Thematic Projects
Communication Meeting

March 13th 2024 – Online
10h00 – 12h00 (Brussels time)

Agenda

10h00 – 10h05	**Introduction of meeting objectives**
10h05 – 10h30	**Communication rules** • *Obligations and regulations* • *Q&A* **Branding** • *Publicity rules and requirements* • *Logo: where and how to use it* • *Brand book and visual guidelines* • *Q&A*
10h30 – 10h50	**Website** • *Checklist* • *Timing* • *Q&A*
10h50 – 11h05	**Basecamp** • *Overview* • *Q&A*
11h05 – 11h30	**Communication Strategy** • *Template* • *Best practices* • *Reporting*
11h30 – 12h00	**Roundtable of comments & questions**