



TECHNICAL MEETING Partnership and Strategic Framework

Call 4 Thematic Projects
Priorities Smarter and Greener MED



Agenda

10h00 - 10h10 Introduction

10h10 – 11h10 How to build a solid partnership for this call? / Q+A

11h10 - 11h20 Break

11h20 – 12h20 Strategic Framework / How to complete Part C.2 of the application form in JEMS? Q+A

12h20 – 12h30 Conclusion and outlook on next meetings



On-line Technical meetings to support drafting of applications

04/04: Partnership, strategic framework

15/04: Workplan, Indicators, Mandatory Activities,

Communication

17/04: Budget, eligibility of expenditures

16/05: Q&A session





Introduction - key dates

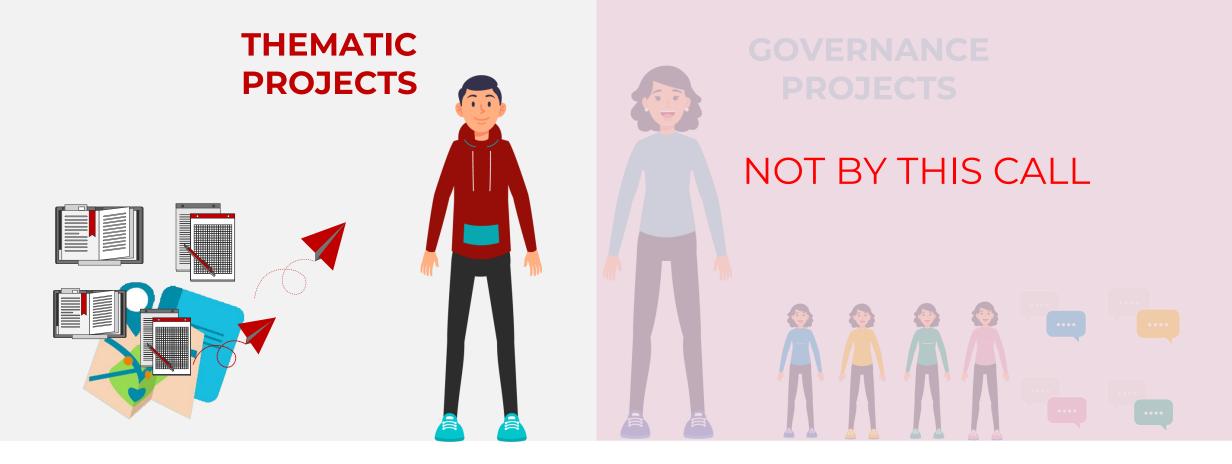
<u>Get involved - Programme Interreg Euro-MED (interreg-euro-med.eu)</u>

Key Steps	Dates
Opening of the Call	12th March 2024 at 13:00 (Brussels time)
Closure of the call	12th June 2024 at 13:00 (Brussels time)
Submission of mandatory annexes	26th June 2024
Assessment of proposals (one step assessment)	Between June 2024 and January 2025
Selection by the Monitoring Committee	February 2025
Pre-contracting and contracting procedures	Between February and March 2025
Starting date of the projects	1st April 2025

^{*} This calendar is subject to change without notice.



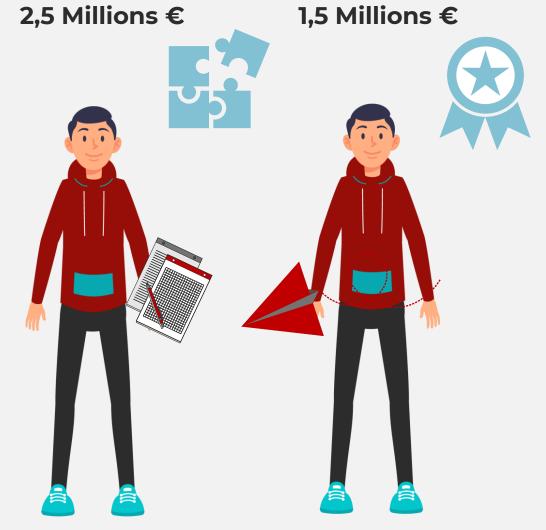
Two types of projects









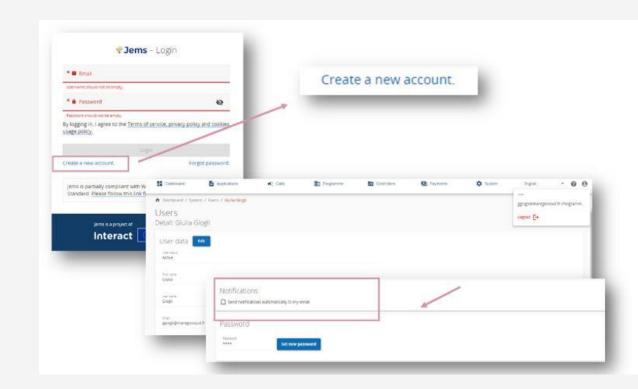






Introduction – Application through JEMS

- If you already have a JEMS account, use it
- If not, create one:
- 1. Connect to the Jems website: https://jems.interreg-euromed.eu
- 2. Click on create a new account
- 3. Fill in all the information requested
- 4. Find the **validation mail** in your inbox to validate your account (check your spam inbox if you didn't receive it)
- 5. **Fill in your profile** and authorise the reception of notification in order to be alerted by email once the AF is submitted.







♠ Dashboard

Welcome Guillaume Javourez to Interreg Euro-MED Programme!

Notifications

No notifications messages received.

My partner reports

My applications

No projects submitted.

Call list

ID	Name	Status	Started	Ends	Actions
5	Test Call 05	Published	29/03/2024 13:00	26/09/2024 13:00	Apply
4	Thematic call for proposals (Test/Transfer) - Appel à projets thématiques (Test/Transfert)	Published	12/03/2024 13:00	12/06/2024 13:00	Apply >
			Items per pag	ge:5 ▼	1-2 of 2 〈 〉





Create a new project application

Call: 4 – Thematic call for proposals (Test/Transfer) - Appel à projets thématiques (Test/Transfert)

Start date 12/03/2024

End date Ends 12/06/2024. Time left: 69 days, 19 hours and 54 minutes.

View detailed call information

Create a new project application

i Hint: all project data can be changed before submission.

Please provide an abbreviated project name for easier reference in the application form.

* Project acronym

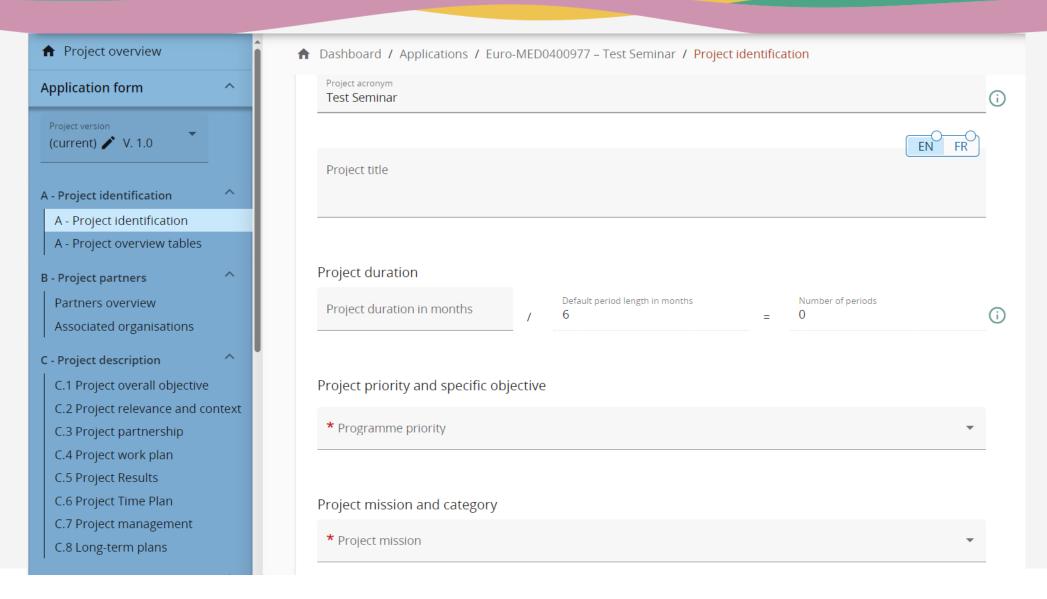
O/ 14 characters

Cancel

Create project application











C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of? Question not used Please fill the field with NA Enter text here 0/5000 characters Discard changes **Save changes**





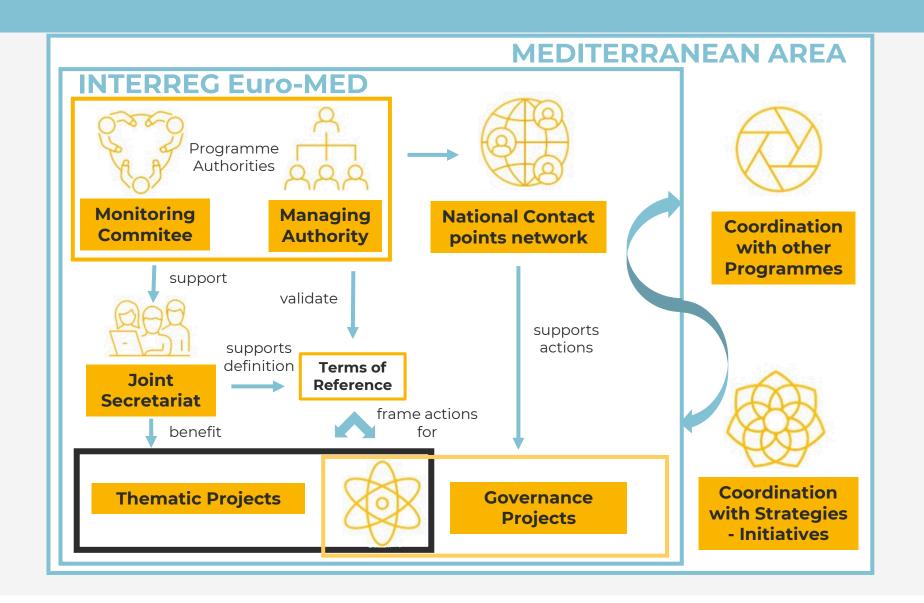
Strategical Framework



Recommendations for a start

- Consider the Cooperation Programme's objectives and structure
- Understand the Results Amplification Strategy
- Analyse the Terms of References
- Take on board the chosen Mission's expectations
- Identify the shared challenge/need to tackle
- Foresee common actions with Governance projects
- Orient towards results and define the pursued change





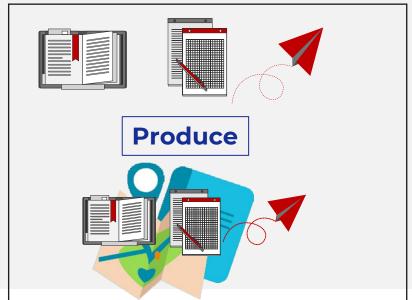


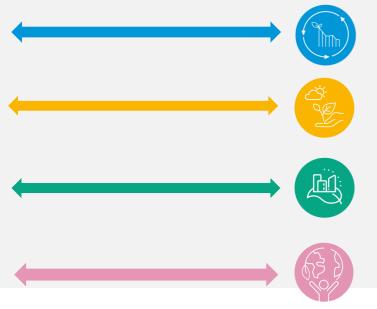


Results Amplification Strategy: what is the role of the thematic projects?

THEMATIC PROJECTS

INDIVIDUAL BUT COMPLEMENTARY





GOVERNANCE PROJECTS

AMPLIFY COLLECTIVELY

Thematic Community

Combine / Valorise / Transfer

Institutional Dialogue

Mobilise / Valorise / Integrate





<u>Documents & tools - Programme Interreg</u> <u>Euro-MED (interreg-euro-med.eu)</u>

Missions, priorities and specific objectives

Smarter Mediterranean

Greener Mediterranean



Strengthening an innovative sustainable economy

- Consolidating a competitive innovation ecosystem
- 2.6 Supporting circular economy



Protecting, restoring and valorising the natural environment and heritage

- Promoting climate change adaptation and risks prevention
- 2.7 Enhancing Nature & biodiversity

6.6



Promoting green living areas

2.4 Promoting climate change adaptation and risks prevention



Enhancing sustainable tourism

- Supporting circular economy
- Promoting climate change adaptation and risks prevention
- Enhancing Nature & biodiversity

Better Mediterranean Governance

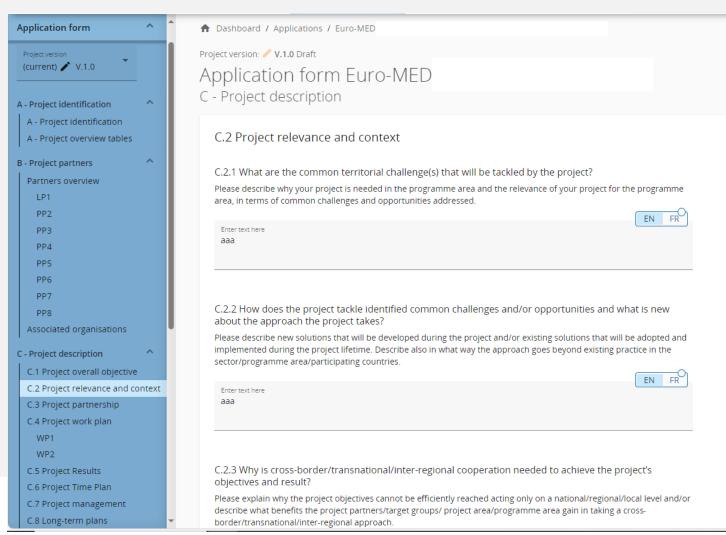
A better cooperation governance





Filling the Application Form - Part C.2

- Key section to present the strategical framework
- Follows a logical pattern to present the relevance of your project... and convince the assessor!
 - What?
 - How?
 - Why transnational cooperation is needed?







1. Strategic assessment criteria

Assessment questions (Main questions)	Guiding principles for the assessment \square To what extent does the project (Sub questions)	SCORE	Comment	Sections in AF
1.Project Relevance (with Euro-MED context and	•The project addresses common territorial challenges of the Programme or joint asset of the Programme area – there is a real need for the project (well justified, reasonable, well explained)			C.2.1 C.2.2
with call expectations How well is a need for	 The project clearly contributes to a wider strategy on one or more policy levels (EU/national/regional) 			C.2.5
the project justified?	 The project actions will support the wider use and transfer of available knowledge and demonstrates new solutions that go beyond existing practices in the sector/programme area/participating countries or adapts and implements already developed solutions. 			C.2.2 C.2.6
	•The importance of the transnational approach for the topic addressed is clearly demonstrated			
2.Cooperation character What added value does	 The results cannot (or only to some extent) be achieved without transnational cooperation. 			C.2.3 C.2.4
the transnational cooperation bring?	 There is a clear benefit from cooperating for the target groups / Programme area. Cooperation criteria are fulfilled (Please take note that the evaluator will pay special attention to the fulfilment of at least 3 of the following cooperation criteria: joint development (mandatory), joint implementation (mandatory), and joint staffing or 			C.7.5
	joint financing).			





C 2.1 What? - Contextualising your project

- C.2.1 What are the common territorial challenge(s) that will be tackled by the project?
 - Please describe **why your project is needed in the programme area** and the relevance of your project for the programme area. Underline the common challenges and opportunities addressed.
 - Demonstrate how useful your project is in both **thematic** and **territorial** contexts Bear in mind the **Mission** and the **Specific Objective** selected
 - You must contextualise your project, exposing relevant issues and salient challenges tackled by the project, and how relevant it is in the Euro-MED zone
 - Be synthetic, as concise as possible, and avoid generic assertions!
 - 2000 characters (incl. blank characters)
 - Avoid chat GPT please (except if you master it)!



C 2.2 How? – Presenting your project

- C.2.2 How does the project tackle identified common challenges and/or opportunities and what is new about the approach the project takes?
 - Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime.

- After having indicated WHY your project is needed, you must describe HOW your project will address the issues
- The approach followed by the project should be **clearly** presented and **convincingly highlight** its relevance in regard to the topic addressed.



C 2.2 How? – Presenting your project

- C.2.2 How does the project tackle identified common challenges and/or opportunities and what is new about the approach the project takes?
 - Describe also in what way the approach **goes beyond existing practice** in the sector/programme area/participating countries.
 - In this part you can describe the different steps of the project and explain how they will lead to the expected achievements
 - Bear in mind that all projects **are intended to transfer** their results. So please build your proposal around the idea of transferring the solutions and results developed, in line with the **Results Amplification Strategy**.
 - Be synthetic, as concise as possible, and avoid generic assertions (again)!!!
 - 2000 characters (incl. blank characters)



C 2.3 Why Transnational cooperation?

- C.2.3 Why is transnational cooperation needed to achieve project objectives and results?
- Please explain why the project objectives cannot be efficiently reached acting only on a national/regional/local level and/or describe what benefits the project partners/target groups/ project area/programme area gain in taking a transnational approach.
 - This section must be connected to the sections 2.1 and 2.2. There must be a logical development all along the strategical part of the AF
 - You presented What is the topic of the project in C 2.1 and its relevance in the Euro-MED area, How the project address the issue in C 2.2 and shall now present Why transnational cooperation is needed to achieve expected results and enhance your impact
 - Be synthetic, as concise as possible, and avoid generic assertions (again and again)
 - 2000 characters (incl. blank characters)



C 2.4 For Whom? – Target groups

- C.2.4 Who will benefit from your project outputs?
- In the first column of each row, please select one of the pre-defined target groups from the drop-down list.

Target group	Specification	
Select from drop-down	Enter text	[1000 characters]
Select from drop-down	Enter text	[1000 characters]
Select from drop-down	Enter text	[1000 characters]

- **At Programme Level**: The core target groups of the Programme consist of national, regional and local public authorities engaged in policymaking, working together with other relevant bodies responsible for the definition and implementation of policies.
- + FOCUS/ADDITIONAL TG BY MISSION



C 2.5 Contribution – strategies and policies

C.2.5 How does the project contribute to wider strategies and policies?

- Please indicate to which strategies and policies your project will contribute. Then describe in what way you will contribute.
- Once again: projects are not only expected to highlight the strategies and policies they will contribute to, but also to highlight convincingly how they intend to do so.
 - . This last part directly articulates the project and the policies/strategies to underline a concrete contribution.
 - Do not forget non-EU strategies, i.e. National, Regional, Local. Use "Other"
 - This section is not a list of Strategies/Policies!

Strategy	Contribution
EU Green Deal	Enter text [recommended max 1000 characters]
Territorial Agenda 2030	Enter text [recommended max 1000 characters]
EU Strategy for the Adriatic and Ionian Region (EUSAIR)	Enter text [recommended max 1000 characters]
EU Strategy for the Alpine Region (EUSALP)	Enter text [recommended max 1000 characters]
WESTMED (to be mentioned in Other)	Enter text [recommended max 1000 characters]
Other (e.g. thematic strategies)	Enter text [recommended max 1000 characters]

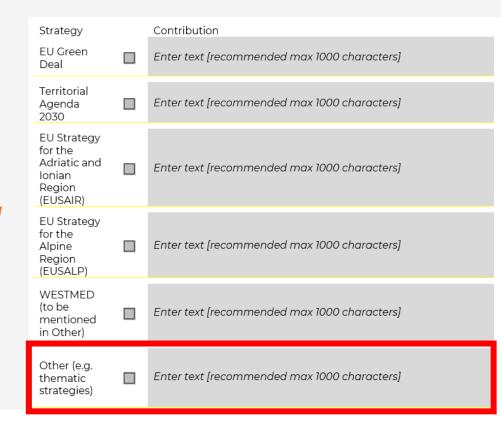




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C 2.6 Synergies? – Past or current projects

LAST BUT NOT LEAST!

- C.2.6 Which synergies with past or current EU and other projects will the new project make use of?
 - Describe synergies and the activities foreseen to ensure coordination and avoid overlaps with ongoing or past projects
 - Also specifying the concerned EU-funded programmes
 - All projects are expected to build on existing experience and go further, which means improving as well as strengthening, extending or intensifying it.
 - Please provide a max. of 10 projects, prioritising the most relevant ones.



C 2.6 Synergies? – Past or current projects

LAST BUT NOT LEAST!

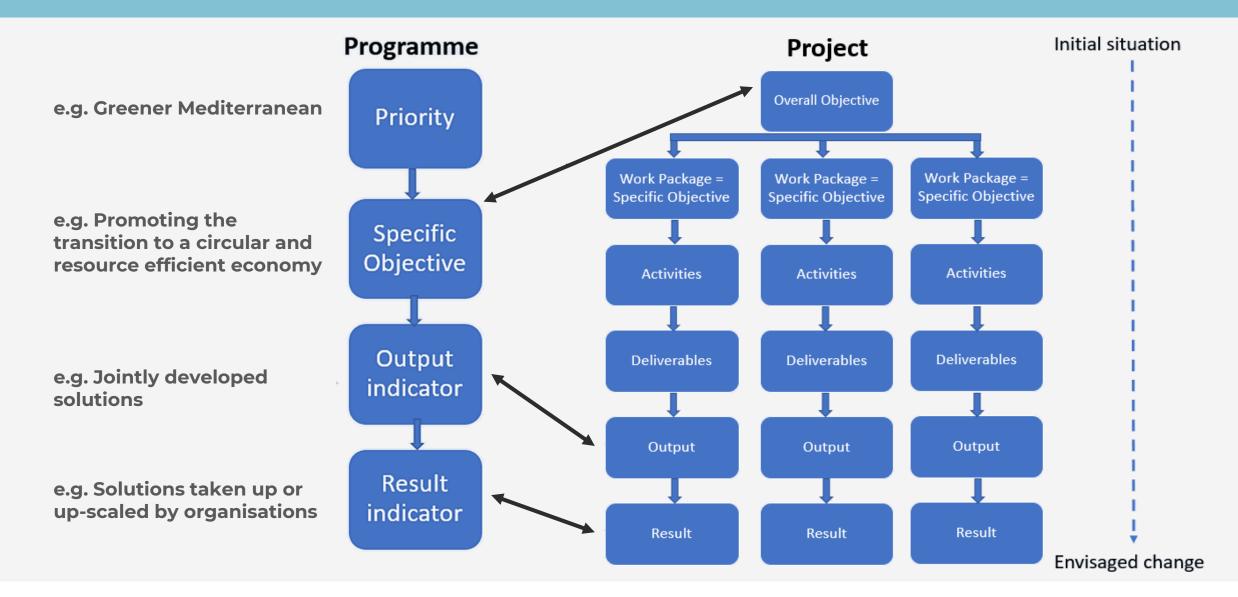
- C.2.6 Which synergies with past or current EU and other projects will the new project make use of?
 - Please clearly describe **how the new project intends to build on** available results/knowledge, **for each project identified**.
 - Be convincing when presenting the synergies. The reader must clearly understand the need for a new project building on the results, as well as the relevance of the projects listed in the context of the application. DO NOT FORGET TO REPORT IN THE WORKPLAN
 - QUALITY OVER QUANTITY!.
 - Reminder: in the context of this call, projects elaborating a complementary approach with results from LIFE, PRIMA/HORIZON, EMFAF are strongly encouraged



Project logical framework

- Aligned with the Programme's mission
- Liaises with wider initiatives and programmes
- Contributes to the expected Programme results and indicators as per ToRs
- Links project specific objectives-activities-outputs-results
- Targets a desired change on the territory
- Provides for obtaining the pursued result
- Actions deployed to implement the Strategical Framework









Strategic & Logical Framework:

Need more info?

Your time to ask...



How to build a solid partnership for this call?



Expected partnership – eligibility criteria

- As a minimum, the project partnership must be composed of organisations based in five (5) different countries within the Interreg Euro-MED cooperation area (eligibility criteria B.1)
- The LP is a public body, or a body governed by public law (as defined in Directive 2014/24/EU) (eligibility criteria B.2)
- At least 2 partners are based in an EU region of the Programme cooperation area
- Private institutions from IPA countries must be non-profit

Organisations from IPA countries can be Lead Partners!

Reference documents: Terms of Reference (Annex I) Programme Manual



Eligible types of partners

- Local public authority Regional public authority National public authority
- Sectoral agency
- Infrastructure and (public) service provider
- Interest groups including NGOs
- Higher education and research organisations
- Education/training centre and school
- Enterprise, including SME
- Business support organization
- European Grouping of Territorial Cooperation (EGTC)
- International organisation, European Economic Interest Grouping (EEIG) (under national or international law)
- Other









Listed in the Programme Manual Possible restrictions in ToR published for each call





Co-funded and associated partners status

Co-funded partners

Associated partners

Any of the listed types of partners Relevant to the project issues and objectives

- Bodies from **EU countries** and countries participating to the Programme under the Instrument of Pre-Adhesion (**IPA**)
- Budget co-financed by 80%
- Limited number per project category: recommended maximum 10 for Test, 8 for Transfer
- Implement activities and report, according to profile:
 - Test : institutional / operational
 - Transfer : institutional / networks

- Bodies from any country, within or outside of the EU
- Don't receive funds but paired co-funded partner can cover travel and accommodation costs
- Potentially, unlimited number
- Take part in activities according to addedvalue:
 - Advisory
 - End-users
 - Observer



Criteria for building your Partnership

- Focus on relevant partners
- Interests linked to project objectives
- Result oriented: Institutions supposed to implement results
- Required competences on board
- Balanced partnership (partners/country)
- Involvement of decision makers
- Manageable size of partnership
- Committed partnership
- Sufficient financial capacity



Role and obligations of the Lead Partner

- Prepares the **proposal** in collaboration with all the applicants involved in the project;
- Submits the Application Form and is responsible for related contents and commitments;
- Signs a Subsidy Contract with the Programme Managing Authority;
- Signs a Partnership Agreement with all partners involved in the project;
- Ensures the coordination of the partnership and of the project in line with sound financial and project management principle;
- Gathers from the partnership all partners inputs related to financial and activity reporting and consolidates the different elements to prepare the project reports.
- Ensures the timely submission of the necessary information for the **progress and financial** reporting to the JS.
- Maintains a functional and permanent communication flow among the partnership and ensures an efficient exchange of information that enables the successful delivery of the project outputs;
- Is responsible for **communication with the Programme bodies**, namely the Managing Authority and the Joint Secretariat;



Lead Partner - Profile

- Has to be a public body, or a body governed by public law (as defined in Directive 2014/24/EU) (eligibility criteria B.2).
- Experienced in the management of EU funded projects;
- Prepared to take on a leading and driving role within the partnership;
- Having sufficient capacity (institutional, financial and human resources) to prepare the project application and to manage the implementation of the project;
- Having the relevant thematic knowledge and expertise for the project;
- Being committed throughout the project proposal application process as well as during the implementation phase;
- Must speak and read fluently English and/or French (at least the LP coordinator) depending on the project's working language chosen in order to ensure efficient communication within the partnership and with the Programme authorities.



Lead Partner - staff profile

- Project coordinator: thematic coordination of the project activities and work packages
- **Financial manager**: to ensure the management of the project budget, including budget modifications, financial reporting and submission of payment claims to
- Legal representative: has the power to act and sign, on behalf of the Lead Partner, and is responsible for the signature of contractual documents

Check out :
Programme Manual
«Building my consortium »



Project Partners' role and obligations

- Sign a Partnership Agreement with the LP and all partners involved in the project;
- Comply with all the rules and obligations stated in the Programme contractual documents;
- Have the financial and administrative capacities to implement project activities and anticipate the payment of project costs;
- Responsible for communication with their national representative within the Programme, namely the National Authority (NA), the National Contact Points (NCP), the Authority in charge of the designation of the national controller;
- Contribute to project activities under the direction of the LP and in cooperation with the rest of the project partnership in line with sound financial and project management principles;
- contribute to a functional and permanent communication flow within the partnership
 to ensure an efficient exchange of information that enables the successful delivery of the
 project results;
- ensure the timely submission via Jems (deadlines agreed with LP) of the elements related to **the reporting on finances and activities** to the Lead Partner.



Additional staff profiles required for each project either as part of the Lead Partner or the partner team

- communication officer responsible for the whole project communication activities
- **coordinator for result amplification** in charge of implementing the Results Amplification Strategy for the project.
- coordinator for carbon footprint in charge of the strategy for the reduction and potential offsetting of the project's carbon footprint.
- Data Controller and Data Protection Officer for the project



Project Partners

	LOCATED IN EU MEMBER STATE	LOCATED IN A EURO-MED IPA STATE	CAN BE LEAD PARTNER
National, regional and local public bodies	✓	✓	✓ Only located in the Programme cooperation area
Public equivalent bodies (bodies governed by public law as defined in Article 2(1) of Directive 2014/24/EU)	✓	✓	✓ Only located in the Programme cooperation area
Private institutions	✓	✓ Only non-profit private institutions	×
International organisations	✓	✓	×



C.3 Project partnership – explain the team

- C.3 Describe the structure of your partnership and explain WHY these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project?
 - The description should focus on the complementarities between partners and their competencies and clearly explain the structure of the partnership, avoiding individual descriptions of partners.
 - Moreover, please describe how the associated partners will be involved.
 - Individual roles and competences of partners are to be detailed in Section B
 1.6



B 1.6 Partner motivation and contribution – describe the players

- Which of the organisation's thematic competences and experiences are relevant for the project?
 - Describe the organisation's **thematic competences** linked to the project topic and its experience in participating in and/or managing EU co-financed projects or other international projects related to the topic tackled. Be precise, naming related projects and describing how this experience will contribute to the project, avoiding just a list of projects.
 - Please describe the **role of the partner in the project**: in which activities it will participate; its potential role as WP or Activity Leader or transversal role (eg communication leader, RAS referent, Carbon Footprint referent).



B. Associated organisations

- Describe the role and interest of the associated partner in the project.
- Please specify the **role** played in the project by the associated partner
 - Advisory (provide expertise in the theme tackled) -
 - End-users/receivers/final beneficiaries (use the outputs delivered) -
 - Observer/supporter (for endorsement)

Please note that this section will also appear in the Associated Partner declaration.



C.7 Project management

C. 7.1 How will you coordinate your project?

- Who will be responsible for coordination?
- Will you have any other management structures (e.g., thematic groups, WP managers)?
- How will the internal communication work?



Assessment criteria Partnership relevance

To what extent is the partnership composition relevant for the proposed project?

 The project involves the relevant actors needed to address the challenge/joint asset for territorial development and the objectives specified for the mission tackled 	C.3
The project partnership:	
 is balanced with respect to the levels, sectors, territory consists of partners that complement each other each partner plays a defined role 	B.1
•Partner organisations have proven experience and competence in the thematic field	B.1
concerned, as well as the necessary capacity to implement the project (financial, human resources, etc.) – in particular, the Lead Partner demonstrates capacity/competence in coordinating the project action and the partnership.	C.7.1
 Associated partners have a defined role and bring added value. 	B.1



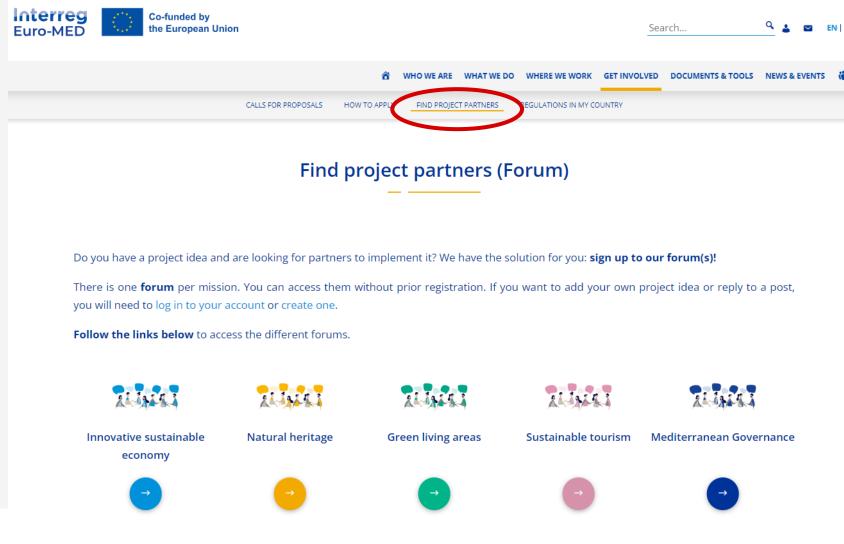
Conclusion: Tools to help you submit your application





FORUM

→ Search for potential partners



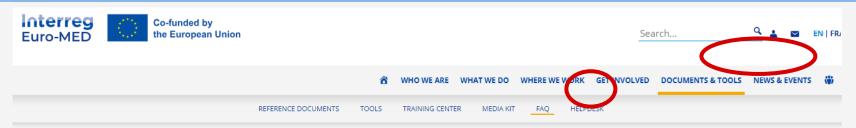






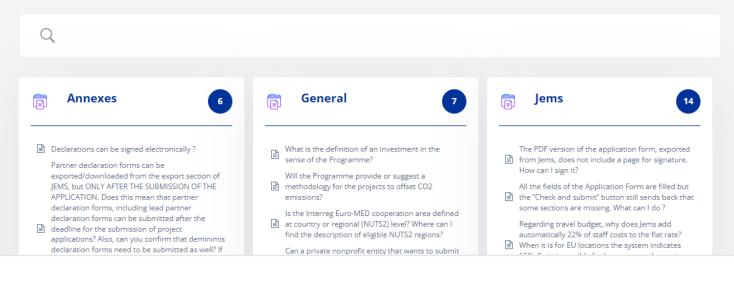


- → Find answers to your questions
- → Different categories
- → If you can't find your answer, ask your question on the helpdesk



Frequently Asked Questions

Here you can find the answer to the most frequently asked questions about the Programme, tools, project application and implementation. If you do not find the answer to your question, please use the form below to send us your question. We might publish the answer here to enrich our FAQ.









Building your Partnership:

Any questions?

your turn!









Thanks for joining and all the best for your project proposal!





Making the Mediterranean **Green Transition** happen



