



**Green living
areas**

**Interreg
Euro-MED**



Co-funded by
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Green Living Areas

„MED Talks“ 2nd Edition

16/12/2024

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط





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Presentation of the thematic projects by topic and WG
Danilo Ceh, Scientific Research Centre Bistra Ptuj

Presentation of the first Mission results and future steps
Bernard MASSABO, Metropole Nice Cote d'Azur

Testimony from a taker of results from thematic projects: the Jerash Municipality (Jordan), associated partner of **URWAN** project
Wafaa Hawamdeh, Municipality of Jerash (Jordan)

Testimony from a Euro - Mediterranean stakeholder involved in the Institutional Policy Dialogue process
Roberta Boniotti, MEDENER (Mediterranean Association of National Agencies for Energy Management)

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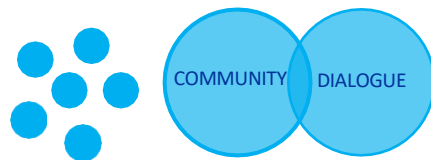


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Interreg Euro-MED Missions



Innovative sustainable economy



THEMATIC PROJECTS

GOVERNANCE PROJECTS



Natural heritage



THEMATIC PROJECTS

GOVERNANCE PROJECTS



Green living areas



THEMATIC PROJECTS

GOVERNANCE PROJECTS

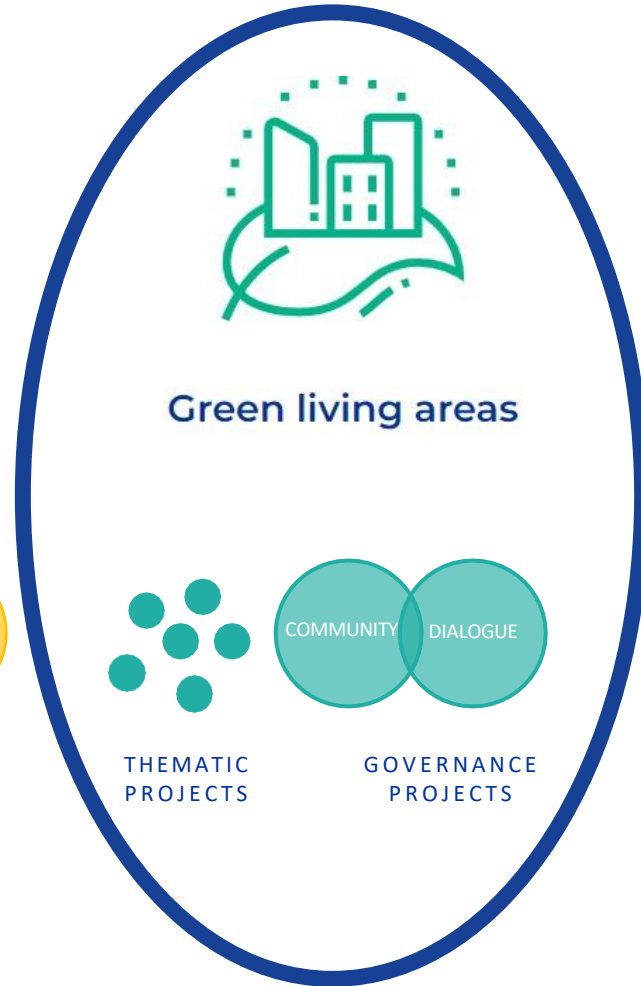


Sustainable tourism



THEMATIC PROJECTS

GOVERNANCE PROJECTS





Mission



Promoting green living areas

- > act on the negative impacts of **urban activities**
- > facilitate **energy transition**



- > improve **territories' resilience** to the effects of climate change
- > promote **citizens' involvement** in green transition





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How is the Green Living Areas Mission **Organised**?

Two governance projects working on two different dimensions:

Community4LivingAreas

Building a strong community among Thematic Projects and facilitating resource to stakeholders, focusing on technical and strategic contents

Fostering the replicability of the community know-how, innovative solutions and technical tools



Dialogue4LivingAreas

Amplifying the transfer of policies by fostering dialogue among policymakers and public stakeholders, focusing on continuous policy improvement and transformation

Identifying and **ensuring a significant long-term cooperation** on public policy instruments at the Euro - Mediterranean level, for an improved quality of life of citizens.



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Green Living Areas Governance projects ... supporting Thematic Projects

Community4LivingAreas
C4LA



Dialogue4LivingAreas
D4LA

Mission experts' support
Engagement and cooperation

Thematic Working Groups

Dialogue Working Groups

Tools and methodologies

Policy instruments

Thematic Projects

Training sessions

Organisation of events for different purposes

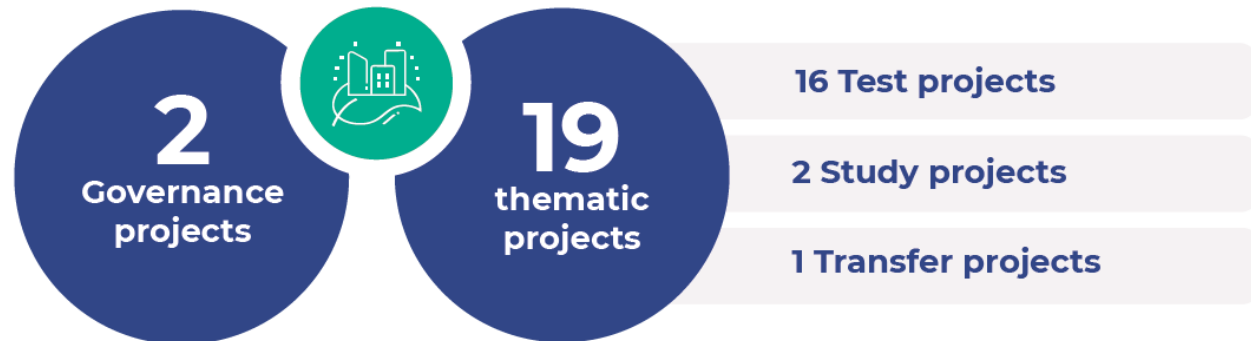
Policy papers



The Green Living Areas

Thematic Community Overview

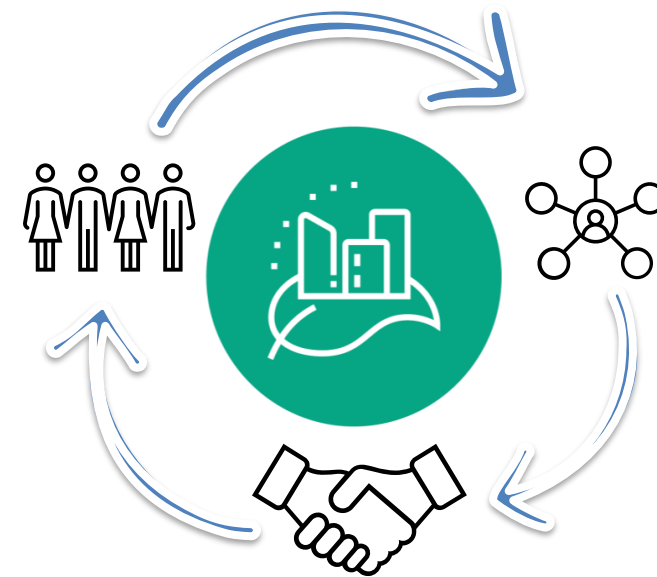
21 PROJECTS



A community with more than **160 different organisations**



Total budget of the whole Mission:
43.202.104 €



PROJECTS MAP





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TERRITORIES



URBAN



RURAL



ISLANDS



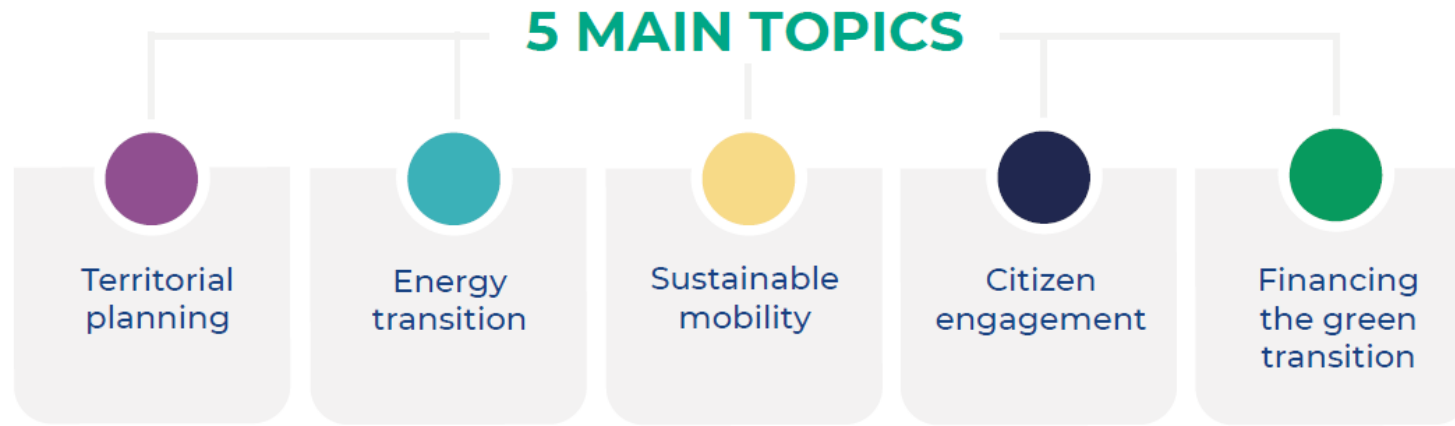
PORTS



MOUNTAINS



**COASTAL
AREAS**

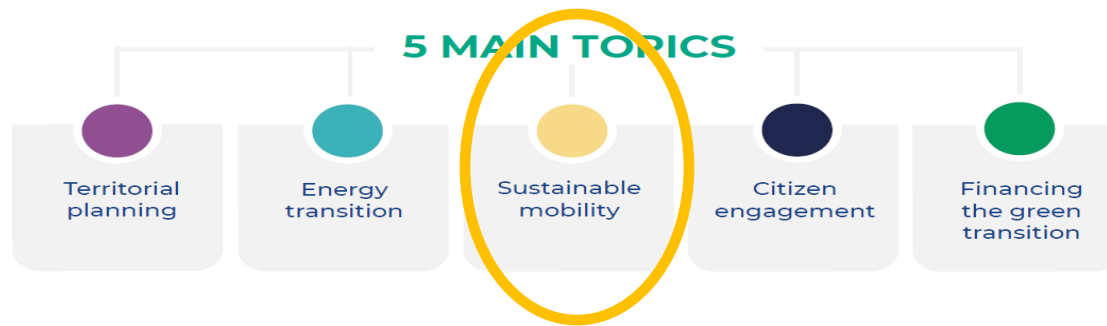


All thematic projects participate through the creation and organisation of five thematic working groups.

“THE THEMATIC WORKING GROUPS IS A MEMBER-DRIVEN COMMUNITY OF ACTION.”

Thematic Working Groups seek to achieve three broad objectives:

- to enhance and amplify the impact of the community deliverables, activities and investments in sustainable green development ;
- to share relevant information, knowledge, and expertise,
- to prepare capitalisation and transferring models.



Green Mobility

RURALMED MOBILITY- Adopting **electric mobility** in underserved rural and remote MED areas

GARDEN - Greener **AgRo-foodD logistics** in the mEditerraneaN area

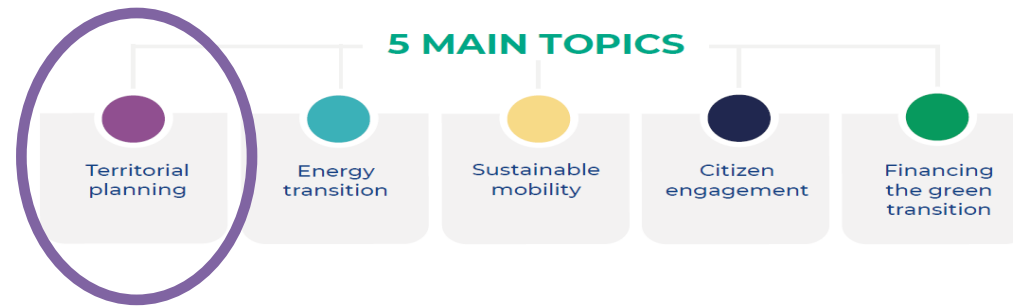
ART MED - Planning for **autonomous mobility on demand** in the Euro-MED area.

GREENMO - Promoting Green and Inclusive **Mobility hubs** for greener MED living areas by leveraging citizens' real needs

E-MED - Increasing capacities of PTO and PTA in the EURO MED area by testing novel solutions to effectively manage **public transport's transition** towards energy efficiency and resource-efficiency.

MED COLOURS - MEDiterranean **Collaborative Logistics** for the Urban Space

Green resilient planning



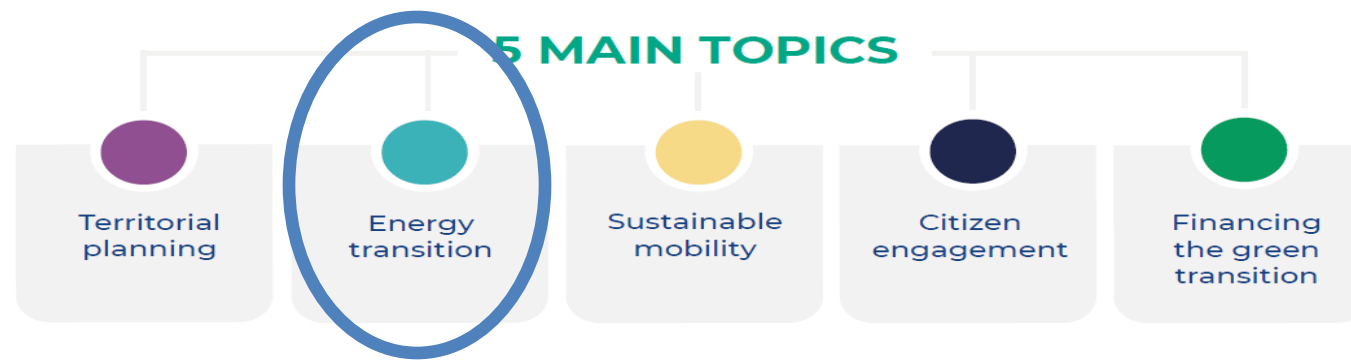
URWAN-Urban Regenerative Water Avant-garde (natural base solutions)

STREETS FOR CITIZENS-Tactical urbanism- new innovative solutions for sustainable mobility in the cities to mitigate negative environmental impacts in urban life and make cities more liveable places.

CO2PACMAN- COoperation and CO-designing PArtnership for CliMAte Neutrality

REMED-Towards Climate Resilient Mediterranean Cities

Green Energy Systems



PRoLight Med- Progressive solutions in greener optimization or **public lighting** in EURO-MED area

GARDEN- Greener AgRo-food logistics in the mEditerraneaN area (carbon-free logistics solutions through the installation and testing of **renewable energy infrastructures, such as photovoltaic-powered charging stations**)

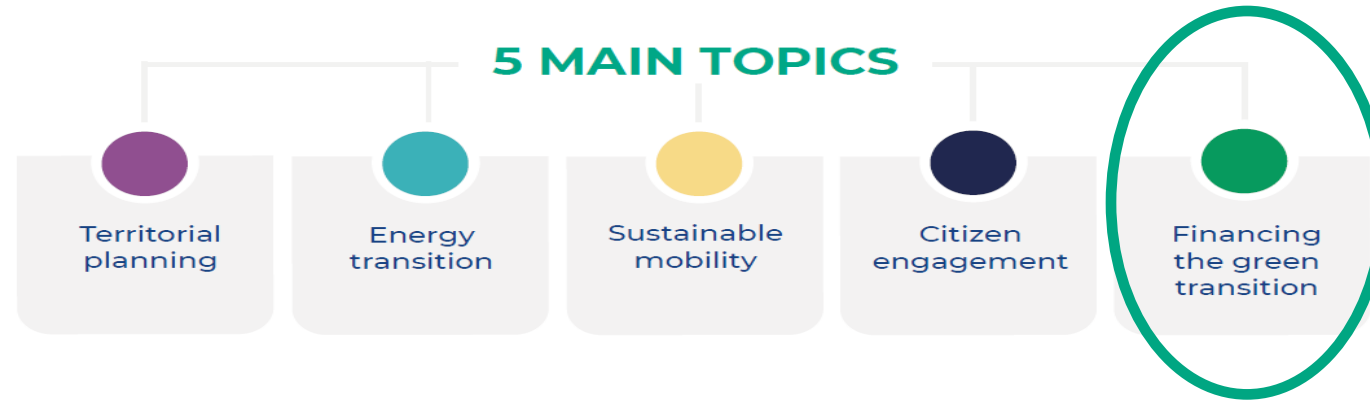
LOGREENER--Composing Local Green Energy Transition (**support planning and implementation of local energy plans**)

ENERCMED-Testing energy-community & climate resilient integrated paradigm for carbon neutrality and energy poverty shielding in MED city-port hinterlands.

RECinMED- A multitude of inclusive **Renewable Energy Communities** in the Mediterranean Region

RENEWPORT-Harnessing RENEWable energy potential for clean **energy transition of MED PORTs**

Financing the Green Transition



ART MED-Planning for autonomous mobility on demand in the Euro-MED area. **Green finance models** and new business ecosystems.

BauNOW - Investing in Green and Just Transition for a New Sustainable Business as Usual Economy

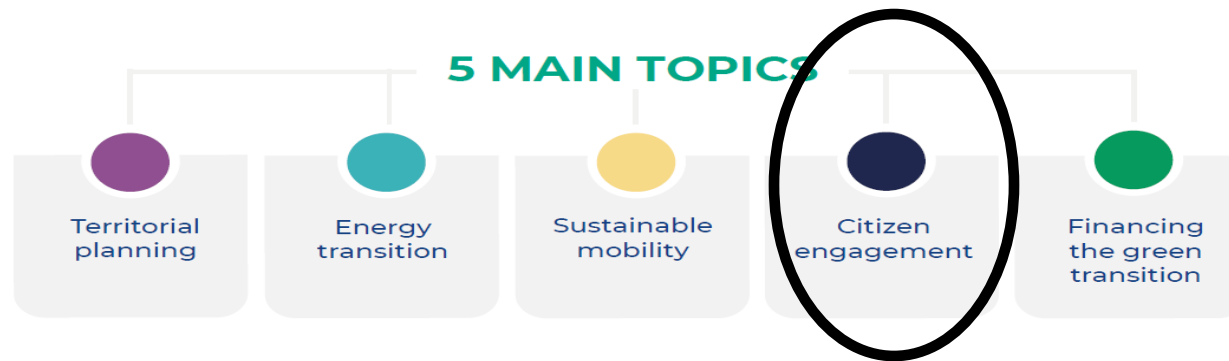
RURALMED MOBILTIY-Adopting electric mobility in underserved rural and remote MED areas. Support the integrated planning and **financing of EV charging infrastructure and public shared EV rental scheme.**

URWAN-Urban Regenerative Water Avant-garde. **Optimisation of public investments.**

INFIRE-INnovative Financing solutions for climate planning of REsilient and carbon neutral living areas

E-MED-Increasing capacities of PTO and PTA in the EURO MED area by testing novel solutions to effectively **manage public transport's transition towards energy efficiency and resource-efficiency**

Green Community Engagement



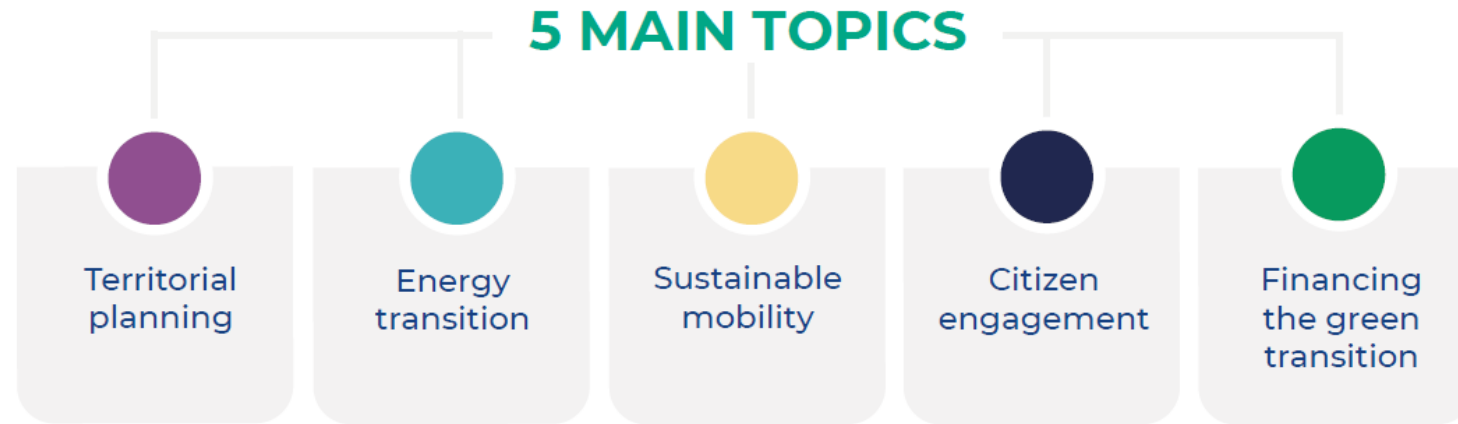
BAUHAUS4MED-Testing New **European Bauhaus Solutions** for Deep Green Transformation of Cities and Regions in Euro-MED area. Reinforcing citizens' engagement in creation of sustainable urban living areas.

CO2PACMAN-COoperation and CO-designing PArtnership for CliMAte Neutrality. **Gamification and interactive elements to mobilises** public authorities, citizens, and stakeholders in co-creating transition scenarios.

RECinMED- A multitude of inclusive **Renewable Energy Communities** in the Mediterranean Region

STREETS FOR CITIZENS- - new innovative solutions for sustainable mobility in the cities to mitigate negative environmental impacts in urban life and make **cities more liveable places**.

NUDGES-Novel Support tools to Mediterranean Governments Exploiting Behavioural Incentives **NUDGES**. Project aim is to alter **citizen behaviours** towards climate-friendly actions-



We have presented the main topic of the project (give the overview of projects and topics), so if you are interested in some of these projects, results, solutions please let us know.

Contact in the last slide.



Dialogue Green Living Areas **project**

At public level, the **Institutional Dialogue Process** is a unique opportunity to experiment a concrete and effective use of policies in the various Green Living Areas Aspects:

- The **objective** is to identify/ exchange with / engage Policy to replicate, adapt and upscale public strategies, plans and policies.

The **benefits** of participating in the Institutional Dialogue Process are:

1. Adopting an action-oriented approach
2. Discussing existing/re-use/new policy instruments
3. Sharing gained knowledge
4. Enriching solutions through dialogue





Dialogue Green Living Areas **results**

The First **Institutional Policy Dialogue** held last October, in Brussels, back-to-back with the **European Week of Regions and Cities**.

The event brought together **key Euro - Mediterranean stakeholders** to discuss and analyse the selected policy champions from Green Living Areas' key focus areas:

1. Green Mobility

Policy champion: Sustainable Urban Logistics Plan (SULP) - Bologna, Italy

2. Spatial planning

Policy champion: Superblocks - Barcelona, Spain

3. Renewable energy and economic development

Policy champion: Chalki Island, in the frame of GR-eco Island initiative and with the support of DAFNI Network - Greece

4. Environment and innovation

Policy champion: Public procurement of innovative solutions (PPI) - Narni, Italy



Next steps

Dialogue Green Living Areas **project**

- **Online joint session of the Thematic Working Groups focusing on policy on Thursday 27 February 2025**

The objectives are:

1. Insights into the results of the First Institutional Policy Dialogue
 2. Collaborative work with Thematic Projects: an example of assistance with policy-oriented activities
 3. Introduction of the EUCLID Policy Hub's Core Group
 4. Presentation of the next steps of the Institutional Policy Dialogue process for 2025-2026
 5. Discussion on potential policy instruments.
- **Second Institutional Policy Dialogue - 2 full days in presence event Autumn 2025**
(date and location to be confirmed).



Update from the governance projects

C4LA:

- By the end of the year: **Thematic Community Brochure**.
- From 2025: **Territorial Antennas** (Territorial network of community contact points, to support the TPs results dissemination and create connection with external takers). Territorial antennas are aimed to be the entry-points into the community at the national, regional and local level. Planing to organize the first national events o in the first half of the year 2025 (in presenc).
- Last week of May 2025: **Thematic Community annual event in Barcelona** (co-creation workshops, training, forum,...)
- **Participation on the EUSEW** (June 2025) –focus on sulutcions of the TP workshop and give possibility to the TP to present their result on fair.
- **December 2025: Onlinge session with TWG** (focus on the deliverbles/outputs of TWG).





Testimony from a taker of results from thematic projects: the Jerash Municipality (Jordan), associated partner of URWAN project:

**Wafaa Hawamdeh,
Head of local development unit
Municipality of Jerash (Jordan)**



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The role of Energy Agencies in Regional Cooperation: the MEDENER Association

- MEDENER brings together **13 National Energy Agencies** from the northern and southern shores of the Mediterranean
- Since 2018, MEDENER coordinates the **meetMED project** “Mitigation enabling energy transition in the Mediterranean region” funded by DG NEAR – EU Commission
www.meetMED.org

- The Association participates in the work carried out in the framework of the **Union for Mediterranean (UfM)**



Since 1997, MEDENER has facilitated:

- the **sharing of experiences, know-how, and best practices** among its members and international partners, through **bilateral or multilateral cooperation**, in the areas of EE and RE
- the **transfer of skills, methods and technologies** in the areas of EE and RE
- design and implementation of **energy management policies** in the members' Countries

Objectives of meetMED – Mitigation enabling energy transition in the Mediterranean region

- Building on previous outputs/**sectoral reports** from **meetMED I** (accessible on <https://meetmed.org/publications/>)
- And on the established meetMED **Regional Expert Network (REN)** of more than **150 experts** from national agencies of 13 Mediterranean countries, and to the benefit of 8 countries from the Southern shore of the Mediterranean
- The **meetMED II** project contributes to enhancing energy security of beneficiary countries while fostering their transition to low carbon economy, notably through:
 1. The massive deployment of RE and EE measures in building and appliances' sectors in the Southern Neighborhood region to accelerate the clean energy transition
 2. Public awareness on energy's major stakes and challenges increases, thereby fostering public and private sectors' involvement towards more energy efficient buildings and appliances sectors
- The **meetMED III** project will be focused on two main objectives:
 1. Promote more sustainable cities
 2. Step-up climate mitigation efforts in the energy sector



Algeria



Libya



Egypt



Morocco



Jordan



Palestine



Lebanon



Tunisia

MEDENER interest in participating in the Institutional Policy Dialogue Process

- ❑ meetMED objectives are **aligned** with the Mission Promoting Green Living Areas (act on the negative impact of urban activities, facilitate energy transition, improve territories' resilience to the effects of climate change, promote citizens' involvement in green transition)
- ❑ The **meetMED target countries** are in the southern shore of the Mediterranean, and the activities are carried out by the National Energy and Climate Agencies of the Northern and Southern shores of the Mediterranean
- ❑ The **Institutional Policy Dialogue Process** is an opportunity to identify effective and successful applications of policies in the various Green Living Areas Aspects
- ❑ **Benefits** in exchanging and building on existing projects' achievements with the aims to:
 1. Share increased knowledge, from both shores of the Mediterranean
 2. Inspire new strategies, policies and solutions through dialogue North-South Med
 3. Replicate and adapt existing policy instruments
 4. Upscale successful plans and solutions

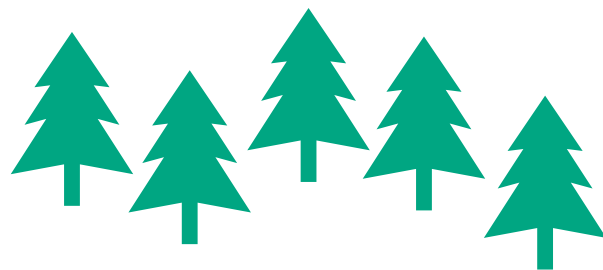




Thank you very much for participating!
Have a nice winter season!



Keep in touch in January ... 😊



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Find out more on our channels



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