



Lead Partner Seminar and Kick-off-meeting of the Joint Secretariat/Governance Project Coordination Group

Marseille, 18th January 2023

Agenda

Objective of the meeting: With 8 Governance projects (GP) approved by the end of 2022, the objective is to gather the JS, the NCPs and the GP partners in order to: meet each other, be informed of and exchange on the Governance projects content and start working on common action plans; exchange on JS/NCP/GP needs and expectations and present support tools and activities; kick-off the JS/GP/NCP Coordination group.

An online 2-hour preparatory meeting will take place on 10th January 2023 between the JS and the Governance projects partners.

Working language: English

Venue: World Trade Center - 2 Rue Henri Barbusse – Marseille (France)

08:30 – 09:00 **Welcome/Registration**

09:00 – 09:30 **Opening**

Ms. Chantal Eymeoud, 2nd Vice President of the Action Plan for Mountains and of European Affairs, Provence-Alpes-Côte d'Azur Region Council

Mr. Pierre Loaec, Head of the EC regional representation in Marseille

Ms. Alessandra Sensi, Head of Sector, Environment and Blue Economy, Union for the Mediterranean Secretariat

M. Sébastien Viano, Deputy General Director Europe and Mediterranean Cooperation, Provence-Alpes-Côte d'Azur Region Council

09:30 – 09:50 **Introduction by the Joint Secretariat**

Presentation of the Amplification strategy & objectives of the Programme

Presentation and ambition for the Coordination Group

How the group will work

Organisation of the working sessions

09:50 – 10:10 **Project Pitch - Part 1**

A representative of the following projects: Community4Innovation, Dialogue4Innovation, Community4Nature, Dialogue4Nature will pitch his/her project



10:10 – 10:20

Presentation of the National Contact Points network (NCPs)

Which role and support for Governance projects?

10:20 – 10:30

Presentation of the technical assistant of the Union for the Mediterranean

In the framework of the roadmap established between Interreg Euro-MED and the UfM

What role and what support for governance projects?

Amparo Montan, UfM technical assistance

10:30 – 10:50

Project Pitch -Part 2

A representative of the following projects: Community4LivingAreas, Dialogue4LivingAreas, Community4Tourism, Dialogue4Tourism will pitch his/her project

10:50 – 13:00

Working group by Mission (TCP + IDP Project partners + NCPs)

4 parallel sessions, 1 per Mission.

Short presentation of participants within the groups

Working session 1: discuss activities under REUSE **(30m)**

Working session 2: discuss activities under TRANSFER **(30m)**

Working session 3: discuss activities under COORDINATE **(30m)**

Working session 4: discuss COMMUNICATION **(30m)**

13:00 – 14:30

Lunch break

14:30 – 14:50

Exchange and feedback on the pitches

Participants will exchange and give feedback on the pitch of each project.

14:50 – 16:20

Communication and the different tools available

Presentation of the tools provided by the Programme: websites, logos, Basecamp, dashboard, etc.

Common communication objectives and activities for 2023

16:20 – 16:30

Next steps

The future of the Euro-MED Academy

Next meetings

What name for this coordination group? Your vote.



How to reach the venue?

VENUE

World Trade Center
2 Rue Henri Barbusse - 13001 Marseille
Tel.: +33 (0)4 91 57 51 31

Tramway: Belsunce/Alcazar/ Sadi Carnot (Line T2 or T3)

Metro: Vieux-Port / Colbert (Line 1) / Jules Guesde (Line 2)

