How can we improve a green and blue innovative economy, protect natural resources, develop sustainable living areas and a low-impact tourism in the Mediterranean?

The MED Talks webinar will be a unique opportunity to discuss with Interreg Euro-MED on the mentioned challenges and to exchange with the projects to participate in thematic working groups, capacity building, networks, campaigns, and other activities that are being organized. Your knowledge, your experience and your work could contribute to improve the Mediterranean.

AGENDA

Moderation by Amparo Montán Montesinos

10.00-10.10	Introduction by the Euro-MED and the UfM Curzio Cervelli/Sophie Scarvelis, Interreg Euro-MED Secretariat
	Alessandra Sensi, Union for the Mediterranean
10.10-10.40	Mission Sustainable Tourism Georgina Calvo, Mission Sustainable Tourism Hakima el Kinnani, Casablanca Chamber of Commerce (Morocco)
	Q&A
10.40-11.10	Mission Green Living Areas
	Danilo Čeh, Community for Living Areas
	Bernard Massabo, Dialogue for Living Areas Nader Akoum, Studio Madane (Lebanon)
	Q&A
11.10-11.40	Mission Innovative Sustainable Economy
	Maria Garcies, Dialogue for Innovation
	Haris Paliogiannis, Community for Innovation Hedi Chouria, BusinessMed (Tunisia)
	Q&A
11.40-12.10	Mission Natural Heritage
	Lucía Prieto, Mission Natural Heritage
	Ehmad Adly, Arab Network for Environment and Development (Egypt) Q&A
12.10-12.30	Conclusions and end of the webinar

The event will be held in English/French/Arabic

Do you wish to know more about Interreg Euro-MED Programme and its projects? Click here to discover the missions' factsheets:

- English
- French
- Arabic