

MED Talks 2nd Edition

16th December 2024 10:00 – 12:30 CET

Online

In December 2023, together with Interreg Euro-MED, the UfM organized the first webinar **"MED Talks: fostering dialogue between Northern and Southern shores"**.

This 2nd edition will focus on the progress made by the **56 selected projects** under the Interreg Euro-MED Programme, exploring how they are **coordinating their strategies** and activities to ensure **complementarity and cross-fertilization**. Additionally, the session will highlight the growing involvement of **partners from non-EU countries**, fostering collaboration across the Mediterranean.

Agenda

10:00 - 10:10 Welcome and introduction to the webinar
Interreg Euro-MED Joint Secretariat and UfM Secretariat

Presentation of the status of advancement of each Mission and related projects' portfolio with the focus on South Med involvement, past and future

Innovative Sustainable Economy Mission:

- Introduction of the thematic projects and focus areas, Representative from Community4Innovation Project
- [ISEC](#) (Innovative Sustainable Economy Community) Hub promotion, representative from Dialogue4Innovation project
- Presentation of the mentoring and twinning programme and opportunities for stakeholders led by MIO, with a testimony from a taker from the South (tbc)

10:30 - 10:40 Q&A

Natural Heritage Mission:

- Presentation of the Mission Policy papers
- Presentation of [MPA4Change](#) Transfer project activities
- Presentation of [WeGoCoop](#) Transfer project activities

11:00 - 11:10 Q&A

Green Living Areas Mission:

- Presentation by topic of main results of the thematic projects
- Presentation of the first Mission results and future steps

MED TALKS

fostering dialogue between
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- Testimony from a taker of results from thematic projects: the Jerash Municipality (Jordan), associated partner of [URWAN](#) project
- Testimony from a Euro - Mediterranean stakeholder involved in the Institutional Policy Dialogue process: MEDENER (Mediterranean Association of National Agencies for Energy Management), Mrs Roberta Boniotti, Executive Secretary

11:30 - 11:40 Q&A

Sustainable Tourism Mission:

- The Med Sustainable Tourism Clusters, Georgina Calvo (Diputacion de Barcelona), representative of the Community4Tourism project
- The Sustainable Tourism Policy Labs, Luis Miranda (ASCAME, Association of Mediterranean Chambers of Commerce and Industry), representative of the Dialogue4Tourism project
- Testimony from a Southern Med actor: the University of Jordan involved in the activity of the Med Sustainable Tourism Clusters (tbc)

12:00 - 12:10 Q&A

12:10 - 12:30 Conclusions
Interreg Euro-MED Joint Secretariat and UfM Secretariat

The event will be held in English/French/Arabic

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