

## 4<sup>th</sup> Call for Thematic Projects Communication Meeting

April 22<sup>nd</sup> 2025 – Online  
10h00 – 12h00 (Brussels time)

### Agenda

10h00 – 10h05 **Introduction of meeting objectives**

10h05 – 10h30 **Communication rules**

- Obligations and regulations
- Q&A

#### **Branding**

- Publicity rules and requirements
- Logo: where and how to use it
- Brand book and visual guidelines
- Q&A

10h30 – 10h50 **Website**

- Checklist
- Timing
- Q&A

10h50 – 11h05 **Basecamp**

- Overview
- Q&A

11h05 – 11h30 **Communication Strategy**

- Template
- Best practices
- Reporting

11h30 – 12h00 **Roundtable of comments & questions**