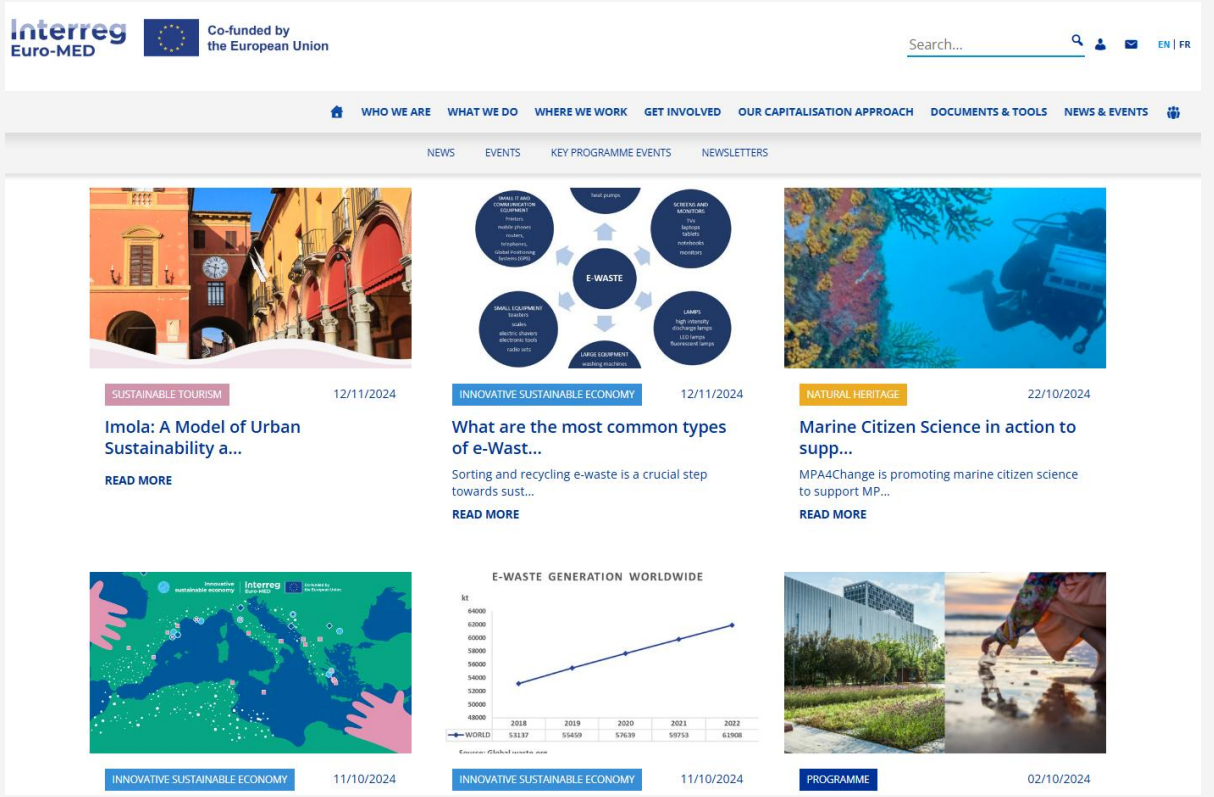
More analytically, the first category refers to **temperature exchange equipment**, with other words, cooling and freezing equipment which typically includes freezers, air conditioners, heat pumps etc. The second category refers to **screens and monitors**, for example, televisions, laptops tablets and monitors. Additionally, the third category refers to **lamps** since many typical equipment include high intensity discharge lamps, LED lamps and fluorescent lamps.

To continue with, the fourth category associates with **large equipment** which includes washing machines, clothes dryers, dish-washing machines, large printers, photovoltaic panels etc. On the other hand, the fifth category refers to **small**

Regarding your website news

We can repost it on the Programme website and Missions can as well!

- More visibility for your project
- Possibility to be included in our Newsletter



Social Media: Tips for engaging content

- ✅ **Know Your Audience** – Adapt your language & tone accordingly
- ✅ **Visual Content Wins** – Use images, videos & infographics
- ✅ **Short & Catchy Messages** – Attention spans are short, keep it brief
- ✅ **Call-to-Action** – Encourage interactions (e.g., “Share your thoughts!”)
- ✅ **Post Regularly** – Stay consistent with your content schedule
- ✅ **Use hashtags** – Use the official ones: #InterregEuroMED + relevant project topic

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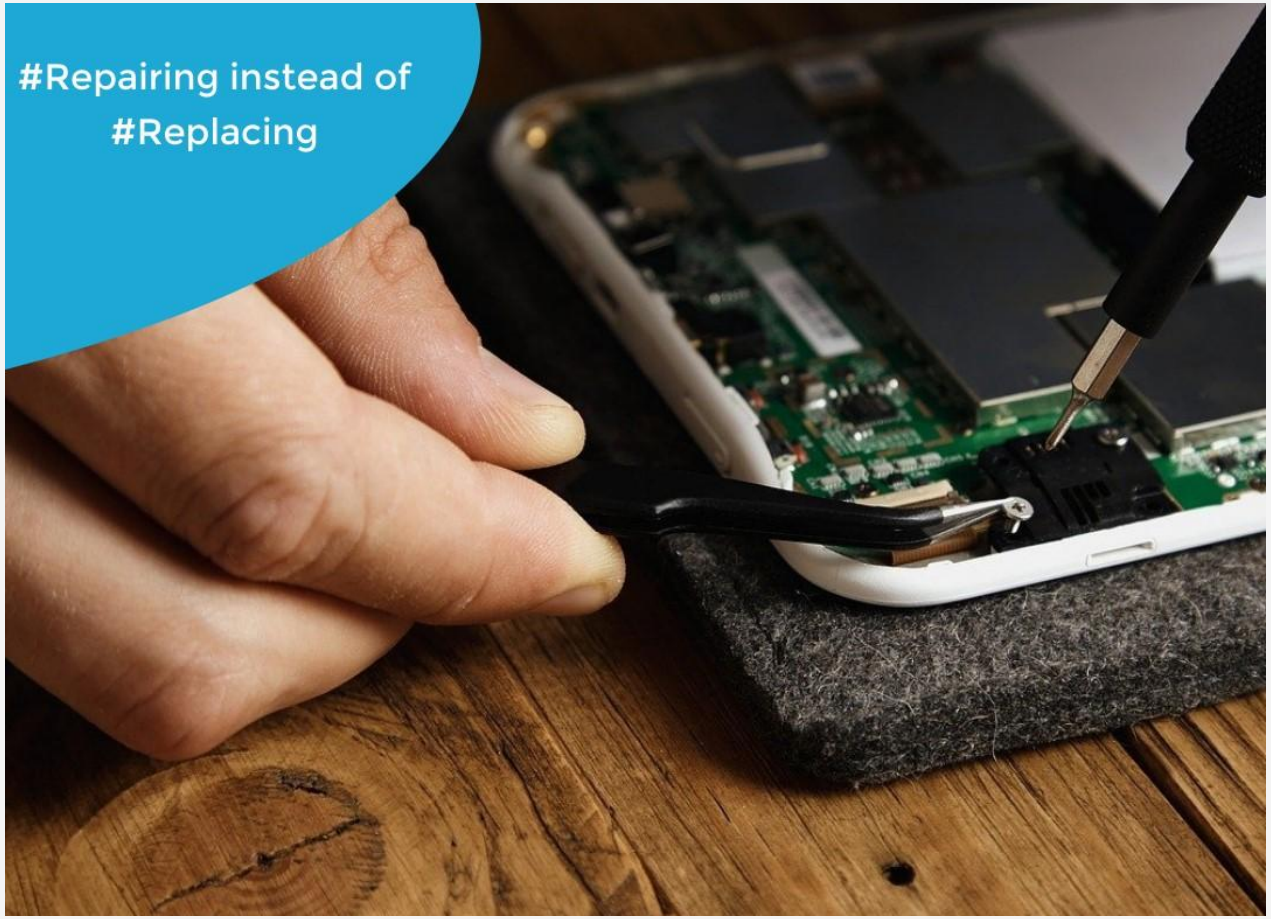

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🚫 Don’t

Our project is made of 12 partners from 10 countries and has a budget of XX millions €.

The project objective is to develop innovative solutions. 🌱

The partnership is organizing its 10th steering committee to work together.

Follow us!

✅ Do’s

🚀 "Did you know that 80% of urban pollution comes from traffic? 🚗💨

Our project is testing **innovative transport solutions** to reduce emissions! 🌱

Join the movement for cleaner cities!
👉 testmed.interreg-euro-med.eu

#InterregEuroMED

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The AI tools

ChatGPT: Research, writing, drafting

Microsoft Copilot: Chat GPT 4 + Dall-E 3 + Bing

Google Gemini: Multimodal (text, image, audio, code, etc.)

Claude AI: Focused on safe and natural conversation

TextCortex: AI hub, persona, GDPR, EU hosted

Resoomer: Summarize and analyze argumentative texts

Hemingway editor: Improve readability, colour coded guide

Gamma: Make presentations with one prompt

Grammarly: Improve readability & grammar

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Prompt ideas

Give the tool your profile: I am a transnational European co-funded project under the Interreg Euro-MED Programme, I am the project TESTMED and must post a story on this topic, please draft something. My target is youth / the EC / .....

- "Draft ten **social media posts (Facebook?/Linkedin?/X?)** for my project: (copy/paste project summary) using **storytelling** technique / plain **language**"
- "Help me write a 2-minute **video script** for a promo video about my project using plain language..."
- "Help me design a **slide** deck for an upcoming presentation on our achievements"
- " Based in this collection of project stories, write a captivating **one-page news article** about the progress of our project work over the last two years:..."

The visual tools

Visual creation

Canva – Create visually appealing posts & presentations

Adobe Express – Easy-to-use templates for social media, presentations, and videos.

Piktochart – Best for infographics, reports, and presentations.

📸 Picture Databases

Unsplash – High-quality free images

Pexels – Free stock photos & videos

Pixabay – Royalty-free media

Emojis – Emojis for social media posts

Bold – Italic font – Put your text in relief

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Communication materials – Be creative

- Infographics
- Newsletters
- Podcasts
- Comic books
- Videos
- Etc.

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THIS MAP DECRIBES THE RICHNESS AND DIVERSITY OF OUR CITY'S GREEN SPACES, FROM LARGE HISTORICAL PARKS, TO SMALL GARDENS, THE RIVERSIDE PARK AND "THE WOODS OF NEWBORNS", HIGHLIGHTING THAT THIS ECOSYSTEM IS EASILY ACCESSIBLE WHETHER WALKING OR CYCLING

The paths and areas presented in this map are result of mapping and testing of Cool Noons (Test round 1: Summer 2024 Test round 2: Summer 2025). Cool Noons is an Interreg Euro-MED project in Sustainable Tourism with the main goal of improving the visiting experience of tourists and residents of Mediterranean urban areas during the hottest hours of the day

www.coolnoons.interreg-euro-med.eu

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COOL NOONS

Text by: Elisa Spada, Catia Nanni e Silvia Reggiani \ Graphic and illustrations: Monica Gori
Editing: CEAS Circondario Imolese, Comune di Imola, IF Imola Faenza Tourism Company, Città Metropolitana di Bologna \ Printed: july 2024, by Tipografia Valgimigli, Faenza (RA)

The product is completely biodegradable and recyclable

IMOLA PUBLIC GREEN AREAS

1. Europa Unita garden
2. Imre Nagy garden
3. Sorelle Mirabal green area
4. Caduti in servizio dell'Arma Carabinieri green area
5. Dal Monte Casoni garden
6. Rita Levi Montalcini green area
7. Vittime innocenti di tutte le mafie green area
8. Hina Saleem green area
9. Nella Marcellino green area
10. Agenti Polizia Locale caduti in servizio green area
11. Emanuela Sansone green area
12. Vittime della strage del 2 agosto 1980 park
13. Benvenuto Rambaldi garden
14. Marco Valerio Marziale garden
15. Giulia Cavallari green area
16. Cardinale Dino Staffa garden
17. Le Lavandaie green area
18. Tredici Maggio 1944 pinewood
19. Generale Wladyslaw Anders garden
20. Walter Grandi garden
21. Anna Maria Mozzoni green area
22. Della Pace park
23. Teresa Gullace green area
24. Vigili del Fuoco Caduti in servizio green area
25. Ildegarda di Bingen green area
26. Vittime dell'11 settembre 2001 park
27. Antifascismo's garden
28. Stefanino Curti garden
29. Martiri delle Foibe già Limonaia park
30. Odone Martelli garden
31. Caduti in Servizio Guardia di Finanza green area
32. Giulio Minardi garden
33. Aviatori d'Italia garden
34. Ten. Col. Aurelio Barnabè garden
35. Donatori del Sangue garden
36. San Giovanni Paolo II green area
37. Vittoria Guadagnini green area
38. Sibilla Aleramo green area
39. Ondina Valla green area
40. Chico Mendes garden
41. Ragazzi della piazza Tien An Men park
42. Giuseppina Strepponi green area
43. Vittime di Chernobyl park - G.Tabanelli green area
44. Maria Grazia "Lella" Lombardi green area
45. Margherita Hack green area
46. Caduti in servizio Polizia di Stato green area
47. Monache's garden
48. Monsignor Giovanni Signani historic garden

imola-cool-paths.pdf

IMOLA GREEN
RAILWAY
WOOD OF NEWBORNS VIA LASIE
WOOD OF NEWBORNS SAN PROSPERO
TRAIN STATION
ROCCA SFORZESCA
OSSERVANZA PARK
SANTE ZENNARO PARK
RIVERSIDE PARK
ACQUE MINERALI PARK
SANTERNO RIVER
SANTERNO CYCLEWAY
FRATTONA NATURAL RESERVE
TOZZONI PARK
RACETRACK ENZO E DINO FERRARI
WOOD OF NEWBORNS VIA MORINE
500 M
Green area
Wood of Newborns
Sport area
Vegetable garden
Community center
Cycleway
Drinking water

Frazione Rectoso
SP67
SP72
We will test our solutions in pilot areas and provide hands-on training

Podcasts

Spotify

[CO2 PACMAN]

[BAUHAUS4MED]

[AZA4ICE]

Épisode podcast

Empowering young people with IVY: a Journey with CO2 PACMAN

CO2 PACMAN

3 févr. • 11 min 44 s

Description de l'épisode

What does it mean to be an IVY (Interreg Volunteer Youth) volunteer? In this episode, we dive into the experience of volunteering in a European cooperation project, specifically in CO2 PACMAN, and explore how solidarity and collaboration can drive change. Through the lens of CO2 PACMAN we'll uncover the power of teamwork, t

... Afficher plus

Épisode podcast

BAUHAUS4MED Talks #2 - The NEB and the Search for Sustainable Beauty

Innovation Talks (Greece)

28 janv. • 28 min 47 s

Description de l'épisode

In the second episode of BAUHAUS4MED Talks, Kyriakos Mouskos interviews Mateja Nosil Mešić to discuss the New European Bauhaus (NEB) initiative in depth. Together, they explore NEB's core principles—sustainability, inclusivity, and beauty—examining how these elements

Épisode podcast

Introduction to the AZA4ICE project – from conceptualization to implementation

AZA4ICE

27 nov. 2024 • 10 min 41 s

Description de l'épisode

This episode introduces you to the main concept and objectives of the AZA4ICE project, the partnership and the target groups. Find out how you can be involved in the project activities to become part of the transition to an Inclusi

... Afficher plus

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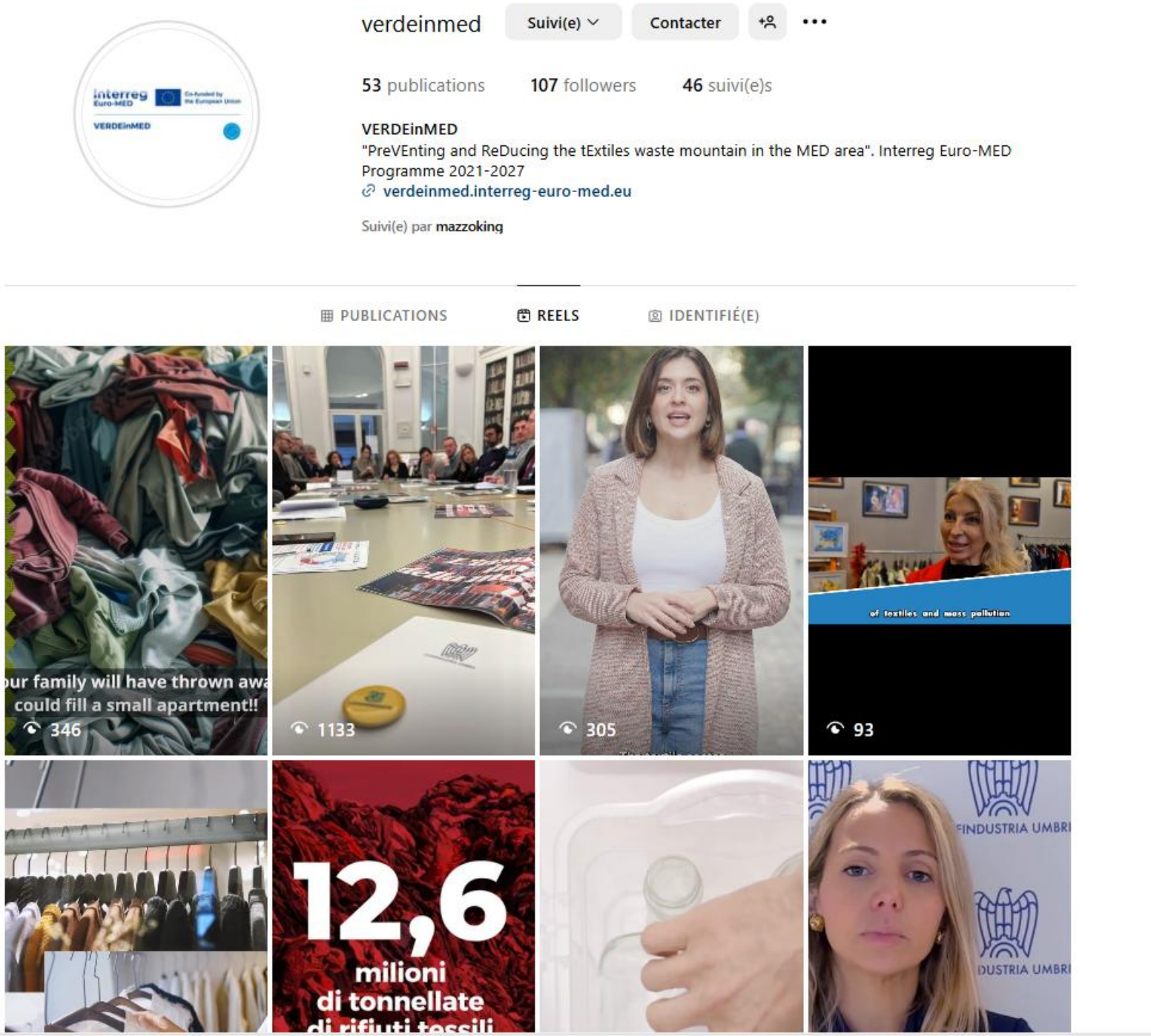
Projects best practices

VerdeInMED – Brigida Stanziola
CO2 PACMAN – Carmela Gioia & Konstantinos Foutzopoulos
AZA4ICE – Eirini Korda
EWAsTER – Polina Antonova

Brigida Stanziola

VERDEinMED
Legambiente Italy



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VERDEinMED

Communication Campaign

https://verdeinmed.interreg-euro-med.eu

Author: Brigida Stanziola / Legambiente

Communication officer meeting

19 March 2025

PreVEnting and ReDucing the tExtiles waste mountain in the MED area

Overview

Legambiente - Italy

Textile Trade Association, Ct - North Macedonia

Bulgarian Fashion Association - Bulgaria

Consorci de la Ribera - Spain

Diadyma - Greece

Citeve - Portugal

E-zavod - Slovenia

The lead partner **CERTH** (Centre for Research & Technology Hellas – Greece), **CTA** (Corporación Tecnológica de Andalucía – Spain) and **Confindustria Umbria** – Italy, contribute to the dissemination of videos.

7
COUNTRIES

18
MONTHS
July 2024 - December 2025

21
VIDEOS
3 videos per partner

5
SOCIAL CHANNELS

The the aim
of the communication campaign

Each partner involved in the activity is making **3 videos** with the aim of informing consumers and civil society about the **environmental costs of fashion choices**.

The communication campaign is disseminated on social media through shorter versions of **clips** that link to the YouTube channels hosting the three videos.

The videos are shot in **three different shopping contexts**: big brand shops, fast fashion shops, second-hand shops involving different target audiences (young people, adults, families...).

General structure of the 3 video's storyboard

Tip:
each video will show a maximum of 3 people interviewed.

1 INTRODUCTION
How much are your clothes?

Each video will **start** with:
- the key concept
- the aim of the project
- the description of the shopping contex.

2
GAME
Quiz, data, solutions and discussion

The **core** of the video will be a quiz with three different answers where just one will be the correct. This will be the occasion to discuss about data and the project's topics.

3
BE PRO-POSITIVE!
What can consumers do?

The **last step** of involvement of interviewees will bring out positive actions to reduce textile waste through both the interviewee's responses and the interviewer's suggestions.

4 CALL TO ACTION
Link with Living lab

The videos **end** with a call to follow the VERDEinMED project and actively participate through Living Labs.

The coordination

Needs for the videos shooting at a glance

1 — Before

Request a **quote** to creative agencies; identify/choose the **locations** and the **interviewer**.

2 — During

Permission and Release **form** for images, videos and sound

3 — After

Editorial **calendar** with scheduled issued via project channels; Budget and plan of social **ADS**

Next steps

- Middle of April we will launch the second video
- Early July the third video will be ready

Watch the videos and follow @VERDEinMED project!

Italy

North Macedonia

Bulgaria

Spain

Greece

Portugal

Slovenia, coming soon

Author: **Brigida Stanziola**/ Legambiente

Communication officer meeting

19 March 2025

Thank you!

verdeinmed@interreg-euro-med.eu

@verdeinmed

@verdeinmed

@verdeinmed

Carmela Gioia
University of Siena

Konstantinos Foutzopoulos
EPLO

CO2 PACMAN

Épisode podcast

Empowering young people with IVY: a Journey with CO2 PACMAN

CO2 PACMAN

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... Afficher plus

Voir tous les épisodes

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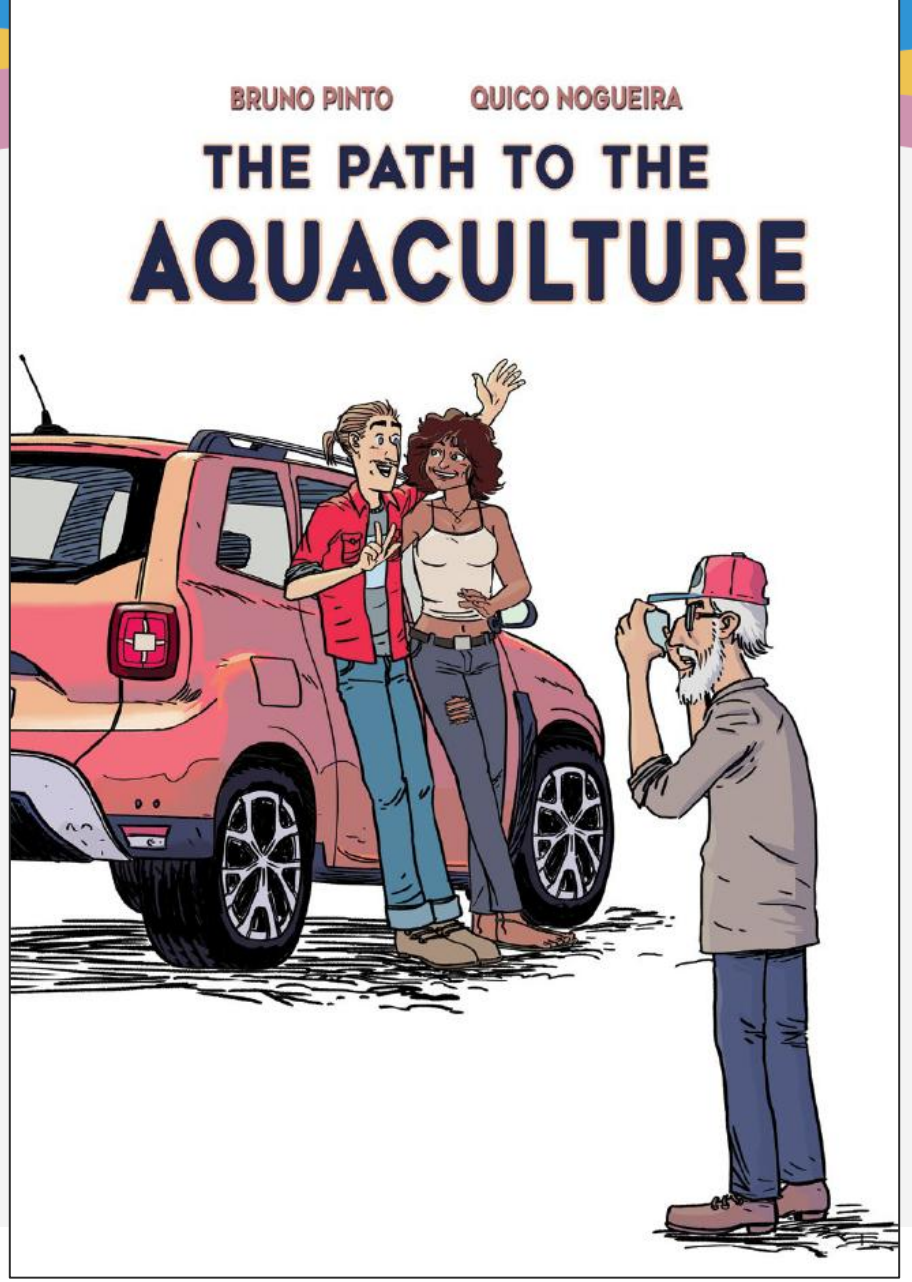
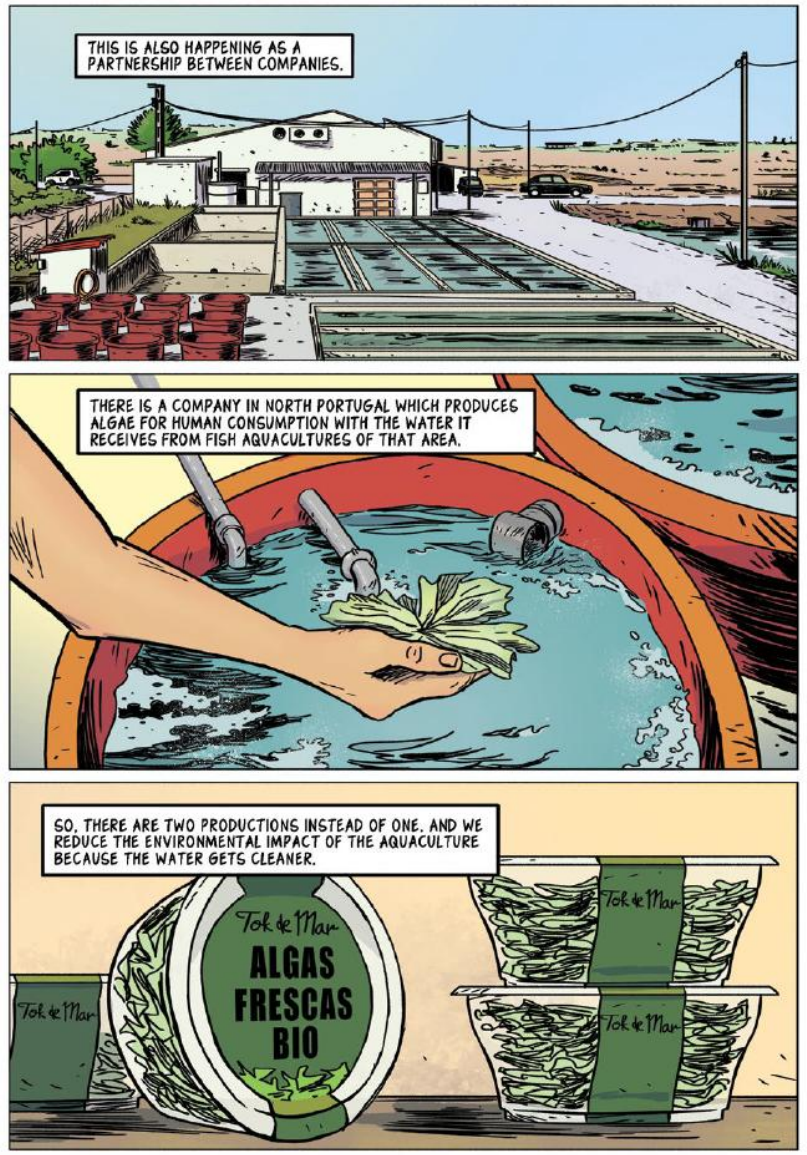
Eirini KORDA

AZA4ICE

Dynamic vision





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Eirini Korda
Dynamic Vision

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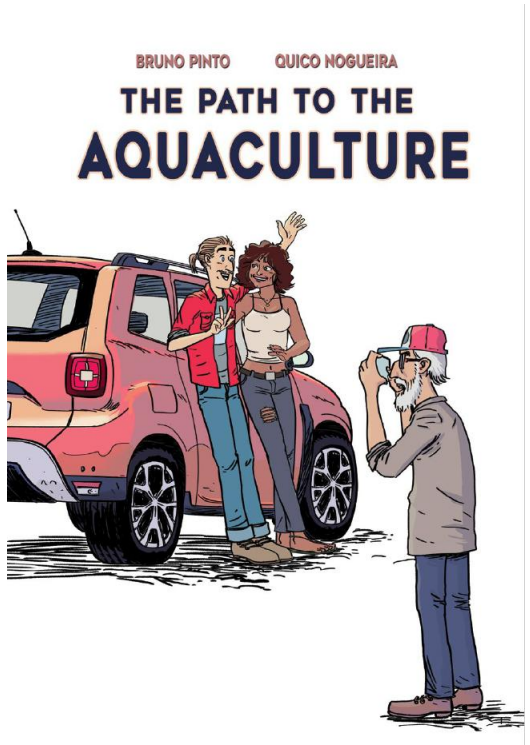
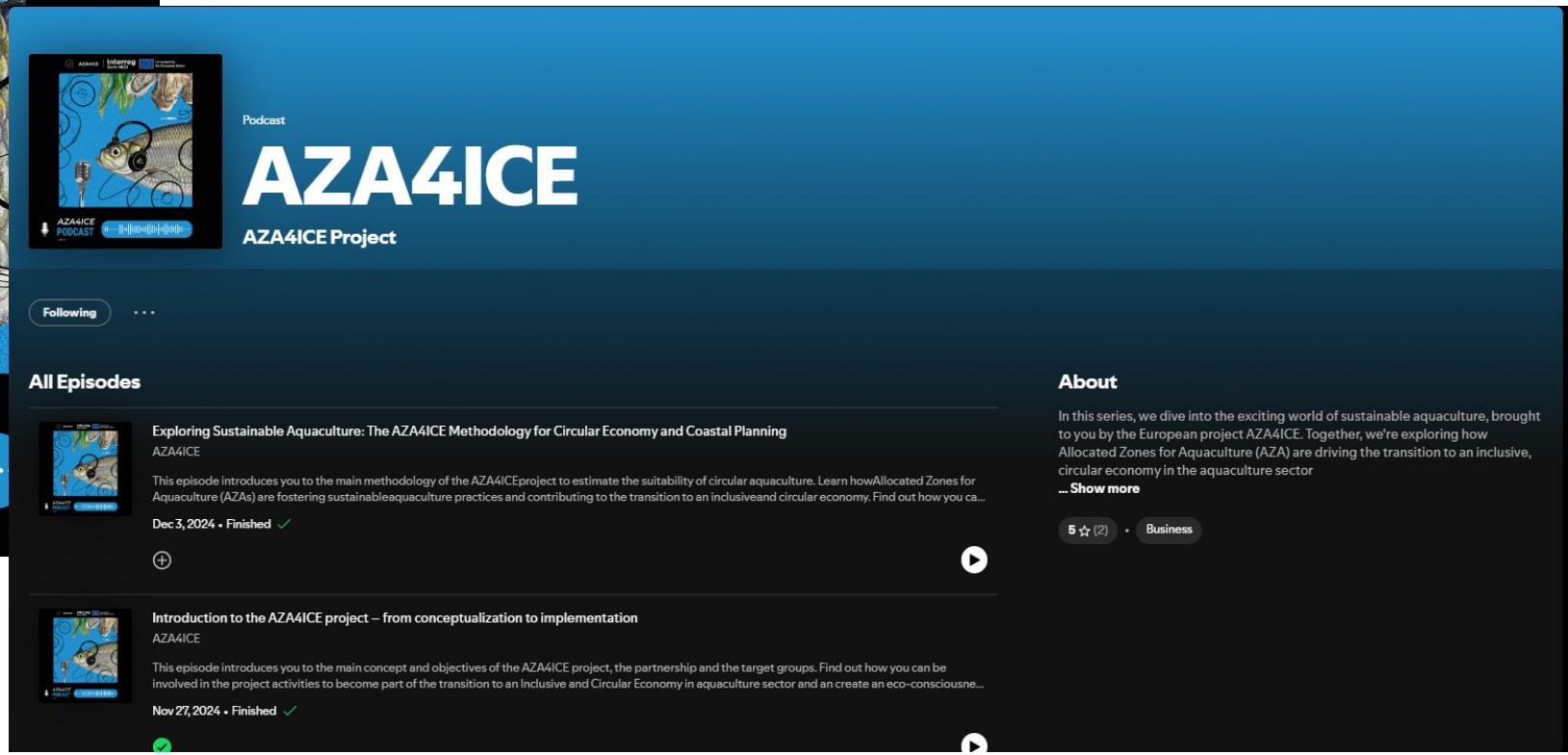
“AZA4ICE”

Allocated Zones for circular Aquaculture to trigger the transition to an Inclusive and Circular Economy in aquaculture sector fostering new business opportunities and eco-consciousness society



SPOTIFY CHANNEL



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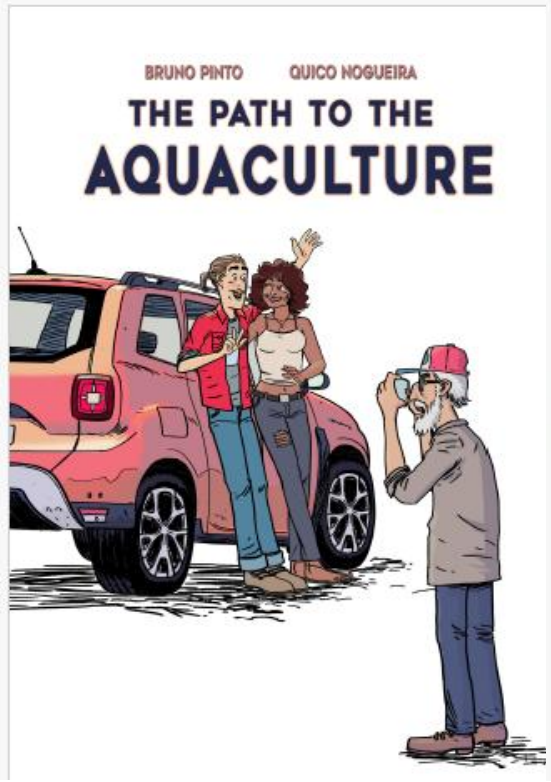
COMIC BOOK



Title: The path to the aquaculture

Coordenation: Bruno Pinto (MARE-FCUL/ARNET), Laura Ribeiro (IPMA), Quico Nogueira
Text: Bruno Pinto
Drawing & Colour: Quico Nogueira
Design: Til
Scientific revision: Laura Ribeiro, Maria Emília Cunha (IPMA/CCMAR), Fernando Gonçalves (NaturaFish)
Translation: Bruno Pinto, Laura Ribeiro, Carole Gonçalves (IPMA), Pedro Lino (IPMA), Maria Emília Cunha
Acknowledgements: António Vieira (AQUAVOR), André Cabrita (ATLANTIKFISH), Hugo Quental-Ferreira (IPMA), Pedro Pousão-Ferreira (IPMA), Peter Colin Hubbard (CCMAR), Cheila Almeida (IPMA), Carlos Silva, Patrícia Torres.
INTEGRATE Project (Project ENPA...232/2016) for funding the comic book creation (script, illustration and design). Project AZA4ICE (Euro-MED02008P) for funding the printing of comic book.

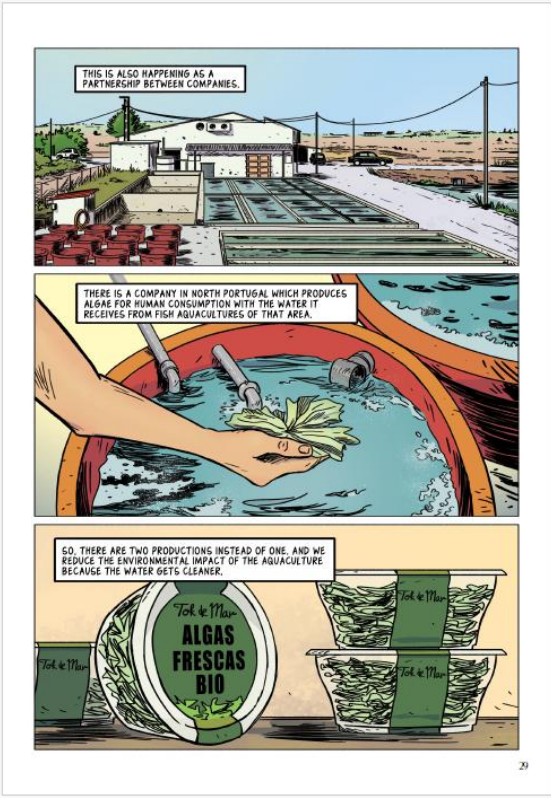
Edition June 2024
ISBN: 978-972-9083-36-5
Legal Deposit: 513905/24
Printed by: Europress

Note: This book is based on real events, but the story and main characters are fictional. Some people's names have been changed so as not to reveal the identities of those involved.

AZA4ICE

2

10



29

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AZA4ICE

Thank you!

Eirini Korda
Communication Manager
Dynamic Vision

Polina Antonova

EWAsTER
Union of Bulgarian Black Sea Local Authorities

Interreg Euro-MED

Co-f… the E…

eWAsTER Euro-MED project

46 J'aime • 64 followers

Message | J'aime | Rechercher

Publications | À propos | Mentions | Avis | Followers | Photos | Plus

Intro

Preventing e-waste from polluting MED water by turning waste into a resource

Page · Services publics & administration

ewaster@interreg-euro-med.eu

ewaster.interreg-euro-med.eu

Pas encore évalué (0 avis)

Photos

Toutes les photos

Publications

Filtres

eWAsTER Euro-MED project
11 mars, 10:55 ·

#EWAsTER
📣Attention! New Rules for Shipping E-Waste Effective January 1, 2025❗
Starting January 1, 2025, new regulations are in place for the transboundary shipments of Waste Electrical and Electronic Equipment (WEEE):
1️⃣ Within the EU: Non-hazardous e-waste shipments continue under existing procedures.
2️⃣ To Non-OECD Countries: Exporting e-waste for recovery is now banned.... **En voir plus**

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Ask your question to the partners!

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Next steps

News

1. **[MEET OUR PROJECTS]** campaign: update
2. **Project video:** thank you all
3. **REGIOSTARS**: completed projects only (2014-2020 projects)
4. **EWRC 2025:** October 2025
5. **Training on communication:** Spring 2025 (date to be defined)

Communication and capitalisation training

Ready for storytelling?
Spring 2025 (date to be defined)
→ **Charlelie Jourdan**

https://curseofknowledge.io/

4 Meetings to help you better communicate on your project!

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Communication and capitalisation training

Which of these dates would you prefer?

https://www.slido.com/
Slido: **#1757264**

Instagram or not Instagram?

We are working to create the Instagram account of the Programme to promote the projects (and namely results) to a huge audience!

Goal: to reach more people (especially youth) and showcase our results.

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Give us your feedback about the meeting!

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Thank you!

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Making the Mediterranean Green Transition happen