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Technical meeting

Reducing your carbon footprint

Call 1
Governance Priority
Specific Objective 1

28th April 2022

10.00-12.00



Introduction - key dates 2022

On-line **Technical meetings to support drafting of applications**

03/03: Partnership

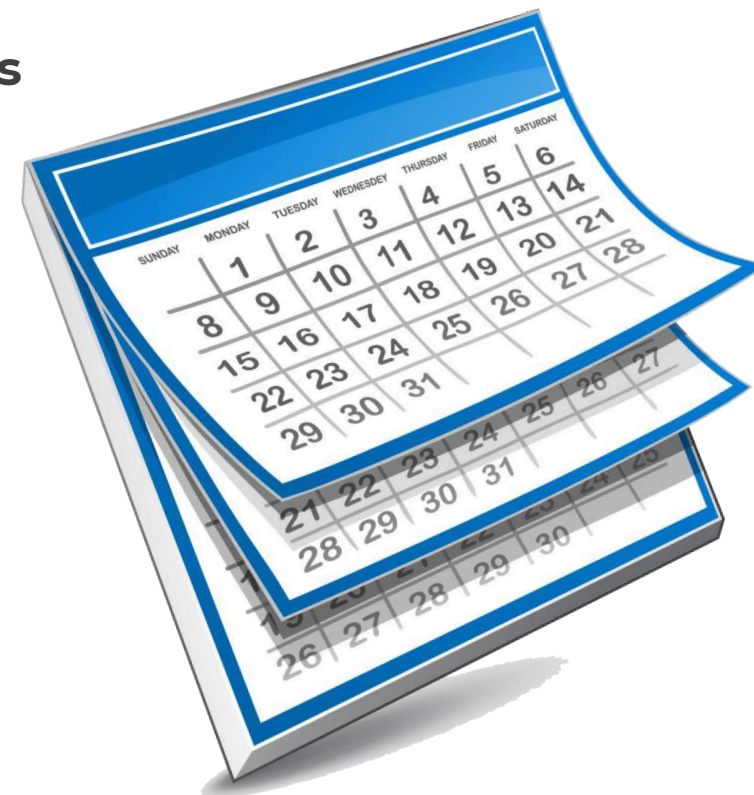
17/03: Intervention logic, work plan, indicators

31/03: Eligibility of expenditure and budget

➔ 28/04: Ad hoc seminar carbon footprint

17/05: Q&A session

NEW SUBMISSION DEADLINE: 01/06



Agenda

10h00 - 11h50

How to reduce the project carbon footprint by design?

How to monitor the project carbon footprint?

How to compensate the project carbon footprint?

How to include the carbon footprint monitoring in the Application Form?

11h50 - 12h00

Conclusions and outlook on next technical meetings

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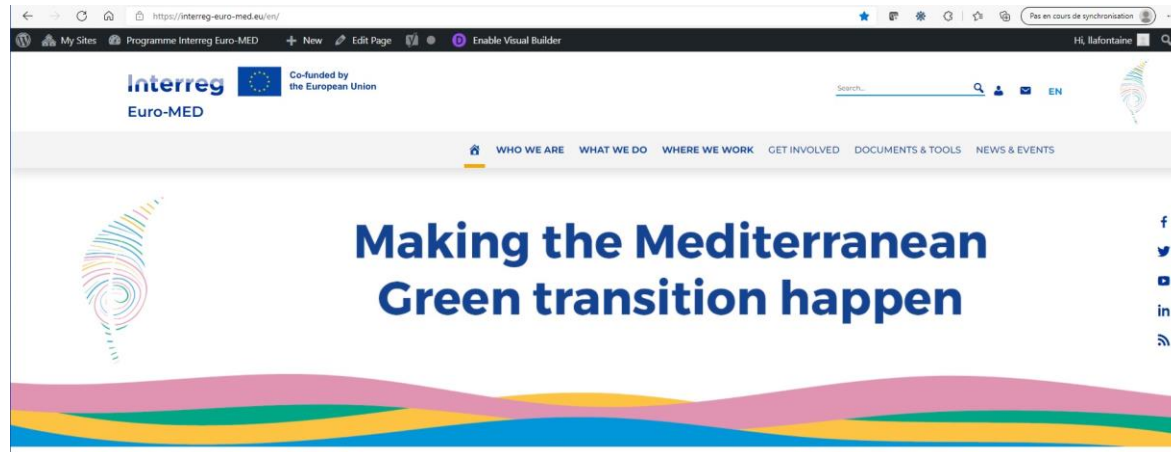
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Introduction - Link to key information

On the Programme websites

[Programme Interreg Euro-MED](https://interreg-euro-med.eu/en/)



[Joint Electronic Monitoring System](#)

 **Jems** – Login

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Welcome to the monitoring system of
Interreg Euro-MED Programme !

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How to reduce the project carbon footprint by design?



The approach of Interreg MED 2014-2020




The Interreg MED has supported punctual initiatives and practices going towards the reduction of carbon footprint:

- **air travel:** eligibility of costs for carbon emissions compensation
- **greening your event:** GUIDELINES for SUSTAINABLE EVENTS within INTERREG MED COMMUNITY



The approach of Interreg Euro-MED Programme 2021-2027

The Euro-MED intends to promote **systematic measures** to reduce carbon emissions promoting a clear framework for carbon emissions monitoring and implementation of mitigation actions in all approved projects:

-  Same methodology of calculation
-  A tool used for the monitoring and calculation of carbon emissions
-  A range of viable compensation actions



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Carbon footprint approach 2021-2027

The approach of Interreg Euro-MED Programme 2021-2027

The carbon footprint monitoring methodology and tool have been designed and are tested within the Interreg MED 2014-2020 Programme by two on-going projects:



General rules:

projects must first think of **reducing carbon footprint from the designing phase** of the project

projects have to include **one activity to calculate the carbon footprint** have to be included

projects are invited to **compensate carbon emissions when feasible**, considering that the compensation activities have to be carried out within the Euro-MED territories and within the timeframe of the project.

Reference documents:
Chapter "Designing project activities" of the Programme Manual

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General rules

Sustainability in the design of the project

The projects in the design of the activities have to adopt a holistic approach of sustainability:

Social aspects: ensure the respect of decent working conditions, including the health and safety of workers, respect of human rights; safe personal data management; provide accessibility to the event for disabled people; promotion of interculturality, active citizenship, social innovation and participatory citizenship;

Economic aspects: use of social and circular economy products and services; maximization of the impact on the local economy; promotion of local attractions and amenities; ensure the cost efficiency and sustainability of the event;

Good governance aspects: financial transparency of the event; communication of ethical values and principles; stakeholder engagement across the event lifecycle.

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Reference documents:
Chapter "Designing project
activities" of the Programme Manual

Holistic approach

Sustainability in the design of the project

Communication/ Project publications and dissemination products

- Publications can be disseminated electronically
- “Eco-friendly” version
- Consider transportation distances for printed materials



CONCRETE
EXAMPLES

Organisation of project events

- Consider if a phone or a video conference could be organised instead of a meeting
- Green public procurement procedures are applied
- Try to organize several events together / back to back to meetings
- Participants are encouraged to use sustainable ways of travelling
- Use reusable badges, made from recycled paper and other recycled material



Reference documents:
Chapter "Designing project activities" of the
Programme Manual
ANNEX D : Recommendations for Green events

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Recommendations for green projects

Sustainability in the design of the project

CONCRETE
EXAMPLES

Energy Consumption

- Use electronic devices (PC, video projectors, photocopiers, etc.) with low energy consumption, low emissions and low noise
- Reduce energy consumption of devices by turning them off when no longer needed

Food and Drinks

- Local and seasonal products
- Avoid single-use bottles and the use of plastic
- Provide the proper infrastructure for the collection of waste and ensure that it is recycled

Environmental education

- Sensitize stakeholders / citizens
- Communicate on sustainability



Reference documents:
Chapter "Designing project activities" of the Programme Manual
ANNEX D : Recommendations for Green events

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How to monitor the project carbon footprint?



The starting point

A questionnaire on «green» practices of MED projects and partners showed that

- 👣 Around 70% of Interreg Med projects follow sustainable guidelines, but only 10% track/report project-related travel carbon emissions and waste.
- 👣 Around half of project partners monitor the sustainability of their meetings and events, but less than 30% track/report travel, electricity, water and waste.

**ALL PROJECTS ARE CONCERNED
and ALL PARTNERS WILL BE INVOLVED**



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Carbon footprint monitoring

The structure



Online tool – Footprint calculator



Data to be inserted by the Carbon Footprint reference person appointed by the project, and to be reported for each partner, and linked to AF WP and activities



Results to be displayed in CO₂ / hectares equivalent, with detailed analysis per category



Recommendations – general guidelines + specific actions based on results that projects should implement



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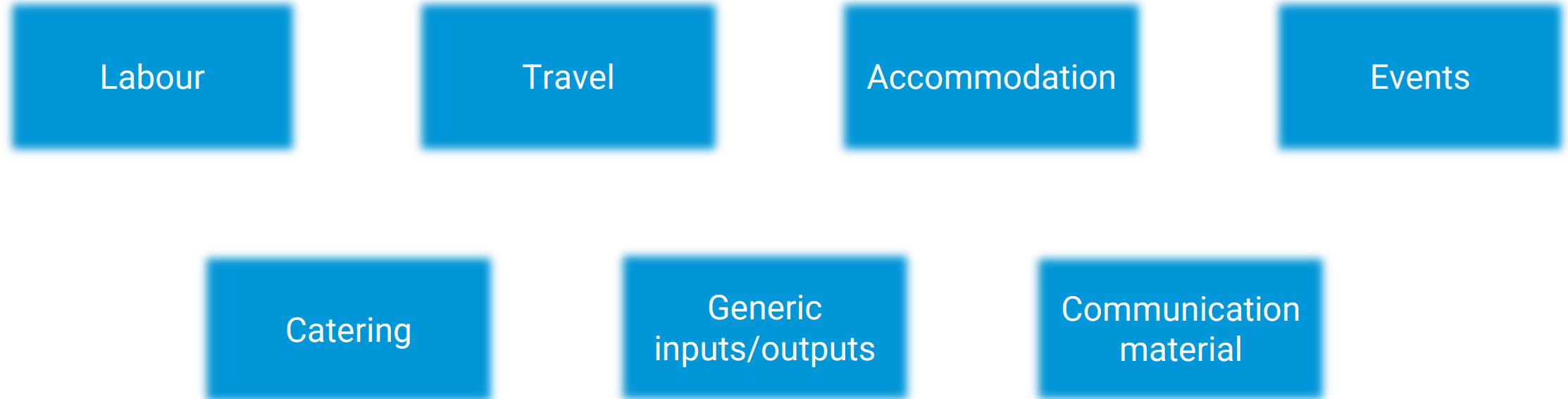
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Carbon footprint monitoring

The data – what will be monitored

Throughout project implementation, data will be collected by partners and reported at project level



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Carbon footprint monitoring

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How to compensate the project carbon footprint?



What is carbon offsetting?



Net reduction or removal of GHG emissions, to compensate for emissions made elsewhere



Only concerns emissions that cannot be reduced or avoided by the organisation producing them



Key instrument to reach EU and international sustainability goals






Achieved through investment in offset projects with environmental and social benefits



What about offsetting for Interreg Euro-MED projects?

Some limitations...

-  Only trustworthy offset projects through accredited certifying bodies
-  Benefitting the Mediterranean territories
-  Selected during the project lifetime



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Carbon footprint compensation

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How to include the carbon footprint monitoring in the Application Form?



Carbon footprint monitoring in the Application Form

Mandatory activity for both projects (TCPs and IDPs) to be included in the Work Package 3 Coordination :

ACTIVITY

CHART 2: POSSIBLE ACTIVITIES AND DELIVERABLES TO MONITOR PROJECT'S CARBON FOOTPRINT

| TYPE OF ACTIVITY | EXAMPLES OF DELIVERABLES |
|-----------------------------|-----------------------------------------|
| Monitoring Carbon footprint | Calculation of project carbon footprint |
| | Proof of carbon offsetting |

Reference documents:
Chapter "Designing project activities" of the Programme Manual
ANNEX B "Activity -Deliverables"

Carbon footprint monitoring in the Application Form

STAFF

The **carbon footprint referent**:

- defines the project's strategy for carbon footprint monitoring;
- ensures that all partners implement the methodology;
- inserts and validates the collected data of each partner in the dedicated tool;
- ensures that project activities are designed to minimise emissions;

Can be either part of the lead partner or partner's team (a same person can also cover different profiles in the same project)

Reference documents:
Chapter « Building your consortium »
of the Programme Manual

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Carbon footprint monitoring in the Application Form

BUDGET

The priority is the **monitoring** of the carbon emissions taking into account potential additional staff needed for this activity

Compensation actions :

- can be forecast, if feasible, during the project implementation and has to be allocated under external expertise budget line ;
- can be taken in charge from one or few partners of the project
- the revision applied every 2 years will allow to revise the budget needed also for this activity

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Reference documents:
Chapter "Designing project activities" of the
Programme Manual

Carbon footprint in the AF

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QUESTIONS AND
ANSWERS TIME !

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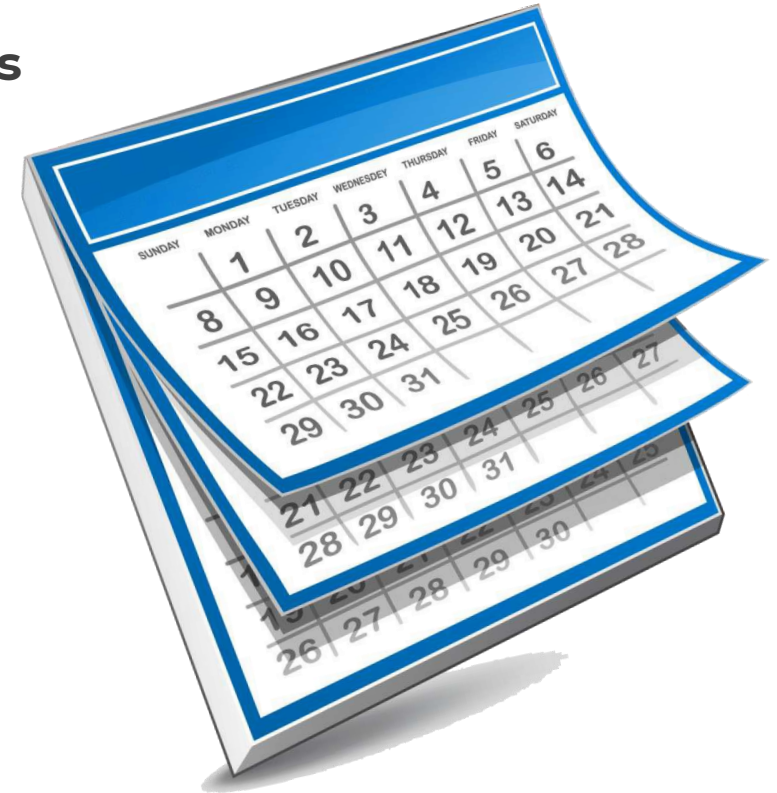
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