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Information session

Call 1

Governance Priority – Specific Objective 1

10th February 2022

9.30-12h



Agenda

1. Strategic Framework of the Programme

2. Specificities of the call

- **Questions and Answers**
- *Coffee break*

3. Tools to help you submit an application

- **Questions and Answers**

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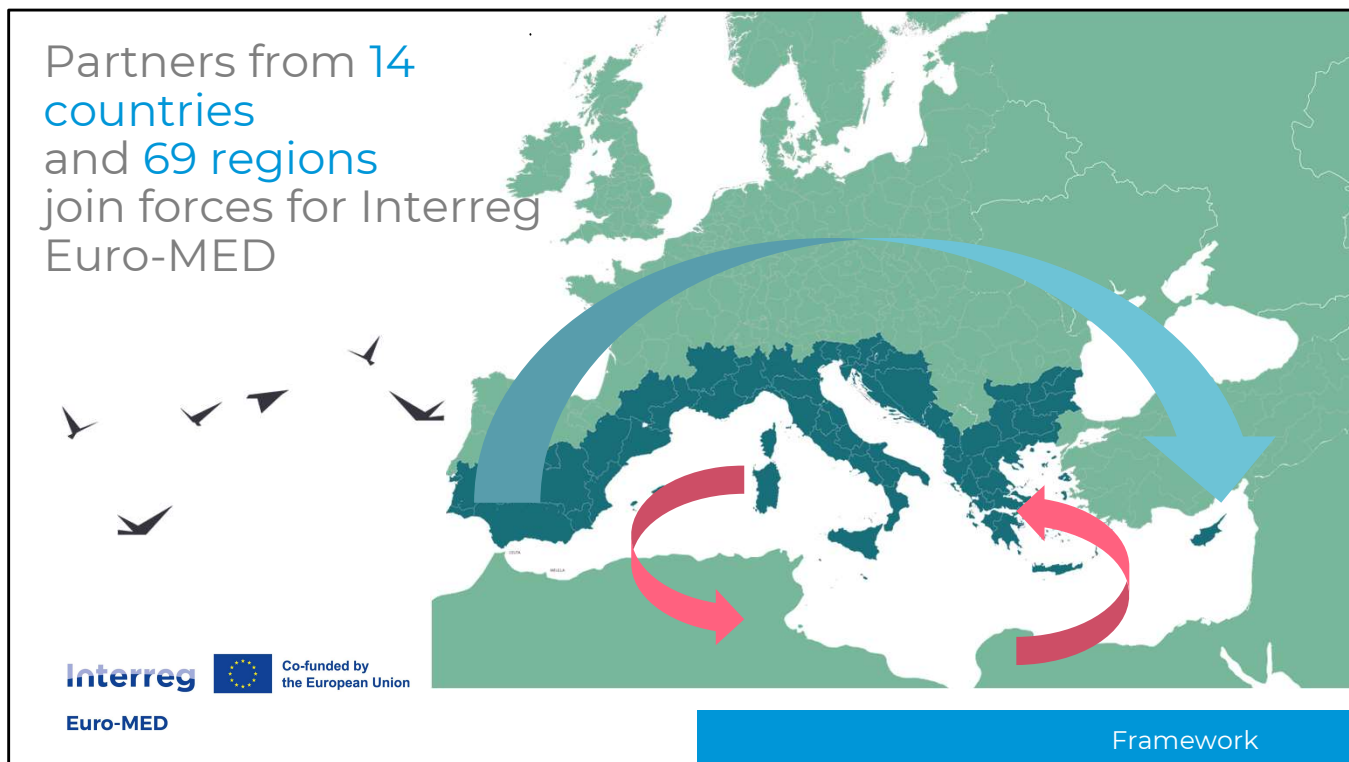
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Chapter I

Strategic Framework of the Programme

- Missions and Objectives
- Project typologies
- Amplification Strategy





The Programme brings together partners from **69 regions from 14 countries** from the North shore of the Mediterranean. A **budget of about 294M€ is allocated to the Programme for the 2021/2027 period**. Participating countries are Member states, candidates and potential candidates to the European Union. They are eligible to a co-financing of 80% of their project's budget.

Nonetheless, collaborating with the other shores of the Mediterranean is also crucial to fulfil our ambition: therefore, the participation of partners from the southern and eastern parts of the sea, is needed. As associated partners, part of their activities can be funded by a partner receiving grants.

Interreg Euro-MED aims to support the **transition** towards a

a **climate-neutral** and **resilient society**



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Framework

Our ambition is to **support the transition towards a climate-neutral and resilient society.**

The Mediterranean
has many **resources**
to protect from
global changes
impact

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Framework

Through their actions, partners will fight against the impacts of global changes on the resources of all countries bordering the Mediterranean basin.

While ensuring a
sustainable
growth
and
the well being of
its citizens

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Framework

Keeping at heart to ensure **sustainable growth and the well-being of all Mediterranean citizens.**

Thanks to the cooperation among different stakeholders

Interreg Programmes

Other EU Programmes (Horizon, etc.)

European Commission

Macro-regional and other strategies

Initiatives



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Framework

Many stakeholders in the Mediterranean share the same challenges. To create a concrete impact on our territories, we have to cooperate and coordinate our efforts.

To this end, the Programme also aims to **create durable means for cooperation and structured dialogue among partner organisations.**

And to the alignment with European and Mediterranean **objectives**



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Framework

The Interreg Euro-MED Programme has a **focus on environment and climate** in line with the European Green Deal, the Sustainable Development Goals of the United Nations and the Territorial Agenda 2030.

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Our missions



4 interconnected and complementary missions to reach a climate-neutral and resilient society



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Missions

Our ambition to “Contribute to the transition towards a climate-neutral and resilient society” is **challenging**.

To ensure concrete and manageable **solutions**, the Programme identified 4 thematic missions that altogether contribute to it.

Each project will have to fit within one of these missions.

Interreg Euro-MED's missions: a comprehensive approach

Strengthening an innovative
sustainable economy



Protecting, restoring and
valorising the natural
environment and
heritage



Promoting
green living areas



Enhancing
sustainable tourism



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Missions

Each mission operates as a **portfolio of actions** addressing the same thematic issue and enhance the full potential of their results.

The missions push the results of single projects beyond their initial ambitions to address issues of greater importance.

Mission Strengthening an innovative sustainable economy

- > support **transnational cooperation of 4 helix** stakeholders
- > favour increased **innovation activities, services and** organisational **patterns** towards **circularity**



- > encourage the uptake of **sustainable production and consumption practices**
- > improve co-implementation and **coordination** with **Regional Smart Specialization Strategies (RIS3)**

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Missions

Improving **innovation** capacities of quadruple helix stakeholders is a necessity to strengthen and consolidate knowledge society in our territories.

It will help us be better prepared to face future possible economic crisis.

Projects under this mission will have as scope, among others, to reinforce the competitiveness of SMEs, to increase the capacities of public and private stakeholders to implement and coordinate Regional Innovation Strategies thus accelerating the transition to a circular and sustainable economy and society.

Mission



Protecting, restoring and valorising the natural environment and heritage

> promote **climate change mitigation and adaptation** measures

> restore **degraded ecosystems** on land and at sea



> boost the **connection of natural ecosystems** at transnational level

> valorise **economic and social value of biodiversity**

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Missions

Climate change will have a high environmental impact in Europe and especially along the Mediterranean because of its fragile ecosystems.

The **natural environment and heritage** contribute to a healthier and more resilient society. The preservation of ecosystems allows to mitigate natural disasters, diseases, boost resilience and regulate climate, thus reducing risks to human societies.

Projects under this mission will promote climate change mitigation and adaptation measures and encourage sustainable management of natural resources and restoration of degraded ecosystems

Mission Promoting green living areas

> act on the negative impacts of **urban activities**

> facilitate **energy transition**



> improve **territories' resilience** to the effects of climate change

> promote **citizens' involvement** in green transition

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Missions

Sustainable development, management of **green living areas** and an integrated vision of the territories' energy transition are crucial to the quality of life of the Mediterranean people.

Projects will tackle this challenge through the development of greener living areas, and will work to minimise their impact on the Mediterranean and the global climate system, on their path to become truly carbon neutral

Mission Enhancing sustainable tourism

> integrate **tourism** in
circular economy

> contribute to **environmental**
neutral tourism



> improve **sustainability** of
ecosystem services

> preserve **natural resources**
and cultural heritage

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Missions

Tourism is a key sector in our territories both in terms of protection and valorisation of the natural and cultural resources and support of its recovery.

The mission addresses the development of **sustainable tourism** as a transversal issue: fostering tourism integrated in circular economy, considering sustainable ecosystem services, using innovation technologies, or promoting the preservation of natural resources and cultural heritage.

Missions **cover** the **specific objectives** of the Programme



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Missions

All projects have to fit one of the missions pursuing one of the specific objectives selected by the Programme.

The Programme selected 3 priorities



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Priorities

The programme is embedded in the ERDF framework of European Territorial Cooperation.

This framework defines priorities and specific objectives that have to be selected by all programmes.

The programme selected 2 thematic priorities and the governance priority essential to reach its ambition of "Contributing to the transition towards a climate-neutral and resilient society" :

- **Smarter** and **Greener Mediterranean** encompass the issues tackled by the 4 missions
- **And Better Mediterranean Governance** forms the backbone for strengthening and amplifying the results of the thematic projects in cooperation and coordination with all other programmes, initiatives and strategies in the area

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Types of projects



Two types of projects

THEMATIC PROJECTS



GOVERNANCE PROJECTS



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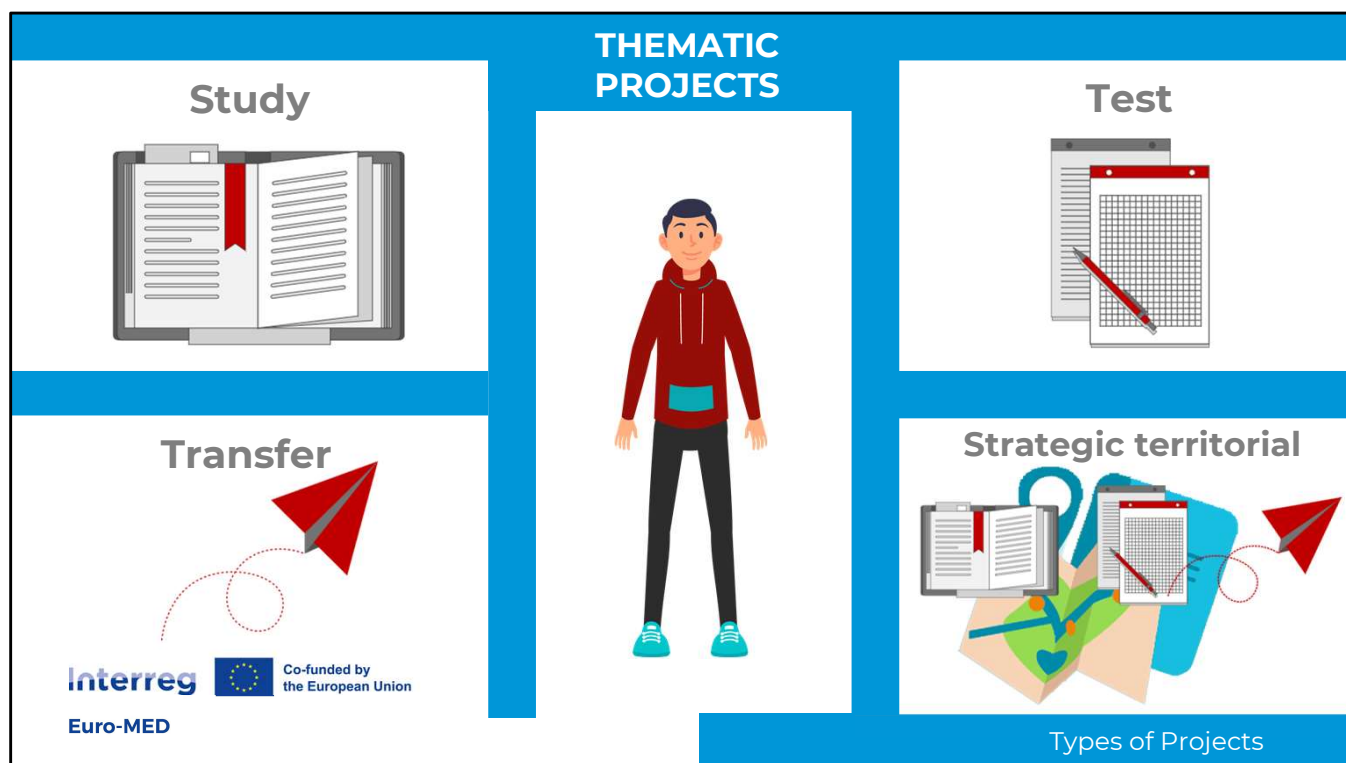


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Types of Projects

The Programme supports **2 types of projects**: **Thematic projects** to contribute to the Smarter and Greener Mediterranean priorities and **Governance projects** that fit the Better Mediterranean Governance priority



Thematic projects implement actions to fulfil a specific objective within the **Smarter or Greener Mediterranean priorities**.

They are divided into 4 categories: **Study, Test, Transfer and Strategic Territorial** projects.

Study projects perform analyses to better address a thematic issue and open the door to the development of new instruments, policies, strategies, and action plans.

Test projects experiment common instruments, policies, strategies and action plans already developed to validate concrete solutions to be transferred.

Transfer projects optimise and share validated common instruments, policies, strategies and actions plans to have the stakeholders adopt them.

Strategic territorial projects conduct studies, test solutions and transfer results addressing the strategic topics of a specific type of territory.

Thematic projects **contribute** to the missions



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Types of Projects

Each project implementing actions, to **fulfil the selected specific objective, contributes to one of the 4 missions** that tackle challenges of greater importance.



Governance projects implement actions to fulfil the Better Mediterranean Governance priority and specific objective «A better cooperation governance »

They are divided into 2 categories: **Thematic Community** and **Institutional Dialogue** projects.

Thematic Community projects

EXCHANGES

SYNERGIES

TRANSFER
MAINSTREAM



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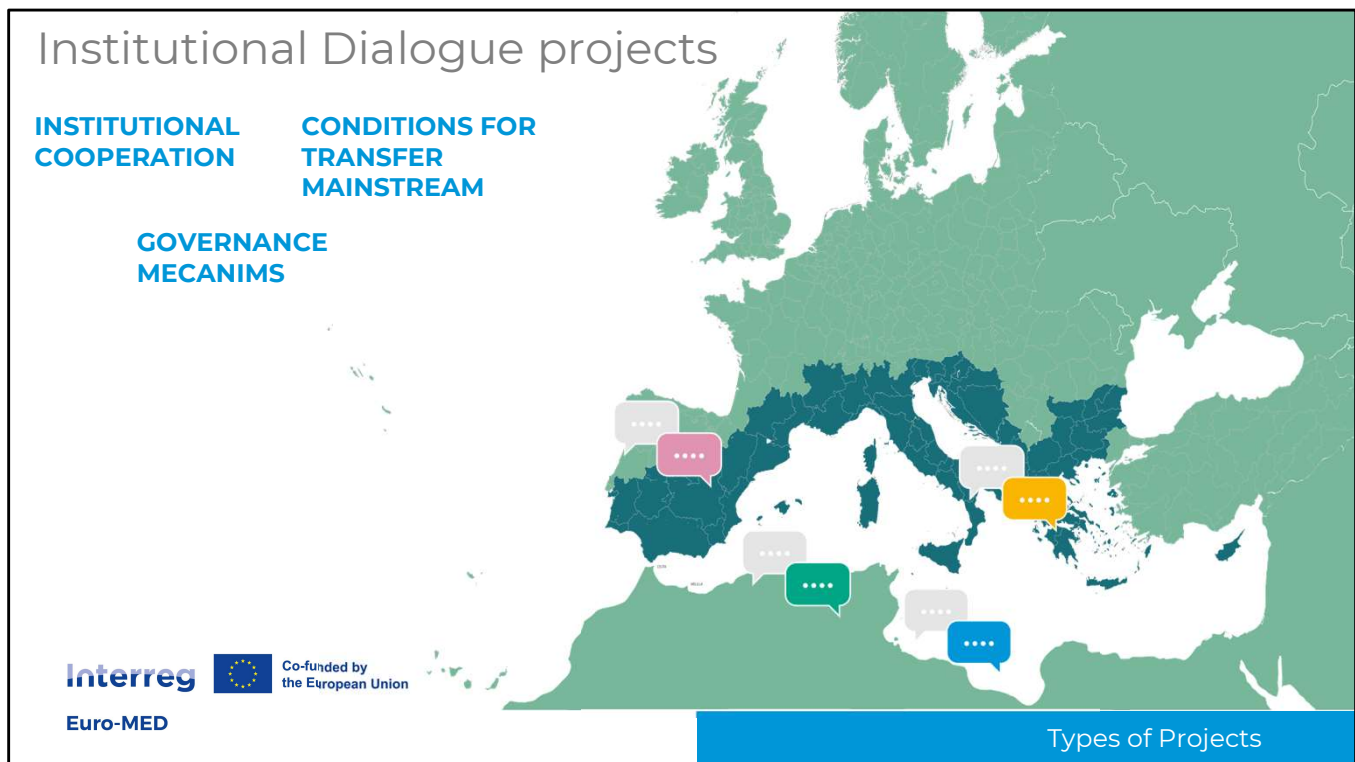
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Types of Projects

Thematic Community projects facilitate the **exchanges** and the development of **synergies** between projects. They develop **technical knowledge** embedding the results of the projects and **strategies to support the effective transfer** of their results to other territories or stakeholders.

There is 1 Thematic Community project for each of the 4 missions and for the whole duration of the Programme.



Institutional Dialogue projects support the **effective cooperation** of all stakeholders concerned by the Programme missions in the Mediterranean. They optimize the **conditions for the transfer and the mainstreaming** of the projects results into practices and public policies to **improve the governance** at transnational level within and beyond the Euro-MED Programme area.

There is 1 Institutional Dialogue project for each of the 4 missions and for the whole duration of the Programme.

Governance projects
working together
on each mission

WITHIN and BEYOND
THE PROGRAMME AREA

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Types of Projects

The purpose, actions, and skills of both types of governance projects complement each other on each mission.

Both aim at amplifying and increasing impact of the projects' results, transferring them into the practices and mainstreaming them into the public policies.

Thematic Community projects provide the technical knowledge and work closer with the territories within the Euro-MED Programme area.

Institutional Dialogue projects strengthen the institutional exchanges to impact the governance mechanisms within and beyond the Programme area.

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Results amplification Strategy



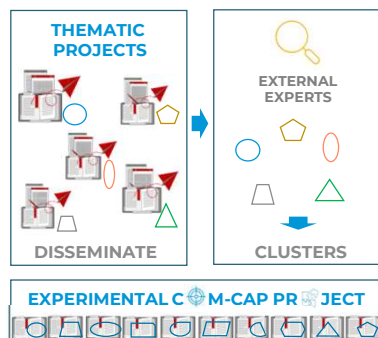
The Results Amplification Strategy is an evolution of the more commonly set up capitalisation plan or strategy based on the Programme experience, drawn from the 2 previous programming periods.

We therefore need to go back in time to understand its full meaning and purpose, and to ensure a sound implementation by all the parties involved as it must be implemented with a common belief, vision and set of minds.

Flashback

2007-2013 ADDED ACTIVITY

MANDATORY CAPITALISATION WORK PACKAGE



Chapter II – Amplification strategy

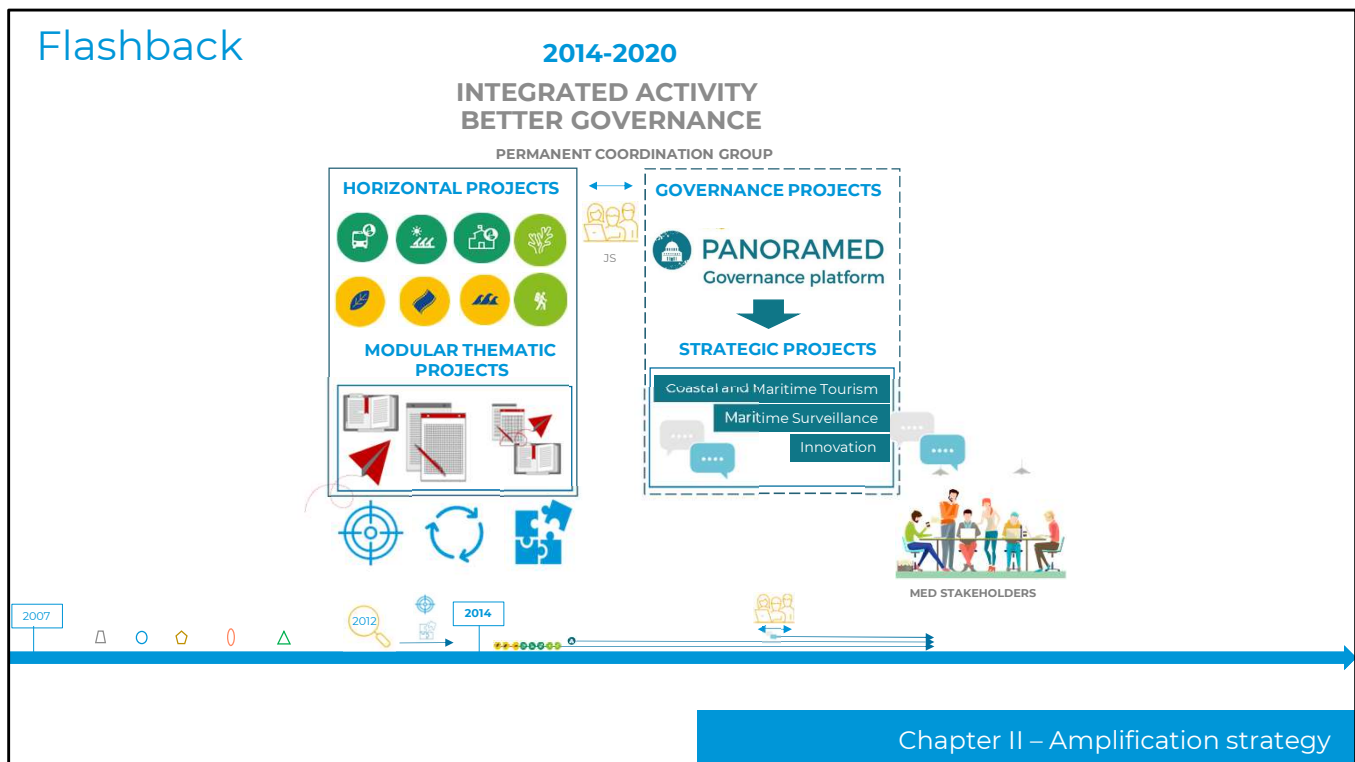
In 2007, the Programme financed regular **standard projects**, performing **studies, test** and organising **dissemination** activities. They all produced different self standing outputs focusing on a particular specific objective. In addition, the Programme required all projects to add a **capitalisation activity** that would, most of the time, take place at the end of the projects themselves and was, most of the time, reduced to being a broad dissemination activity.

The Programme also hired **external experts** towards the end of the period to analyse outputs and results and form **clusters**. Unfortunately, most projects had already ended, outputs and results were scattered, and not much combinable or even reusable as not delivered in an adapted way. The clustering approach was not very productive in this context.

The Programme had therefore the idea to conduct an experiment using a very last and short call on project with the same aim of producing studies on maritime issues. All the projects had to do was to perform the studies and all the communication and capitalisation activities were planned and managed by a **transversal “COMMunication and CAPitalisation project”**.

Planning the capitalisation activities ahead, grouping the projects around one goal and mutualising the means for dissemination and capitalisation turned out to be more effective. Therefore, this first period of « **mandatory capitalisation work package** » was definitely over and the Programme moved to a different scheme embedding this time the capitalisation process in the design of the types of the projects themselves and their interrelations.

Flashback



Chapter II – Amplification strategy

In 2014, the Programme, inspired by the « study » projects of the previous period, and eager to raise the quality of the outputs and results, decided to divide the standard projects into « **modules** » enabling specific partnerships to focus on a particular set of activities that best suited their skills. Therefore, standard projects became **modular study, test and transfer projects**. Some projects implemented more than one module, some implemented the 3 modules and were called « **integrated projects** ». All these projects were the **modular thematic projects**.

Following the “com-cap project experiment”, the Programme designed **Horizontal projects** that first aimed at animating a community of projects around a selected objective and creating the conditions to enable productive exchanges between projects. They also organised the collective proper dissemination of results. Then they aimed at supporting the modular projects in transferring and mainstreaming their results that were driven to be produced in a targeted, reusable and combinable way.

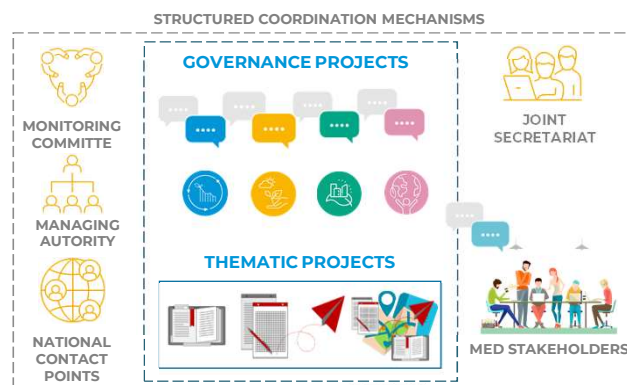
The Programme had also in mind to increase the Programme's impact and therefore choose to engage efforts in projects tackling the governance issues in the Mediterranean. They set a **platform project name PANORAMED** that engaged in exchanges with major Mediterranean stakeholders and defined Terms of References for strategic projects around three issues: Coastal and Maritime Tourism, Maritime Surveillance and Innovation. **All governance projects**, conceived with an « evidence-based » approach, sought concrete material from the thematic projects. In order to bridge the communities of thematic projects with the governance projects, the JS set up a **Permanent coordination group** of representatives to favour the cooperation among projects.

The icons for the **8 communities** formed around the specific objectives of the Programme and the 3 highlighted thematic issues for governance projects illustrate some mismatch and the timeline shows some difference in time that questioned the design of the Programme strategy to link the capitalisation of results and the governance ambition.

Therefore, the Programme decided to move from this integrated activity and too loosely linked to better governance to another level and designed the new strategy for the Programme that would embed the capitalisation and the governance approaches of the Programme in a more intimate and hopefully effective way.

Way forward

2021-2027 COLLECTIVE STATE OF MIND



Chapter II – Amplification strategy

All the reflection around the capitalisation process led to one statement: the need to embed all parties in the loop and see capitalisation as a **common shared state of mind**.

Thus, from former experience, the Programme will pursue with the **thematic projects**, supporting **study, test and transfer projects** as well as **strategic territorial projects** based on the former modular projects from 2014-2020. Outputs and results will have to be tangible, reusable and combinable. This time, the projects won't be grouped by specific objectives, but by **missions** of greater importance. Communities of projects aiming towards the same mission will be materialised by **Thematic community projects** that will work in collaboration with **Institutional dialogue projects** as paired projects. Thematic community projects and Institutional dialogue projects inspired by the former governance projects will this time work on the same mission in a complementary way.

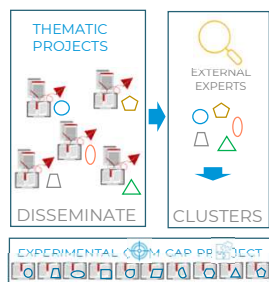
In addition, Mediterranean stakeholders will be even more closely embedded in the governance projects by **structured liaising activities**. All activities will be supported by the **JS**, especially the coordination between the projects but also by all the parties directly involved in the Programme such as **the Monitoring Committee, the Managing Authority and the National Contact Points**, according to their role in the Programme. This was the starting point to evolve **from capitalisation to amplification**: effective capitalisation must be a collective state of mind that needs to serve higher purposes that is the improvement of the governance based on sound evidence that will make a real difference.

Flashback and way forward

2007-2013

ADDED ACTIVITY

MANDATORY CAPITALISATION WORK PACKAGE

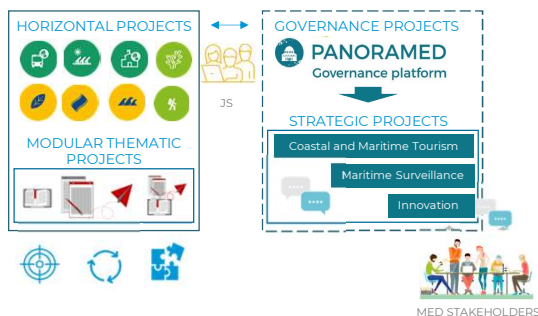


CAPITALISATION PLAN

2014-2020

INTEGRATED ACTIVITY
BETTER GOVERNANCE

PERMANENT COORDINATION GROUP



CAPITALISATION PLAN AND GOVERNANCE APPROACH

2021-2027

COLLECTIVE SET OF MIND

STRUCTURED COORDINATION MECHANISMS



AMPLIFICATION STRATEGY EMBEDDING
CAPITALISATION AND GOVERNANCE APPROACH



Chapter II – Amplification strategy

To recap, we went from 1) a capitalisation plan to 2) a capitalisation plan and governance approach embedded in projects types to 3) a Results Amplification Strategy that embeds all parties in a capitalisation process that aim at improving the governance for a greater impact and benefit for all.

Embedding capitalisation and governance: a belief

BELIEVING IN WHAT YOU DO

SHARE

MEANINGFUL
USEFUL
OF QUALITY

GIVE IT TO OTHERS

USABLE
TRANSFERABLE

INSPIRE

EXCHANGE UPON
AGREE UPON

TO MAKE A DIFFERENCE

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Chapter II – Amplification strategy

What is this necessary state of mind and the concrete content of the strategy? First it is a **belief**, it is about believing in what you do.

When you believe in what you do, you want to **share** it. You want to share it because it is meaningful, it is useful, and it is of quality.

You also want to **give it to others** because it is usable and transferable.

And you also want to **inspire** others and exchange and agree upon.

All this in the hope of making a **difference**

Embedding capitalisation and governance: a vision

CREATING THE CONDITIONS

Interreg Euro-MED capitalisation is strategically defined as a set of concomitant processes allowing to:

SHARE

- consolidate knowledge;
- share, exploit and reuse knowledge;

GIVE IT TO OTHERS

- to have knowledge integrated by other actors and institutions

INSPIRE

with a view to optimising the conditions for improving territorial and policy governance and thus increasing the Programme's contribution (impact) to a climate-neutral and resilient society in the Mediterranean (*feeding multilateral dialogue, adopting joint solutions to coordinate approaches and policies, integration of results in policy making*)

TO MAKE A DIFFERENCE



Chapter II – Amplification strategy

This belief is also a **vision** for the Programme leading to the definition of the capitalisation that considers that it is a set of concomitant processes allowing to:

- consolidate knowledge;
- share, exploit and reuse knowledge;
- to have knowledge integrated by other actors and institutions

with a view to **optimising the conditions** for improving territorial and policy governance and thus increasing the Programme's contribution (impact) to a climate-neutral and resilient society in the Mediterranean through:

- the continuous feeding of a multilateral dialogue between actors, strategies, initiatives and Programmes in the Mediterranean that share the same challenge, including those covering the Eastern and Southern shores of the Mediterranean;
- the adoption of joint solutions to coordinate the approaches and policies of different decision-makers at local, regional, national, transnational and European levels;
- the integration of transnational results in policy making.

Embedding capitalisation and governance: 3 objectives

CREATING THE CONDITIONS

Interreg Euro-MED has defined 3 general objectives to support the amplification of results:

SHARE

- Facilitate the **exploitation, sharing and reuse** of knowledge, experiences and project results by other Euro-MED projects or other programmes and foster the production of relevant work

GIVE IT TO OTHERS

- Encourage **the transfer** of practices and results to other actors and territories and their **integration** in the development of local, regional, national and European (mainstream) policies and strategies

INSPIRE

- Increase **coordination between actors** acting on the Mediterranean (multi-level, transnational) on the basis of this acquired knowledge, experience and results

TO MAKE A DIFFERENCE

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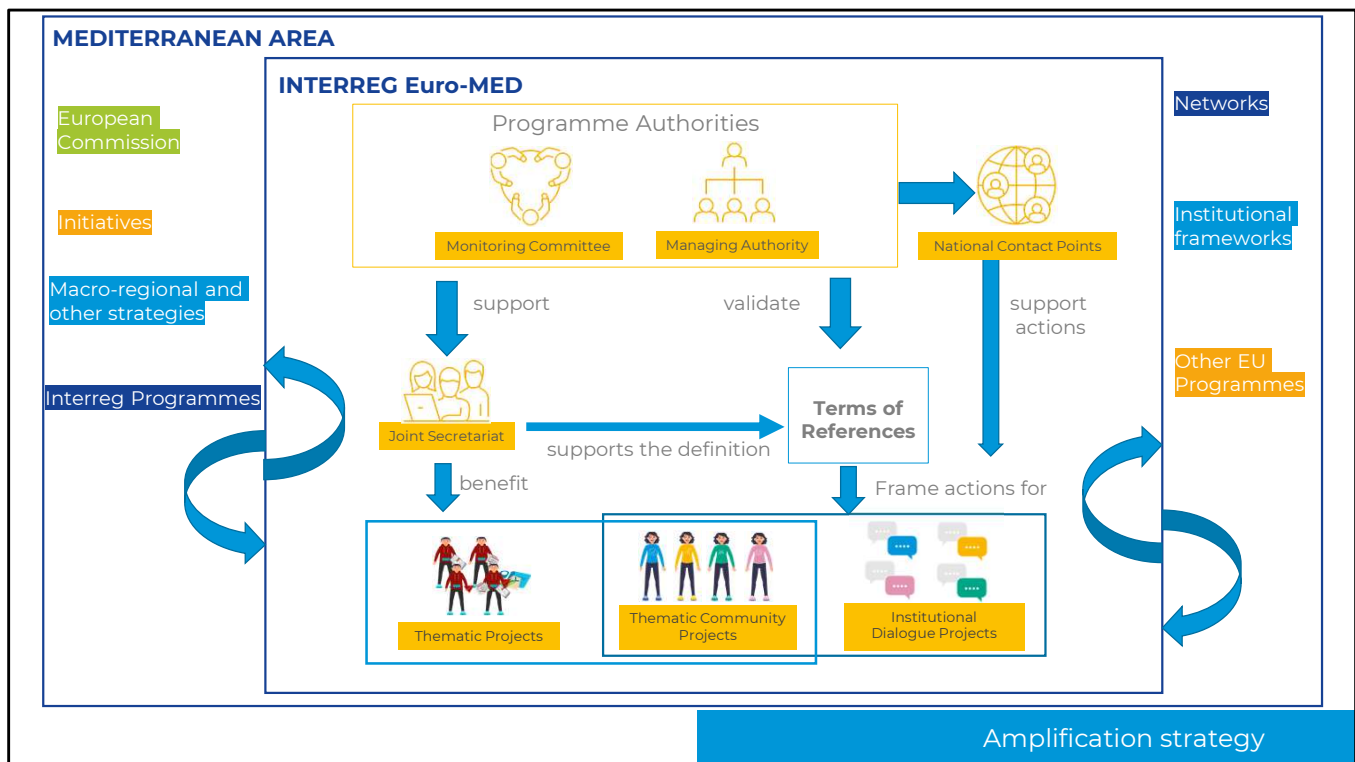
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Chapter II – Amplification strategy

Therefore the strategy revolves around 3 general objectives:

- Facilitate the **exploitation, sharing and reuse** of knowledge, experiences and project results by other Euro-MED projects or other programmes and foster the production of relevant work
- Encourage **the transfer** of practices and results to other actors and territories and their **integration** in the development of local, regional, national and European (mainstream) policies and strategies
- Increase **coordination between actors** acting on the Mediterranean (multi-level, transnational) on the basis of this acquired knowledge, experience and results



And to achieve these objectives, we need the participation of all parties. Therefore, we identified and defined the roles and relationships between the stakeholders within the Programme and crossed it with the 3 general objectives to define the complementary forces at stake and how to use them into complementary activities:

Thus, the **PROGRAMME AUTHORITIES** support the **JOINT SECRETARIAT ACTIONS** such as in the definition of the **ToR** that they validate.

The **TOR** frame the actions for **all the projects** under the thematic issues and governance issue.

The **MODULAR PROJECTS** mainly produce, reuse, integrate and consolidate the knowledge to feed into the governance projects

THEMATIC COMMUNITY PROJECTS optimise the conditions for sharing knowledge and valorising results and will favour transferring and mainstreaming processes

INSITUTIONAL DIALOGUE PROJECTS amplify the dialogue with national and supranational authorities to integrate results and improve coordination among actors within and beyond the Euro-MED area.

ALL PROJECTS receive the support of the **NATIONAL CONTAT POINTS** and the **JOINT SECRETARIAT**, notably in INVOLVING strategies, initiatives, other Interreg Programmes, networks and Mediterranean frameworks in **JOINT ACTIVITIES** and **COORDINATED EFFORTS**

From this we suggested activities suited for all parties involved that are contained in the strategy.

Results Amplification Strategy: complementary support actions

General Objective 1: Facilitate the exploitation, sharing and reuse of knowledge, experiences and project results by other Interreg Euro-MED projects or other programmes and promote the production of relevant work Targets: potential project beneficiaries (TP, TCP, IDP), project beneficiaries (TP, TCP, IDP), other programmes, strategies, initiatives Actors: MC, JS, TP, TCP, IDP, National Contacts Points v initiatives			
Specific Objectives Types of actions Actively encourage the use of existing knowledge MC ✓ Integrating the obli references of all pro NCP ✓ Publishing informati Amplification Strate ✓ Raising applicant's a JS ✓ Raising awareness a seminars organised ✓ Explaining the Resul potential beneficiar	To... Facilitate the exploitation, sharing and reuse of knowledge, experiences and project results by Euro-MED projects or other programmes and promote the production of relevant work.	the Thematic Community Projects... ✓ Organise thematic data from past, current and shared projects ✓ Establish a system of continuous and sustainable monitoring and evaluation of results ✓ Carry out analyses according to ✓ Organise knowledge produced ✓ Inspire linkages between their ✓ Organise exchanges between ✓ Create and maintain partner n Dialogue Projects ✓ Organise the sharing of inform ✓ Establish a system of continu ✓ Establish a mechanism for con ✓ Produce analysis matrices to it ✓ Integrate/aggregate results fo ✓ Develop a joint map/database	
		To... Facilitate the exploitation, sharing and reuse of knowledge, experiences and project results by Euro-MED projects or other programmes and promote the production of relevant work.	the Institutional Dialogue Projects... ✓ Create and maintain partner networks in collaboration with Thematic Community Projects ✓ Develop a joint map/database of targets at Programme level in collaboration with Thematic Community Projects
Facilitating the exploration of the existing knowledge - Interreg MED and Euro-MED projects JS ✓ Organising the phys variable input librar Governance Projects ✓ Organising thematic Community Project	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)
Facilitate the exploration of the existing knowledge non-MED JS ✓ Monitoring past and partners and potent ✓ Making available re Programme website ✓ Participating in the l project data NCP ✓ Monitoring past and partners and potent	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)
Encourage the production of data in usable formats JS ✓ Creating a guide (or evidence of project)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)
Stimulate the consolidation of knowledge generated by the Thematic Projects Governance Projects ✓ Establish a system o Community Project	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)
Facilitate the identification of relevant knowledge generated by JS ✓ Creating "flashcards (flashcards linked to	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	To... Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)

Here is an extract from the tables of activities included in the Results Amplification Strategy

The Results Amplification Strategy supports an ...



And here is how to read them with some short and simple examples of coordinated actions. For instance

REUSE: **Monitoring Committee** will validate **ToR** proposed by the (**Joint Secretariat** and) the **Managing Authority** with specific attention to reuse of results for which Euro-MED actors will be consulted (relevant work to be taken into account). The **Joint Secretariat** will make available material and results that the **projects** will have produced making sure that the format enables proper reuse while **Thematic Community projects** will foster synergies between ongoing projects.

TRANSFER The **National Contact Points** will identify potential receivers along with **Institutional dialogue projects** that will analyze the regional and national set of play while the **Thematic Community projects** will provide technical knowledge to transferring results produced by **thematic projects** in an adaptable and transferable way.

At last, support better coordination, **Monitoring Committee** and **Managing Authority** will foster the conditions as well as **the National Contact Points** to identify opportunities and engage in liaising activities via also the **Joint Secretariat** and the **Institutional Dialogue projects**. Once again in this process **Thematic Community Projects** and **thematic projects** will support the evidence-based approach.

The strategy thus includes a detailed number of activities for each entity according to their position and role in the Programme.

Some actors are more involved in the implementation of this strategy, the governance projects are at the very heart and are the sword arm of the Programme which leads us to the call for governance projects.

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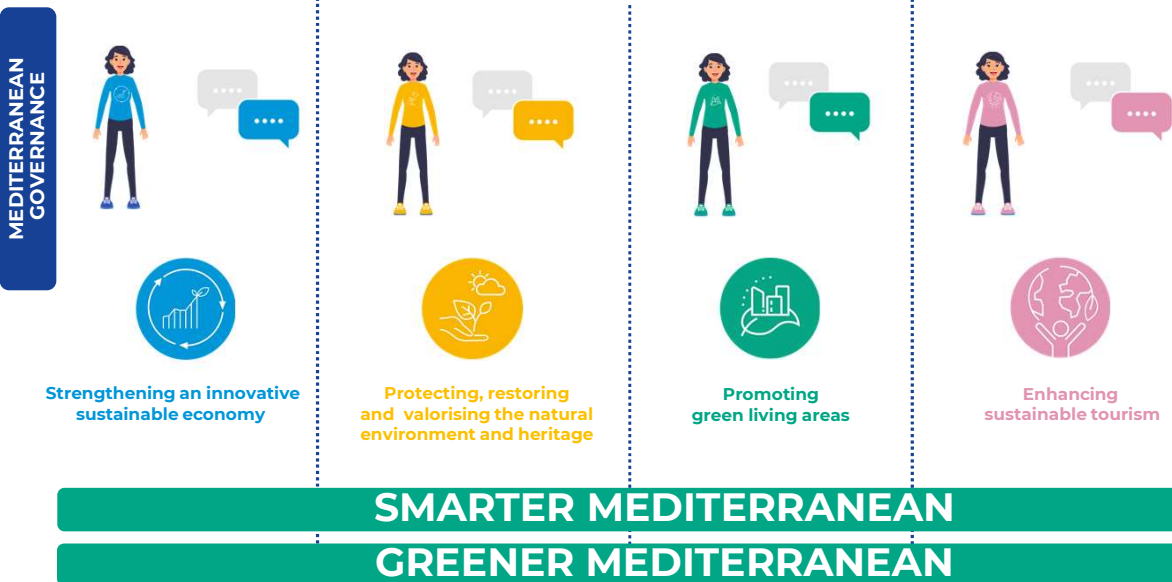
Chapter II

Specificities of the call

- Priority 3 – Governance in Mediterranean / Specific Objective ISO1
- Description of the 2 types of projects
- Partnerships and budget
- Application and selection procedure
- Calendar of the call



Governance projects: ISO 1 Cooperation Governance



1st call - Governance projects specificities

As you can imagine, this first call is the one of the first and crucial steps of the implementation of the Amplification strategy of the programme to impact sustainably the Mediterranean.

We are then calling for the 2 types of governance projects under the Mediterranean governance priority while the smarter and greener Mediterranean priority will be tackled in their thematic dimension by future calls. Nonetheless, each governance project will be related to one of the missions. And 1 thematic community project and one Institutional project will be paired around one mission.

Governance projects: type of actions (Implement RAS)



1) reuse of results, synergies, **coordination between thematic projects**
(Programme area / Programme area / partners of thematic projects)

Objectif 1 RAS

2) **transfer, mainstreaming** strategies into into practices of public and private actors **providing the technical support**
(Programme area / actors of local, regional and national territories).

Objectif 2 RAS

1) **transfer, mainstreaming** strategies **engaging** authorities
(Programme area / actors of local, regional and national authorities),

Objectif 2 RAS

2) **transfer, mainstreaming** strategies **engaging** with European authorities, networks, ETC Managing Authorities, Initiatives and Strategies
(Mediterranean area / TN networks and institutions),

Objectif 2 RAS

3) long-lasting **conditions for a permanent institutional and dialogue**
(Mediterranean area / main actors (incl. institutions and representatives of civil society))

Objectif 3 RAS

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1st call - Governance projects specificities

According to each type of projects, some types of general actions have been distributed among the Thematic community projects and Institutional dialogue projects.

All these types of actions are related to the objectives of the RAS.

Governance projects: types of actions



Complementarity

Coordination

Build on experience

To	the Thematic Community Projects...
Facilitate the exploitation, sharing and reuse of knowledge, experiences and project results by Euro-MED projects or other programmes and promote the production of relevant work	<ul style="list-style-type: none"> Organise thematic data from past, current and shared projects Establish a system of continuous and systematic peer review (sharing of results and peer review) Carry out analyses according to criteria of reusability and adaptability Organise knowledge produced by modular and strategic territorial projects Organise exchanges between thematic projects by exploiting the administrative and technical data made available by the Programme Create and maintain partner networks in collaboration with the Institutional Dialogue Projects Organise the sharing of information on the implementation of projects Establish a system of continuous and systematic peer review Establish a mechanism for constructive exchange between project partners addressing similar and complementary issues Produce analysis matrices to identify potential synergies Integrate/Aggregate results for collective dissemination to support communication and validation of results (collective or individual valorisation) Develop a joint map/database of targets at Programme level in collaboration with the Institutional Dialogue Projects
Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	<ul style="list-style-type: none"> Carry out analyses according to criteria of replicability, adaptability, transferability and integration Set up activities to assemble, integrate and amplify the evaluated and proven results Consolidate or create networks for dissemination and participation of actors beyond the partnership in collaboration with the Institutional Dialogue Projects Disseminate aggregated or consolidated knowledge to targeted actors in collaboration with Institutional Dialogue Projects Establish national institutional networks to identify local and regional target actors to facilitate transfer and mainstreaming Develop and facilitate networks bringing together multi-level and multi-sectoral potential donors and recipients in the project in partnership with the Thematic Community Projects (local and regional) in collaboration with the Institutional Dialogue Projects (national and transnational) – Liaison strategy Establish working relationships and a roadmap with relevant decision makers with the Thematic Community Projects (local and regional) in collaboration with the Institutional Dialogue Projects (national and transnational) – Liaison strategy Organise seminars to share previous experiences and transfer and mainstream methodologies in collaboration with the Institutional Dialogue Projects Organise complementary transfer activities to reinforce the projects' approaches in collaboration with the Institutional Dialogue Projects
Increase coordination between actors acting on the Mediterranean (multi-level, transnational) based on this knowledge, experiences and results	<ul style="list-style-type: none"> Implement actions to actively engage target actors in networks (created, enriched, maintained) in collaboration with Institutional Dialogue Projects (Multi, Charter, etc.) Promote interfaces with other initiatives and projects of other programmes to increase the coordination of actors to address a common problem targeted on a type of geographical area through Thematic Projects or Institutional Dialogue Projects

To	the Institutional Dialogue Projects...
Facilitate the exploitation, sharing and reuse of knowledge, experiences and project results by Euro-MED projects or other programmes and promote the production of relevant work	<ul style="list-style-type: none"> Create and maintain partner networks in collaboration with Thematic Community Projects Develop a joint map/database of targets at Programme level in collaboration with Thematic Community Projects
Encourage the transfer of practices and results to other actors and territories and their integration into local, regional, national and European policies and strategies (mainstream)	<ul style="list-style-type: none"> Actively promote the replication of successful activities to local, regional and national authorities Consolidate or create networks for dissemination and participation of actors beyond the partnership in collaboration with Thematic Community Projects Disseminate aggregated or consolidated knowledge to targeted actors in collaboration with Thematic Community Projects Develop and facilitate networks bringing together multi-level and multi-sectoral potential donors and recipients in the project in partnership (national and transnational) in collaboration with Thematic Community Projects (local and regional) Establish working relationships and a roadmap with relevant decision makers (national and transnational) in collaboration with Thematic Community Projects (local and regional) – Liaison strategy Display collective advocacy activities (including networking) with decision makers for amplification and integration of results Pre-identify tailor-made capitalisation actions for each level of governance (Establishing coordinated capitalisation mechanisms/forums at micro, meso and macro levels) Identify and promote complementarity with ongoing activities in mentoring (cross initiatives or recipients) Finance legislative agenda that affects the thematic communities Organise seminars to share previous experiences and transfer and mainstream methodologies in collaboration with Thematic Community Projects Organise complementary transfer activities to reinforce the projects' approaches in collaboration with Thematic Community Projects Support capacity building of public institutions in the regions to design, implement and evaluate transformative policies necessary to achieve the objectives of the thematic initiatives
Increase coordination between actors acting on the Mediterranean (multi-level, transnational) based on this knowledge, experiences and results	<ul style="list-style-type: none"> Implement actions to actively engage target actors in networks (created, enriched, maintained) (Multi, Charter, etc.) in collaboration with Thematic Community Projects Identify links between legislative processes at regional and local and regional and national levels Facilitate cooperation and complementarity between regions and local authorities Analyse and draw up the state of the art of cooperation and capitalisation processes linked to the Programme's missions in the MED area beyond the Programme Challenge regularly on opportunities with the network of National Contact Points, National Hub (WestMED), Thematic Steering Groups (ESGAR) Set up a mechanism for the analysis (political, economic, conditions of evolution, etc.) of opportunities Create cross-cutting working groups between initiatives, strategies and other programmes Facilitate thematic exchanges with EU DGs Facilitate exchanges with EU Parliament committees and MEPs Establish a communication and mainstreaming strategy according to the international and European agendas related to the Programme's mission and thematic priorities Promote interfaces with other initiatives and projects of other programmes to increase the coordination of actors to address a common problem targeted on a

1st call - Governance projects specificities

Which are detailed under each specific objective for each project with the idea to be complementary and will call for coordination and building on experiences.

Governance projects: partners skills



analysis of results, development of synergies, transfer of results



- high capacity to stimulate communities of projects related to the missions of the Programme
- analysis skills in the selected mission and linked themes,
- relate easily with all stakeholders related to the selected mission
- high communication and capacity building skills to ease the reuse, merging, bridging, integration, adaptation and transfer of results.
- solid institutional experience linked to the selected mission
- capacity to identify and mobilise key external players to support uptake and setting-up of transformative policies to amplify the outreach of the results
- relate easily to academia and civil society organisations.

(Research centres, specialised agencies, universities and networks of political actors and actors of civil society)

(Regional and national) and networks of decision makers, civil society representatives (notably NGO's) are particularly suited)

1st call - Governance projects specificities

About the partnership skills, regarding the specific actions, we are seeking for partners with the listed abilities.

Although we have listed most suited partners, we don't exclude any partners. All that matters is the demonstration of the skills needed to implement the activities

Governance projects: partners bodies



- ✓ Public authorities (thematic departments linked to the targeted Mission)
- ✓ Specialised agencies: e.g. environmental agencies, structures in charge of protected areas, energy agencies, business support organisations and their networks
 - ✓ Universities, higher education institutions and research centres
 - ✓ NGOs, local communities and associations
 - ✓ Thematic Transnational Networks
 - ✓ Mediterranean Thematic Networks
 - ✓ Networks of decision makers
 - ✓ Institutional networks
 - ✓ Advocacy networks
 - ✓ International bodies

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Therefore, the list of bodies listed here are worth for both types of projects.

Governance projects: indicative distribution



- ✓ Specialised agencies: eg environmental agencies, structures in charge of protected areas, energy agencies, business support organisations and their networks
- ✓ Universities, higher education institutions and research centres
- ✓ NGOs/ local communities and associations, foundations
- ✓ Thematic Transnational Networks
- ✓ Mediterranean Thematic Networks
- ✓ Public authorities (thematic departments linked to the targeted Mission)



- ✓ Public authorities (thematic departments linked to the targeted mission)
- ✓ Networks of decision makers
- ✓ Institutional networks
- ✓ International bodies
- ✓ Advocacy networks

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We suggest an indicative distribution according to general profile and acknowledge competences, but this is not exclusive. Once again, the demonstration of the relevant skills will prevail.

Partners status: co-funded or associated partners

Co-funded partners

- ✓ Any of the listed partners
- ✓ Receive funds
- ✓ Limited number
- ✓ Implement activities and report



Associated partners

- ✓ Any of the listed partners
- ✓ Don't receive funds but paired active partner can cover travel and accommodation costs
- ✓ Potentially unlimited numbers
- ✓ Take part in activities according to added-value (both ways):
 - Advisory (provide expertise in the theme tackled),
 - End-users/takers/final beneficiaries (use the outputs delivered)
 - Observer/supporter (for endorsement)

1st call - Governance projects specificities

Regarding the status of the partners, we have co-funded partners and associated partners

With the following features applying to each of them.

Given the ambition of the Programme to extend its impact beyond its geographical area, in addition to associated partners from the Programme area, associated partners from outside the Programme area (Southern and eastern Mediterranean shores notably as well as other Balkan countries) that have a particular interest in the Mediterranean territories linked to the 4 missions of the Programme are of great value and their participation in the current call is highly recommended and encouraged. Associated partners could represent a bridge between the Euro-MED Programme and others and in that way to facilitate inter-Programme exchanges and result amplification shared actions across the whole Mediterranean area (North to South, East to West).

Projects shall develop a strategy for the selection and involvement of associated partners, including a) purpose / typology and b) roles and expectations. 3 main roles for associated partners are identified:

- ✓ Advisory (provide expertise in the theme tackled),
- ✓ End-users/takers/final beneficiaries (use the outputs delivered)
- ✓ Observer/supporter (for endorsement)

Governance projects' implementation:

Total projects duration : **80 months**

Starting date of the activities: **1st November 2022**

Ending date: **30 June 2029**



Programme specific follow-up:

- **After 1 year** from the project starting date: organisational capacity review
- **Every 2 years:** review and assessment and **update of the 24-months work plan;**

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Reference documents:
Programme Manual
Terms of Reference
Courtesy A,Form

1st call - Governance projects specificities

The Total projects duration is of 80 months

No need to detail the information on your AF for the full 80 months, methodology and partnership should be clearly presented + detailed information expected for the first 2 years of implementation. Technical meetings will be organised in order to come back in details on the WP elaboration.

Then, provided the ambition of Governance projects, and their dimension: a Specific follow-up from the JS is foreseen; adjustments will be necessary depending on Programme development, thematic projects selection and implementation.

- After 1 year from the project starting date: Review of the organisational capacity of the project concerning the start-up and setting up of the activities and project's partnership
- the proposal to be submitted will include detailed information on the 2 coming years and an estimation of the activities and budget for the following 5 years= **Every 2 years:** review and assessment of project progress, partners' participation, consumption rate, and **update of the 24-month work plan;** possibility of adjustments and/or modifications

Projects' budget

- Thematic Community projects: Total **budget: max 5 000 000 EUR** (Interreg funds + national co-financing) per project
- Institutional Dialogue projects: Total **budget 4 000 000 EUR** (Interreg funds + national co-financing) per project
- New rules established for 2021-2027 period:
 - Costs categories and Simplified costs Options
 - Branding and communication
 - Eligibility of costs



- TCPs (Interreg funds + national co-financing): 20 000 000 EUR, Total **budget per project should not exceed 5 000 000 EUR** (no exceptions are allowed for this threshold)
- IDPs (Interreg funds + national co-financing): 16 000 000 EUR, Total **budget per project should not exceed 4 000 000 EUR**

No limitations in the budget per country and/or per partner but a balanced, realistic and coherent budget is expected and will be assessed as a specific question

For the development of your budget please refer to the part of your Manual « build up your budget » and Eligibility of costs which will be soon available

When elaborating your project's budget keep in mind that communication and branding rules have changed. Logo and website are provided by the Programme. During technical meetings we will go deeper in the details of the building of the work plan and how to build activities' budget.

Some Scos have also been introduced : new lump sum amount for preparation cost, flat rate mechanisms for calculating administrative costs and travel and accommodation costs.

Expected partnership

- **As a minimum, the project partnership must be composed of structures based in six (6) different countries of the Interreg Euro-MED eligible area** (eligibility criteria B.1).
- Among these 6 structures, **at least 1** must be based in the EU area of the Interreg Euro-MED Programme **and 1** in the IPA area. (eligibility criteria B.2)
- **The LP is a public body, or a body governed by public law** (as defined in Directive 2014/24/EU) (eligibility criteria B.3).

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Reference documents:
Terms of Reference (Annex I)

1st call - Governance projects specificities

A minimum of 6 countries from the Interreg Euro-MED eligible area (eligibility criteria B.1) This means IPA or ERDF partners located in regions among the 69 composing the Programme eligible area.

The LP is a public body, or a body governed by public law (as defined in Directive 2014/24/EU) (eligibility criteria B.3) located in the eligible area

No limit for participation per country for this call but transnationality will be assessed.

Expected partnership - point of attention



For lead partners applicants (LP): may **only** be lead partners or partners **in one (1) selected project**.

For partner applicants: may only participate in **one (1) selected project of the same type (TCP or IDP)**

NB: Participation in this call does not imply any restriction on possible participation in future thematic calls/projects.

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Reference documents:
Terms of Reference

1st call - Governance projects specificities

The list of eligible partners to the Programme are included in the Manual. The list of Suitable partners for the Call are included in the Tors and already evoked by my colleague Lydwine. Some restrictions are also mentioned in the document.

For lead partners applicants (LP): the lead partners of selected projects may **only** be lead partners or partners **in one (1) project**. After selection, any LP present as a partner **or** lead partner in more than one selected proposal will have to choose to position itself in only one project,

For partner applicants: partners in selected projects may only participate in **one (1) project of the same type (TCP or IDP)** and must choose to position themselves in only one selected project of the same type (TCP or IDP)

NB: Participation in this call does not imply any restriction on possible participation in future thematic calls/projects.

Please avoid multi candidacy in order to speed up pre-contracting phases and to ease as much as possible project's starting.

Specific and compulsory activities: RAS implementation



Complementarity

Coordination

Build on experience



- ✓ **Activities related to the 3 objectives** of the Results Amplification Strategy (3 work packages) that will include **communication activities** (Reuse, Transfer, Coordination) and **monitoring contribution of thematic projects** to UN SDGs indicators for TCP
- ✓ **Coordination activity** among the **partnerships/projects belonging to** the same **mission** as well as **among all governance projects**
-> participation to a permanent coordination group **throughout the duration of the project** (Reuse – Transfer – Coordination)
- ✓ **Flexibility activity throughout the duration of the project** to enable flexibility of work plan (Coordination)
- ✓ **Euro-MED Academy** continuation in coordination with Joint Secretariat added under 2nd objective (Transfer) [Open to all Mediterranean stakeholders including Associated Partners](#)
- ✓ **Carbon footprint** monitoring (Coordination)

Reference documents:
Terms of Reference
Courtesy A.Form
Seminars: work plan, carbon footprint

1st call - Governance projects specificities

This information is included in the chapter of the Manuel dedicated to the elaboration of the budget and echoes the elements set out in the section "building the partnership".

Some mandatory activities are mentioned in the manual and others in the ToRs, the courtesy AF explains how to articulate these activities in the framework of the specific governance projects with aspects of communication and transfer, management of the work of the thematic projects, coordination activities with the Programme, participation in the Euro-MED Academy and finally carbon footprint.

For Governance Priority, each of the projects' objectives must be based on the 3 objectives of the Amplification strategy and the list is present in the terms of references. The courtesy AF indicates where to integrate them: 3 project objectives which must correspond to the 3 mandatory activities.

For TCPs, an additional mandatory activity consists in monitoring the contribution of the projects of their thematic community to the UN SDGs indicators related to the Mission tackled.

Concerning the mandatory activities, there will be 3 WP with objectives corresponding to the objectives of the amplification strategy.

An ad hoc seminar on carbon footprint will be held on 28/04.

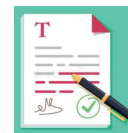
Key documents composing a proposal



✓ **Application form template to be filled-in on Jems (English or French)**

✓ **Mandatory annexes**

- partner declaration (or LP) **generated from the Jems system and signed**
- a signed PDF version of the associated partner(s) declaration



Two consecutive stages:

1. EN of FR **Application Form**, to be **validated on "Jems" before 24/05/2022**, at noon (French time). (eligibility criterion A.1)
2. **Mandatory annexes**, to be uploaded **on Jems before 07/06/2022** at noon (French time).



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Reference documents:
Programme Manual
Terms of Reference (Annex I)
Jems Guidelines

1st call - Governance projects specificities

Dates are still subject to change (subject to submission of the Programme to the Commission for opening and approval by the Commission and approval of the call documents by the Programme Monitoring Committee for closing date)

Application and selection procedure

Projects appraisal

- I. The administrative and eligibility check
- II. Quality assessment criteria :
- III. Pre-contractual criteria:

Assessment :

Assessment grids detailed in the Tors (+ reference to the concerned section of the AF

➤ Rating based on 50 points (**30** out of 50 to be recommended for approval)

Self assessment of your proposal recommended!



Reference documents:
Programme Manual
Terms of Reference (Annexes I; II
and III)

1st call - Governance projects specificities

Project assessment is based on 3 main steps: each one of them can lead to rejection of the proposal

Administrative and eligibility check are key aspects to consider your proposal receivable

Quality:

Projects will be selected, taking into consideration their score (in descending order), positions of each national delegation and budget availability for the call.

Following the assessment of all proposals, these are ranked according to their final overall score, per mission. A final decision on project approval or rejection is taken by the Programme Committee. Based on their overall score and final ranking, the proposal with the best score per mission will be approved. If the best proposals get the same score, applicants will be invited for an interview to pitch their proposal.

Pre contractual criteria with a deadline for submitting key additional information

Assessment material is available in the ToRs

The threshold for projects to be recommended for approval to the Programme Committee by the Joint Secretariat is of **30** out of 50.

Projects over 7 years but projects will evolve, key points assessed are partnership and methodology. Letters of commitment are no longer an eligibility criterion but a pre-contractualisation criterion. (presence, mistakes and completeness not an eligibility criterion)

Calendar of the call - upcoming key dates

On-line **Technical meetings to support drafting of applications**

03/03: Partnership
17/03: Intervention logic, work plan, indicators
31/03: budget eligibility of expenditures, annexes
28/4: ad hoc seminar carbon footprint
12/05: O&A session

Submission of your proposal:

24/05/2022 at noon (Brussel time: Application Form,
To be validated on "Jems".
07/06/2022 at noon (Brussel time): Mandatory annexes;
to be uploaded on Jems before

Assessment and selection by the Programme Committee:
June to September



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In addition to this schedule, there are:

- Project idea submission stages: 7 - 11/03 and possible interviews from 21 to 31/03 (presented afterwards)

For more detailed information



- ✓ **Programme webpage dedicated to the call:**
 - ✓ **The Terms of Reference and its technical data sheet** including the eligibility and assessment criteria
 - ✓ **The Word application form template** (courtesy version, provided for information with specific indications to facilitate the writing of the proposal)
- ✓ **The Programme Manual***
- ✓ **The Jems guide for entering the proposal on the Programme's IT tool***
- ✓ **The Euro-MED 21-27 Cooperation Programme and its annexes**
- ✓ **The Euro-MED 21-27 Communication Strategy**
- ✓ **The Euro-MED 21-27 Results Amplification Strategy**
- ✓ **The Presentation document of the Interreg Euro - MED ACADEMY**
- ✓ **The online FAQ**

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Guide Jems on line
Manual under approval
FAQ: active

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Chapter III

Tools to help you submit an application

- Website of the Programme (information and key documents)
- Online Forum
- Project Idea
- Question answering protocol
- IT tool Jems



What's new in communication?

New Programming period

- ⇒ New name
- ⇒ New branding
- ⇒ New website

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New name

Interreg Euro-MED

Interreg Euro-MED cooperation area

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New branding

New logo

In line with the EC regulations

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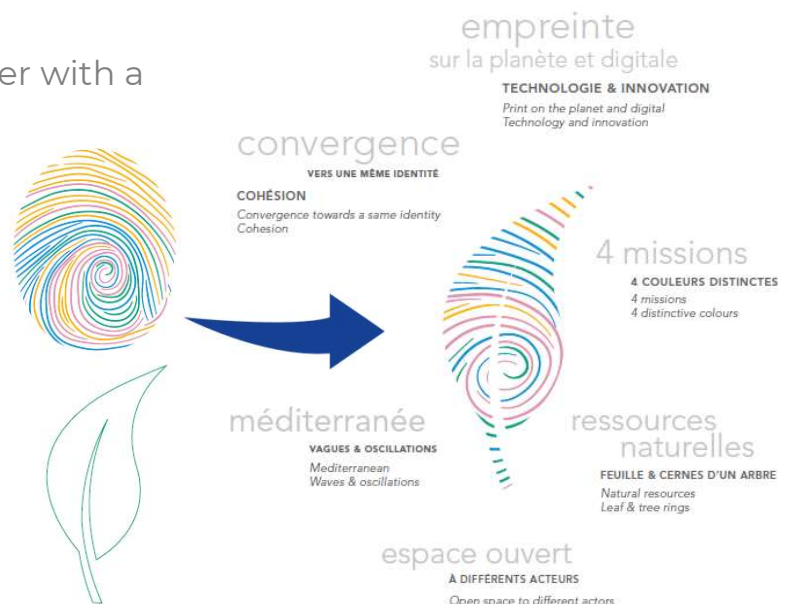
New branding

Our distinctive feature

A **digital print** mixed together with a **leaf** to represent

- Natural resources
- Carbon footprint
- Technology and Innovation
- waves

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New branding

4 missions

⇒ 4 icons



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New Programme website now online!



<https://interreg-euro-med.eu/>



New website – what's in it for you?

Online forums: one per mission

Search for potential partners



FAQ

Regularly updated

3 pages of interest for potential applicants

- Get involved
- Call 1
- Documents & tools

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TOOLS :

- Numerous tools are available to facilitate the preparation and submission of applications, such as a forum for exchanges between partners, as well as FAQ's which are updated daily to ensure uniform information.

3 pages of interest

Get involved

- Information about calls (calendar, open & past calls)
- Access to forums
- Access to Jems

Call 1

- Short description of the call & targeted project types
- Events to support you
- Documents: Terms of Reference, etc.

Documents & tools

- Programme documents (cooperation Programme)
- Tutorials
- User manuals (jems, etc.)
- FAQ

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Get feedback on your project idea



Questionnaire on the Programme website

Provide an outline of your proposal

- Context and objectives of your project
- Partnership



30-min video call with the JS

to discuss your idea and answer questions



Idea submission: 7 – 11 March

Interviews: 21 – 31 March

Minimum 2 partners, registered on Jems

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We will offer an additional opportunity, for you to get direct feedback from us during the preparation of your proposal, in the form of a conversation with the JS team on your project idea:

You will first provide initial elements of your project concept, through an online questionnaire that you will find on the programme website, where you will answer questions such as What needs does your project respond to? How does it fit within this mission? how do you intend to improve the governance processes in the Mediterranean? What is the idea based on? Who are your partners (or what type do you need) and how are they relevant?

The JS will collect and review ideas, and you will then be invited to join the JS in a 30-min call to exchange on your idea, provide feedback and answer questions – making sure that your idea is in line with the call expectations.

Be aware that there will only be 30 slots for these sessions, so make sure to submit your idea in time – we will only open the questionnaire for one week, from 7th March so that you have enough time to conceptualise/mature your idea. We will ask that representatives from at least 2 partners are present in the call (including the LP) and that they are registered on Jems.

Question answering protocol

If the answer is not in the FAQ,



a single tool for all subjects (calls, Jems, websites, ...) and all types of questions (bugs, feedback, information,...)

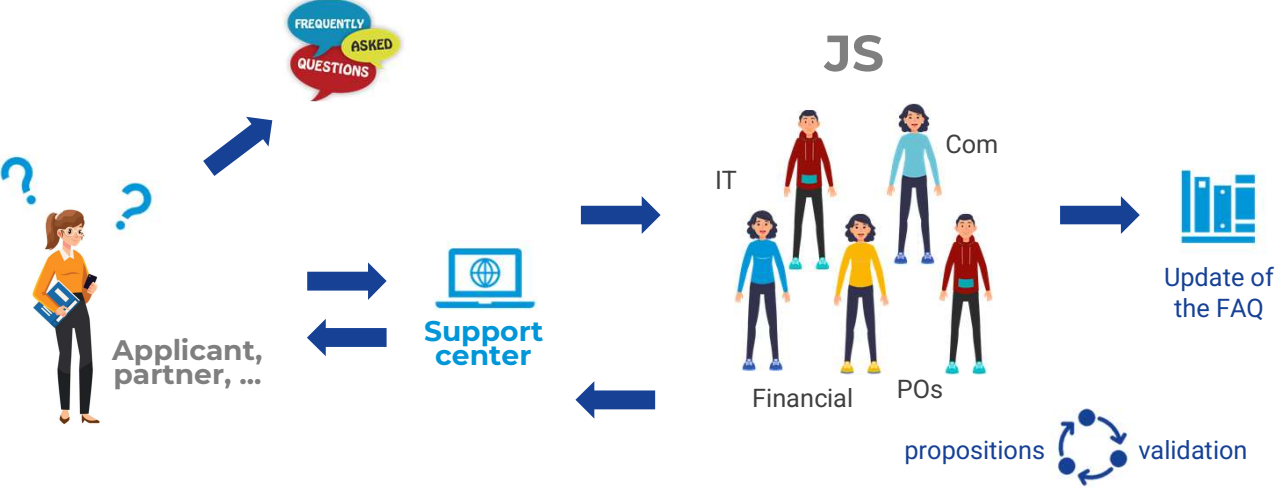
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Question answering protocol



Jems

Interreg Euro-MED Programme uses Jems, the monitoring tool developed by Interact and adopted by more than 40 programmes.



Project applications are 100% dematerialised and must be submitted online at the following address : <https://jems.interreg-euro-med.eu/>

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Thank you!
Merci!

