

**Interreg**  
Euro-MED



Co-funded by  
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# Innovative Sustainable Economy Mission

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# Circular Innovative Solutions



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*Mission TCP Partner*





# The ISE Mission

The Innovative Sustainable Economy (ISE) Mission consists of 14 Thematic Projects and 2 Governance Projects that aim to catalyse innovation and sustainability efforts across the Mediterranean region. These projects represent an important step towards promoting a climate-neutral and resilient society in the region.



Are you an expert or interested in Innovative Sustainable Economy?





# Focus areas

The 14 Thematic Projects are clustered to address specific challenges and contribute to sustainable development. And more are to come!

Because if you are...  
you may want to hear more  
about the circular innovative  
solutions tackled!

SPOWIND  
2B-BLUE  
AZA4ICE  
BLUE ECOSYSTEM



## MARINE RESOURCES

- Supporting spatial planning of offshore wind industry development.
- Boosting Blue Biotechnologies alliances and collaborative experimentation.
- Implementing innovative ecosystem spatial planning for circular aquaculture practices.
- Learning about transformative innovation for sustainable Blue Economy sectors.

CARBON FARMING MED  
Clepsydra  
OliveOilMedNet



## AGRI-FOOD SYSTEMS

- Accelerating Carbon Market development implementing carbon farming framework.
- Groundwater monitoring and DSS to optimise decision making in sensitive and water-scarce agriculture environments.
- Innovative ways to quantify authenticity and sustainability of the olive oil sector.

CircleMED  
GREENSMARTMED  
REVIVE  
ProcuraMED



## INDUSTRIAL TRANSITION

- Testing circular economy solutions leading companies, institutions, and citizens' choices to a resource-efficient and competitive economy.
- Implementing and establishing sustainable business development opportunities in different manufacturing sectors enhancing transregional cooperation.
- Developing community based innovative business models in depopulation areas.
- Boosting the process of green innovative technology application in public service creating a Euro-MED coalition between public procurers and private enterprises.

REPper  
eWAsTER  
VERDEinMED



## RESOURCE VALORISATION

- Supporting and encouraging the repair economy through networks, trainings, and guiding people towards certain decisions without restricting their choices.
- Preventing and managing e-waste through Local Action Plans.
- Closing the textiles loop, enabling conditions of policy and behavioural change.





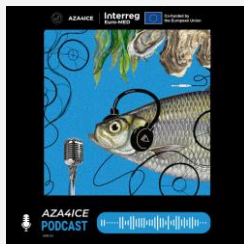


# Some concrete examples



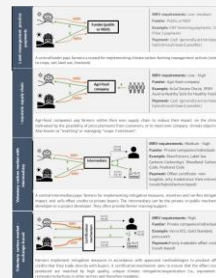
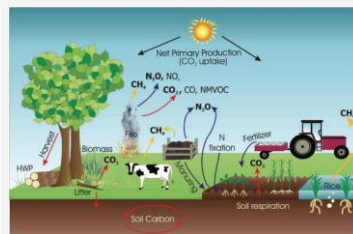
## AZA4ICE

Implementing an ecosystem spatial planning approach embedded with circular practices and production systems in aquaculture



## CARBON FARMING MED

Implementing carbon farming as a new green business model and at providing tools to facilitate the carbon credits' market adoption



## ProcuraMED

Upscale and transfer the tools, strategies and network developed in the framework of Green Procurement



## VERDEinMED

Implementation of circular business models in the textile sector to favour policy and behavioural change





# Contributing to the 2030 GreenerMed Agenda

Directly contributing and supporting the 2030 GreenerMed Agenda by amplifying projects results through activities, solutions developed, declarations, policies, strategies and plans developed, capacity building and awareness raising events, green jobs created, resource savings... positively impacting the territories by decreasing ecological footprint, managing waste, increasing marine protected areas...



**Support the transition towards a green, circular and socially inclusive economy**



**Prevent and reduce pollution on land, air and sea**



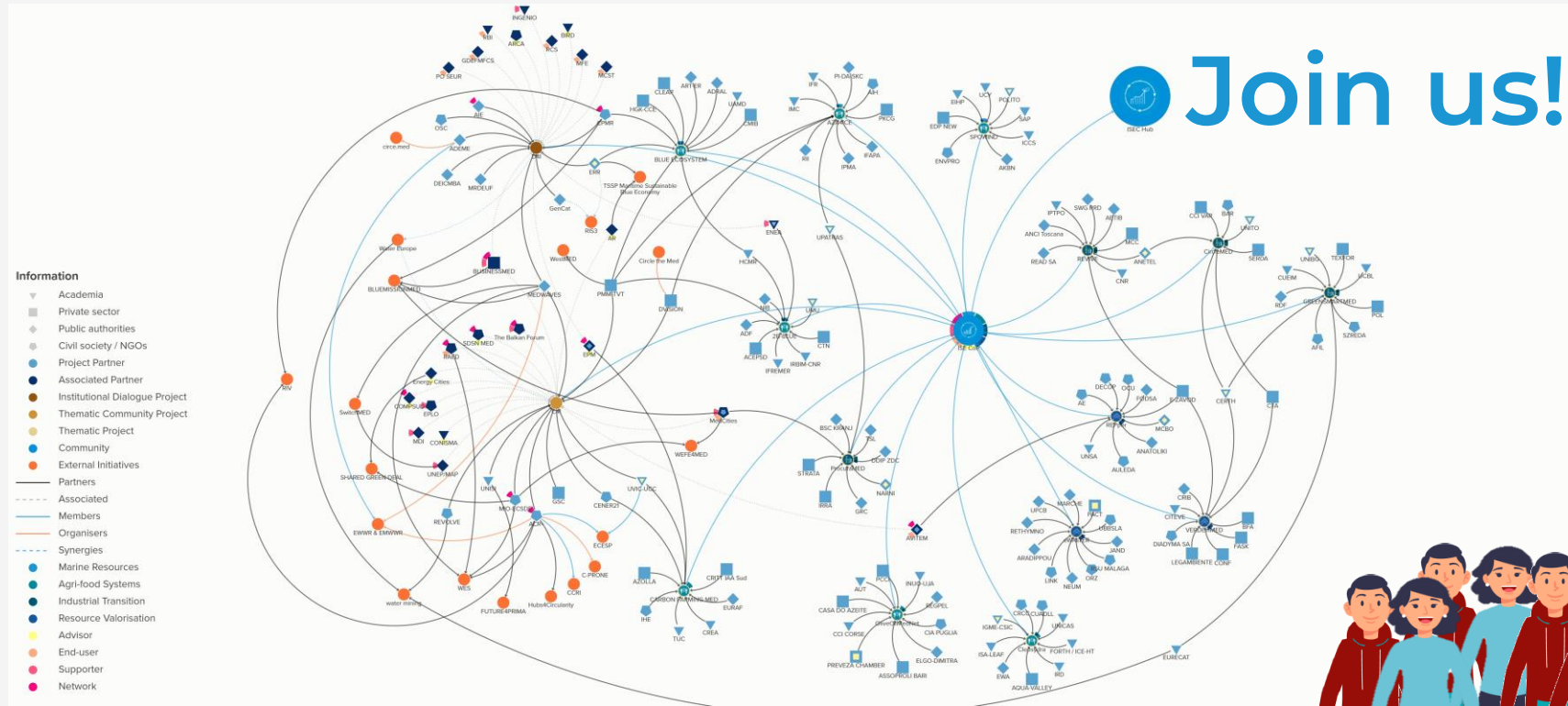
**Protect, preserve, manage and restore natural resources in the Mediterranean region within an integrated ecosystem approach, including terrestrial, marine and coastal dimensions**





# ISE Community of Practice

We are currently 155 connected partners from 18 countries with a well representation of the 4-ple helix to strengthening Innovative Sustainable Economy in the Mediterranean.







# Why should you join the ISEC Hub?



**Francesco Camonita**

Conference of Peripheral Maritime Regions  
(Intermediterranean Commission)

*Mission IDP Partner*

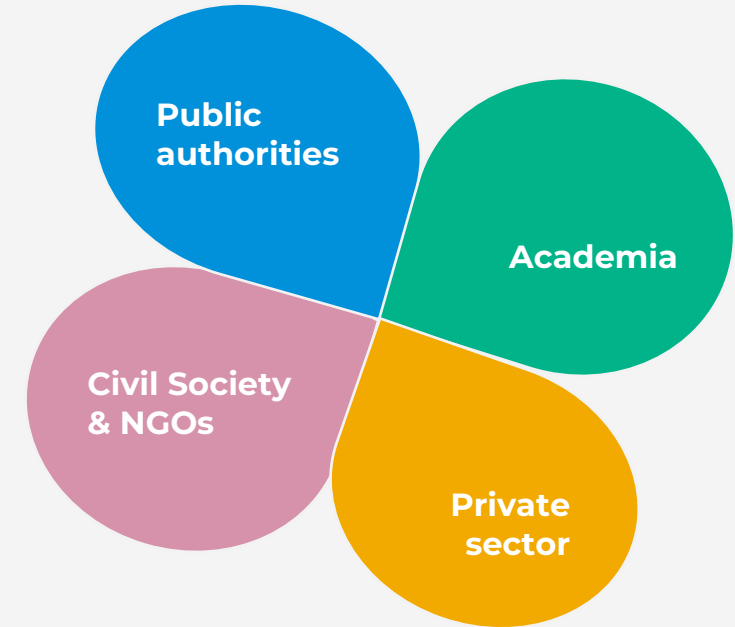






# What is the ISEC Hub?

- A **Collaborative effort and a project activity** of the Interreg Euro-MED ISE Mission governance projects.
- A **community of organizations and individuals** and a dynamic space of stakeholder interaction.
- A **meeting place** for *Quadruple Helix of Mediterranean stakeholders* from the North, East, West, and South Med.
- A way to **connect Euro-MED Mission actors (projects) and external Med. Stakeholders**
- **An opportunity to:**
  - a. stay informed about ongoing activities
  - b. explore collaboration opportunities
  - c. offer your input by sharing your regional challenges, knowledge gaps, capacity requirements, as well as your priorities, events, and initiatives





# Where is the ISEC Hub?

## Virtual space

*Online Directory, LinkedIn Group*



<https://innovative-sustainable-economy.interreg-euro-med.eu/hub/>

## Physical space

*In-person gatherings and events*





# How is the ISEC Hub? (I/II)

*Themes & Sub-Themes acting as navigation guidelines for potential members...*

Green Economy	Blue Economy	Cross-cutting Priorities
 Competitive & Clean Industry	 Marine Living Resources	Skills, Employment, Behavioural Change, Social Innovation & Inclusive Growth
 Food Systems	 Marine Renewable Energies	Transformative Research, Innovation & Digitalisation
Freshwater Management	 Blue Biotechnology	Sustainable Finance & Investment
Transport & Mobility	Maritime Transports & Ports	Mediterranean Governance
 Waste Management & Resource Valorisation	Marine Non-Living Resources	Smart Specialisation Strategy (S3)
Efficient Energy Transition	Coastal & Maritime Tourism	Spatial Planning, Territorial Development & Circular Regions

Icons refer to the respective focus areas of the ISE Mission Thematic Projects (see [OUR PROJECTS](#) section in the webpage)





# How is the ISEC Hub? (II/II)

*... and Pillars to classify the activities and opportunities available in the Hub!*

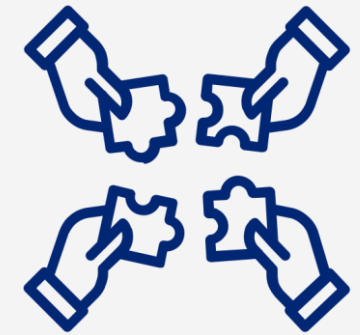
**CONNECT**



**LEARN**



**SHARE COLLABORATE**





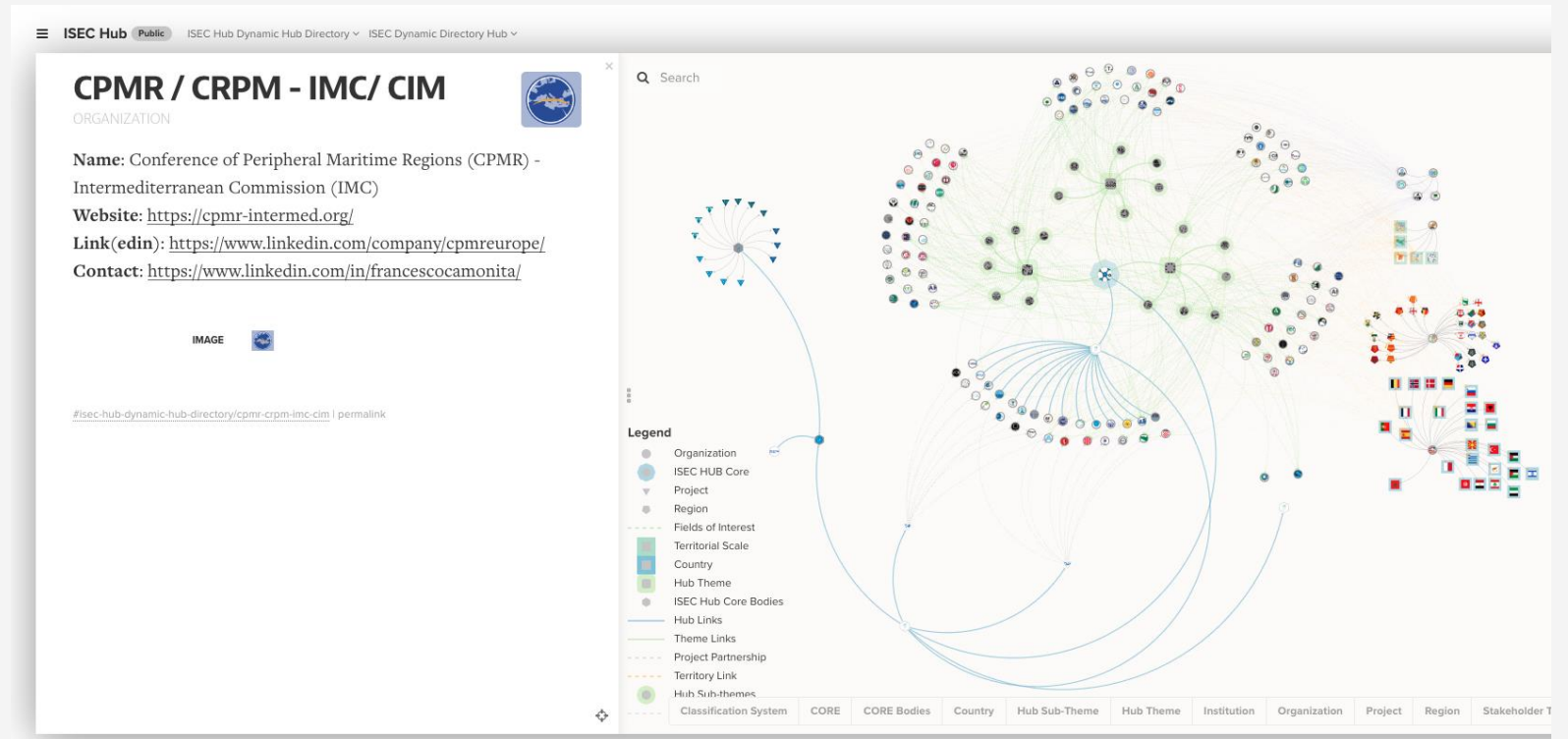


# What is in Pillar 1 CONNECT?



## Online Networking Directory: KUMU

A quick-access, user-friendly virtual space highlighting each members' areas of interest, possible expertise, collaborative potential and first-level contact details.





# What is in Pillar 1 CONNECT?



## Online Interactive Space: LinkedIn Group

a **dynamic virtual space** where members can connect, collaborate, and engage minded people. The group is a horizontal tool for communication.

Contents are originating both from Admins and Members of the Hub



- #ISECGreen GREEN ECONOMY**
- #ISECTransport\_Mobility** Transport & Mobility
- #ISECWaste** Waste Management & Resource Valorisation
- #ISECEnergyTransition** Efficient Energy Transition
- #ISECCompetitiveCleanIndustry** Competitive & Clean Industry
- #ISECWaterManagement** Freshwater Management
- #ISECFood** Food Systems

- #ISECBlue BLUE ECONOMY**
- #ISECMarineLiving** Marine Living Resources
- #ISECBlueBioTech** Blue Biotechnology
- #ISECMaritimeTransports\_Ports** Maritime Transports & Ports
- #ISECMarineNonLiving** Marine Non-Living Resources
- #ISECMarineEnergies** Marine Renewable Energies
- #ISECCostalMatitimeTourism** Coastal & Maritime Tourism

- #ISECCrossCutting** CROSS-CUTTING THEMES
- #ISECSocialInnovation** Skills, Employment, Behavioural Change, Social Innovation & Inclusive Growth
- #ISECR\_I** Transformative Research, Innovation & Digitalisation
- #ISECFinance** Sustainable Finance & Investment
- #ISECSpatialPlanningTerritorialDevelopmentCircularRegions** Spatial Planning, Territorial Development & Circular Regions
- #ISECS3** Smart Specialisation Strategy (S3)
- #ISECMedGov** Mediterranean Governance

## How to Join?

[Go to LinkedIn Group](#)





## What is in Pillar 2 LEARN?

### Capacity Building Programmes: ISEC E-library

An online space that provides access to a variety of **selected webinars, training modules, and other knowledge products**, addressing specific challenges of the Mediterranean, to inspire further actions.



### Tailored-Made Mentoring Programmes

A platform for Thematic Projects to **share their experiences and innovative solutions and thus transfer their results to stakeholders** and members of the ISEC Hub interested in capitalizing on or replicating their results.

*... More info on this in the next presentation!*

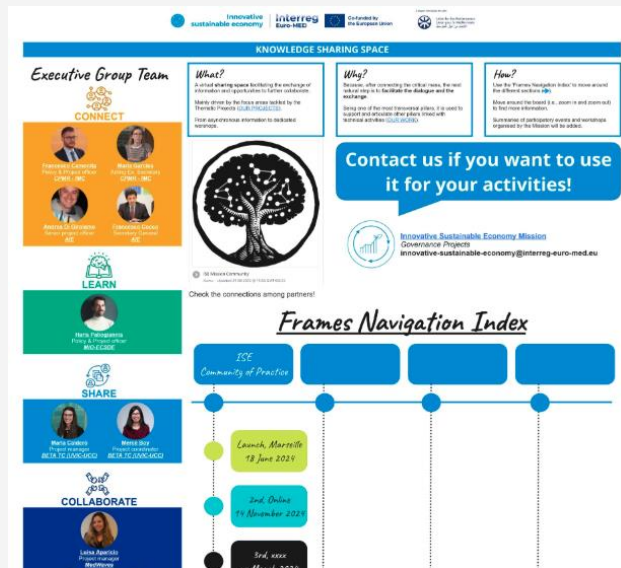




# What is in Pillar 3 SHARE?

## Knowledge Sharing Space

A MIRO Board facilitating the exchange of information and opportunities to further collaborate based on produced content.



## Rolling Calendar

An online calendar to quickly visualize and have info about Euro-MED events and synergistic opportunities for the Mission







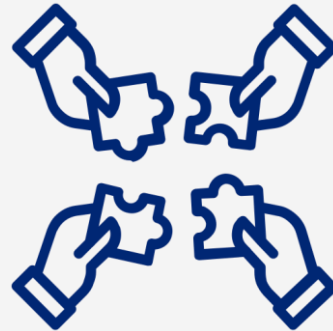
# What is in Pillar 4 COLLABORATE?

## Scan4Hubs

### *Synergy identification*

- Monitoring hubs and identifying relevant collaboration opportunities
- Types of collaboration opportunities:

*Exchange of information  
Organising events together  
Sharing members  
Jointly drafting papers*



## Scan4Messages

### *Policy Messages\**

- Selected ISEC Hub Members will be invited to participate
- Types of collaboration opportunities:

*Data sharing, evidence through surveys and polls  
Validation/Peer-review  
Support in Dissemination  
Others*

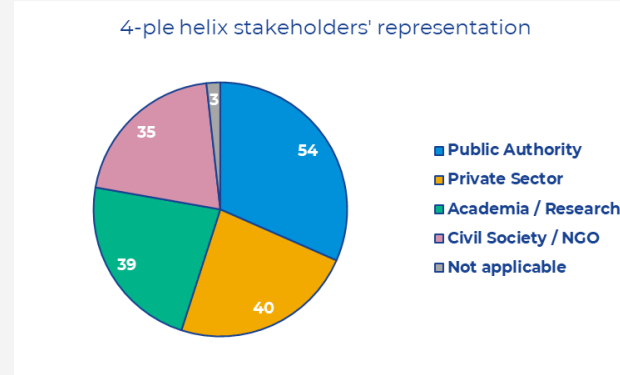
\* Policy-oriented knowledge in the form of policy positions, consultation papers, statements, recommendations, and more



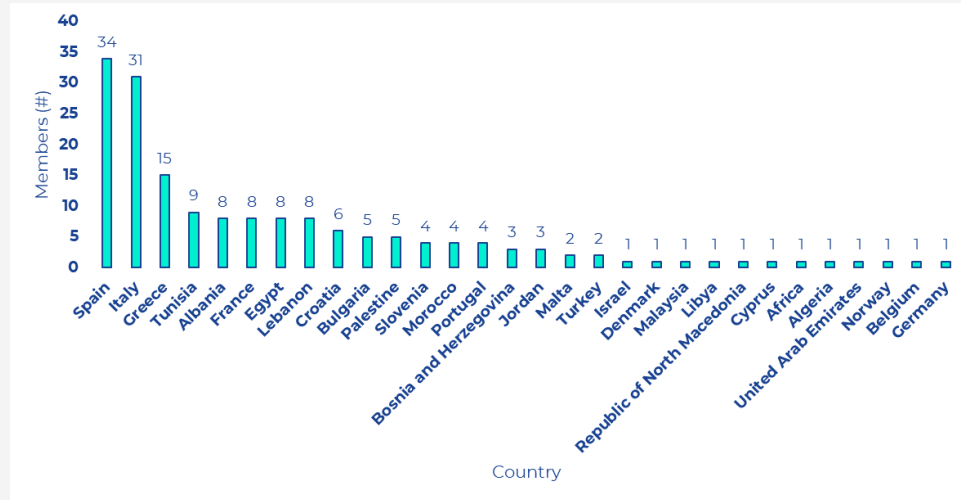


# Who is the ISEC Hub (so far)?

**218**  
As of  
12/2024!



**Next Directory update before the Winter Break!**



\*\* Statistics refer to 171 Hub Members as of 10/2024





# So, why should you join the ISEC Hub?



## You should register for a variety of practical reasons:



Building a partnership or willing to connect with like-minded people?  
Use our **directory & LinkedIn group!**



Eager to learn and access trainings? Consult our **learning repository!**



Do not want to miss any Med. ISE events? Check our **calendar!**



Need to revisit some of the past event's main highlights and conclusions?  
Visit our **Miro board!**



Curious to explore and find other relevant hubs and communities and always be updated on our activities? Keep an eye on the hub's section of our **website!**





# Mentoring and Twinning Programme



**Haris Paliogiannis**

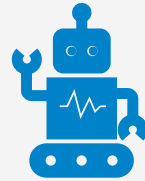
Mediterranean Information Office for Environment,  
Culture and Sustainable Development  
(MIO-ECSDE)  
*Mission TCP Partner*







## Mission: M&T 101



*"A tailor-made, targeted, and personalized approach to knowledge sharing, skill development, and capacity building, enabling the transfer of Interreg Euro-MED project results to Mediterranean stakeholders, supporting them in capitalizing on or replicating these results."*

### TAKERS

Stakeholders from across the Mediterranean who are interested in building on the outcomes of the Thematic Projects.



# 14

### GIVERS

Interreg Euro-MED Thematic Projects





# WHAT do the M&T exchanges involve?

- ✓ Workshops and Training Sessions
- ✓ Online series of Exchanges
- ✓ Field-visits
- ✓ Participation in regional events
- ✓ Peer Mentoring
- ✓ Updating or Developing Action Plans and Frameworks
- ✓ Applying Methodologies/Tools
- ✓ Twinning between cities





# WHICH are the areas of exchange?



- Support **farmers** to implement **carbon farming**
- Develop **groundwater monitoring** and decision support systems to enhance decision-making in water-scarce Mediterranean **agriculture**
- Enhance **olive oil sustainability** and authenticity with innovative, eco-friendly solutions.

- Support services in preventing and reducing the **textile waste sector**
- Support **SMEs** in the **repair sector**
- Support policies on **e-waste prevention and management**

- Support the uptake of **new offshore wind technologies**
- Improve regional policy framework and support on **blue biotechnologies**
- Support a circular and inclusive transition in **aquaculture business opportunities**
- Co-develop innovation labs for the **Blue Sustainable Economy sector**

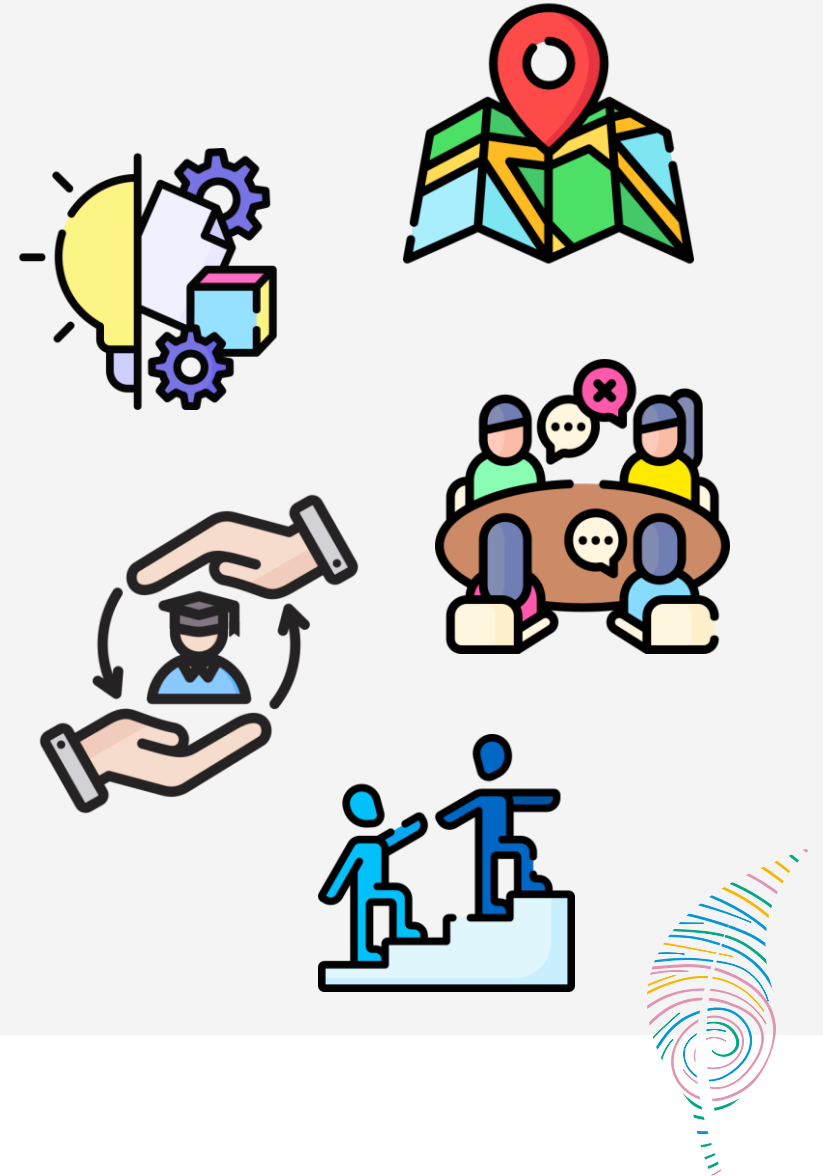
- **Circular Assessment solutions** for **enterprises**
- Establish sustainable **business opportunities** in **manufacturing** sectors
- Developing **community based** innovative **business models**
- Promote **green innovation in public services** by uniting Euro-Med **public procurers** and **private enterprises**





## M&T Key Objectives

- ✓ Relevance to Local Needs/Tailor-Made Approach
- ✓ Mentorship and Expertise Transfer
- ✓ Financial Support to achieve objectives
- ✓ Capacity Building towards Innovation and Sustainability
- ✓ Mutual Learning and Access to New Ideas/Solutions
- ✓ Continuous Monitoring and Evaluation of the process







## Expression your *interest!*



MARINE RESOURCES



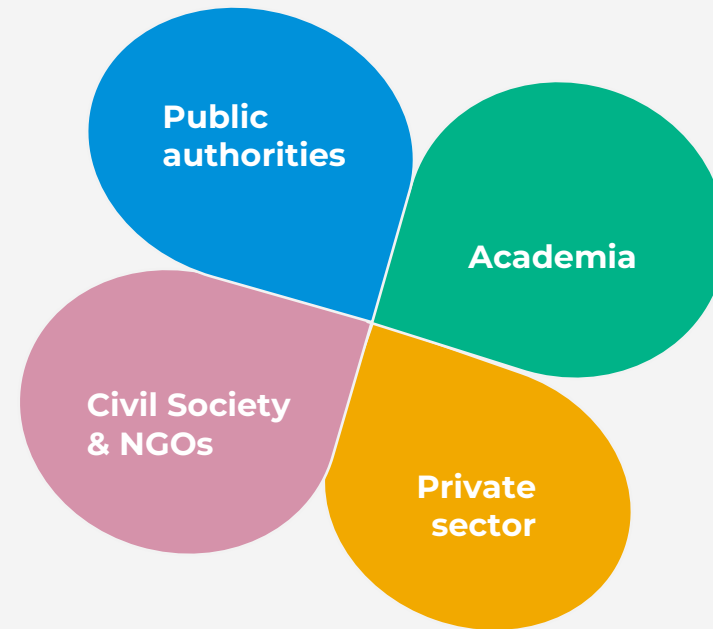
AGRI-FOOD SYSTEMS



INDUSTRIAL TRANSITION



RESOURCE VALORISATION



EN



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## Testimonial



**Ghada Ahmadein**

Arab Network for Environment and Development  
(RAED)

*Mission Associated Partner*

**Interreg**  
Euro-MED



Co-funded by  
the European Union



رأىء - RAED





# Amplifying impact!

## The power of Transnational Cooperation

- Shared knowledge and resources
- Enhanced legitimacy and impact
- Shared responsibility
- Innovative solutions and scaling up
- Community-driven and inclusive solutions







**Thank you**