

Mediterranean Peer Learning Visits on Sustainable Tourism

*Fostering cross-project learning
throughout the Mediterranean region*

Interreg



Co-funded by
the European Union



Mediterranean
Multi-Programme
Mechanism



Why Mediterranean Peer Learning Visits?



Mediterranean = **global** tourism hotspot.



Shared challenges: Overcrowding, environmental pressure, seasonality, protection of local cultures.



Significant pool of **solutions** from the 10 Interreg Programmes participating in the Mediterranean Multiprogramme Mechanism (MMM).



Need for stronger **cross-Programme collaboration** to avoid duplication and foster synergies.

What are the objectives?

Knowledge exchange

Facilitate knowledge exchange among projects from 10 different Interreg Programmes.



Peer-to-peer learning

Promote adaptation of successful tools, models, and practices in sustainable tourism in the Mediterranean.



Network building

Create lasting connections beyond 'usual' Interreg programme boundaries.



Mediterranean "contamination"

Between projects and partners that otherwise couldn't meet, exchange and collaborate.



How it works?

Organisation of the Mediterranean Peer Learning Visits for Sustainable Tourism (MPLVs)



Implemented by projects from at least **two different Interreg Programmes participating in the MMM.**



An opportunity to witness **working solutions in action** and meet local tourism stakeholders.



Givers and Takers: Hosting projects share knowledge while visiting projects gain inspiration and knowledge.



Expected outcomes: establishing contact with other projects, exchange of practical knowledge and solutions, and possible future collaborations.

A practical example of MPLV

Three projects

Three different projects wish to take part in a MPLV: one funded by Interreg Italy-Croatia, one from NEXT MED (Lebanon) and one from Euro-MED (Bulgaria). They enter their data into the MPLV database that connects potential partners.

The perfect match

After consulting the platform, they get in touch, submit their MPLV proposal and receive validation for organising an MPLV.

Host visit

The Interreg Italy-Croatia project hosts partners from NEXT MED and Euro-MED at one of its pilot site, showcasing local sustainable tourism practices.

Implementation

The partners from NEXT MED and Euro-MED integrate the knowledge and experience learned from the visit into the implementation of their projects. They communicate about their MPLV on their respective channels.





Why should you get involved?



Gain valuable knowledge

Learn from real and successful practices across different Mediterranean contexts.



Share your expertise on a larger scale

Showcase your solutions, inspire others and extend your project's influence across the Mediterranean region.



Connect with projects

Connect with potential projects for future initiatives beyond your Programme.



Join a Mediterranean community

Join a Mediterranean-wide community shaping the future of sustainable tourism.



Support from Programmes



Networking to connect projects from different Programmes.



Review and validation for participating.



Eligibility of expenditures (check the eligibility with your Programme).



Communication and visibility on Mediterranean Peer Learning Visits.

How to apply?



Check on the **website of your Programme** for all the details, in particular the **Guidelines**.



Have a look at the **MPLVs database** and find your **possible partners**.



Once you have your partnership established, **fill the request application form** to present your **MPLV proposal**.



Wait for the **validation of your MPLV** by the Programmes and once received, **you can start it**.



Don't forget to **share your experience about your MPLV** across your communication channels.



More information



Only **ongoing projects working on sustainable tourism in the Mediterranean** and funded by one of the ten Programmes involved in the MMM can participate to the MPLV.



The **first round** for presenting a MPLV proposal will be **open until the 31/11/2026** (a second round might be considered).



Once **approved** by the Programmes, **you have three month to implement your MPLV.**



The MPLVs provide an opportunity for ongoing projects to exchange knowledge and experiences, and also to **establish relations for future collaborations.**

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