

UNFCCC COP 27  
Sharm El-Sheikh, Egypt

# Promoting green & blue growth innovation in the Mediterranean: adopting circular economy strategies for climate change mitigation and adaptation

By Interreg MED Green & Blue Growth Communities  
Interreg MED Programme and UNIMED Mediterranean Universities Union

17 November 2022  
15:00 – 16:00

*The live streaming will start at 15:00 in Egypt (EET) and at 04:00 Brussels time (CET)*  
Hybrid event: online and at the Mediterranean Pavilion, Blue Zone, COP27

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## Introduction of MED @COP27

Introduction of the session

Patricia Carbonell, *Green Growth Communications lead and Head of REVOLVE Barcelona office*

Moderation of the session

Maria Cuffaro, *RAI Journalist*

## Debate

- Sergio Ponsà, *Director of the BETA Tech Center of the University of Vic, and Project Coordinator of the Interreg MED Green Growth Community and Interreg Euro-MED Community4Innovation*
- Alessandra Sensi, *UfM Head of Sector Environment and Green and Blue Economy*
- Matteo Bocci, *WestMED Assistance Mechanism*
- Magali Outters – *Team Leader Policy Area at MedWaves, the UNEP/MAP Regional Activity Centre for SCP*
- Spiros Kouvelis, *Sustainability Expert and the former Deputy Minister of Foreign Affairs of Greece*

## Best practices

- Caterina Praticò, *CONISMA, Project Manager of the Interreg MED Blue Growth Community*

## Closing remarks

Patricia Carbonell, *Green Growth Communications lead and Head of REVOLVE Barcelona office*